

February 3, 2011



WisdomTree Announces Fourth Quarter and Year End 2010 Results

Company reports record AUM and record revenues; total AUM increased 19% from Q3 to \$10.6 billion, up 60% for 2010

\$1.3 billion net inflows for the fourth quarter; \$3.1 billion net inflows for the year

Positive proforma operating income for the third consecutive quarter and full year

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: [WSDT](#)), an exchange-traded fund ("ETF") sponsor and asset manager, today reported a GAAP net loss of \$0.6 million for the fourth quarter of 2010 as compared to a GAAP net loss of \$5.0 million in the fourth quarter of 2009 and a GAAP net loss of \$1.5 million for the third quarter of 2010. Proforma operating income (which excludes stock-based compensation and depreciation and amortization expenses) was \$1.7 million in the fourth quarter of 2010 as compared to a proforma loss of \$1.4 million in the fourth quarter of 2009 and proforma income of \$0.5 million in the third quarter of 2010. For the full year, GAAP net loss was \$7.5 million as compared to a GAAP net loss of \$21.2 million in 2009. Proforma operating income for the full year was \$1.5 million as compared to a proforma loss of \$10.7 million in 2009.

WisdomTree CEO Jonathan Steinberg commented, "2010 was a very successful year for WisdomTree. We had very strong operating performance and reached significant milestones in our growth initiatives. We continued our product diversification efforts by launching our first international fixed income ETF and we now have offerings in equities, currencies, fixed income and alternatives. We increased our market share of industry inflows with back-to-back quarters of over \$1 billion in inflows. We surpassed \$10 billion in assets under management, controlled costs and achieved operating income during the year. All of these accomplishments have helped increase shareholder value."

Mr. Steinberg continued, "Building on these strong results, we will continue to focus on our corporate goals of achieving net income and listing our common stock on a national stock exchange. We will also continue to invest in growth initiatives to strengthen our position in the ETF industry."

Summary Operating and Financial Highlights

	For the Three Months Ended			% Change From	
	Dec. 31,	Sept. 30,	Dec. 31,	Sept. 30,	Dec. 31,
Operating Highlights (in millions)	2010	2010	2009	2010	2009

ETF AUM	\$9,891	\$8,260	\$5,979	20%	65%
Non-ETF AUM	751	698	689	8%	9%
Total AUM	\$10,642	\$8,958	\$6,668	19%	60%
ETF inflows	\$1,271	\$1,161	\$911	10%	40%
Average ETF AUM	\$9,104	\$7,055	\$5,439	29%	67%
Average ETF advisory fee	0.57%	0.56%	0.54%	2%	6%
Financial Highlights (in thousands)					
Revenues	\$13,413	\$10,130	\$7,731	32%	74%
Proforma operating income/(loss)	\$1,725	\$531	(\$1,425)	225%	-221%
Net loss	(\$580)	(\$1,517)	(\$5,032)	-62%	89%

For the Year Ended December 31,

	2010	2009	% Change
Operating Highlights(in millions)			
ETF AUM	\$9,891	\$5,979	65%
Non ETF AUM	751	689	9%
Total AUM	\$10,642	\$6,668	60%
ETF inflows	\$3,135	\$1,773	77%
Average ETF AUM	\$7,308	\$3,964	84%
Average ETF advisory fee	0.56%	0.52%	8%
Financial Highlights (in thousands)			
Revenues	\$41,612	\$22,095	88%
Proforma operating income/(loss)	\$1,520	(\$10,659)	na
Net loss	(\$7,549)	(\$21,228)	64%

Recent Business Highlights

On January 5, 2011, the Company launched the WisdomTree Managed Futures Strategy Fund (WDTI).

On January 12, 2011, the Company surpassed the \$10 billion milestone in total ETF assets

under management.

Assets Under Management and Performance

As of December 31, 2010, assets under management ("AUM") managed by WisdomTree or against WisdomTree Indexes was \$10.6 billion, up 60% from December 31, 2009 and up 19% from September 30, 2010. ETF AUM was \$9.9 billion, up 65% from December 31, 2009 and up 20% from September 30, 2010. Net inflows into WisdomTree ETFs were \$1.3 billion in the fourth quarter and \$3.1 billion for 2010, primarily in emerging market ETFs.

Approximately 77% of the \$8.1 billion invested in WisdomTree's 34 equity ETFs on December 31, 2010 were in funds that, since their respective inceptions, have outperformed their competitive benchmarks through that date. 19 of WisdomTree's 34 equity ETFs have outperformed their competitive benchmarks since inception and through December 31, 2010. For more information about WisdomTree ETFs including standardized performance, please [click here](#) or visit www.wisdomtree.com.

Fourth Quarter Financial Discussion

Revenues

Total revenues for the quarter increased 73.5% to a record \$13.4 million as compared to the fourth quarter of 2009 and increased 32.4% from the third quarter of 2010. These increases were primarily due to higher average assets under management from strong net ETF inflows and positive market movement as well as higher average ETF advisory fees due to particularly strong inflows into our higher priced emerging market ETFs. Average ETF assets under management were \$9.1 billion in the fourth quarter of 2010, as compared to \$5.4 billion in the fourth quarter of 2009 and \$7.1 billion in the third quarter of 2010.

Expenses

Total expenses increased 9.6% to \$14.0 million from \$12.8 million in the fourth quarter of 2009. This increase was primarily due to higher third party profit sharing and professional and consulting fees partly offset by lower other expenses. Excluding stock-based compensation and depreciation and amortization expenses, proforma operating expenses increased 27.7% to \$11.7 million from \$9.2 million in the fourth quarter of last year.

Compared to the third quarter of 2010, total expenses increased 20.1% from \$11.6 million. This increase was primarily due to higher marketing and advertising, compensation and benefits, fund management administration expenses and professional and consulting fees. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses increased 21.8% from \$9.6 million in the third quarter.

- Compensation and benefits expense increased 3.3% to \$4.9 million compared to the fourth quarter of 2009 and increased 12.0% compared to the third quarter of 2010. These increases were primarily due to higher accrued incentive compensation due to strong levels of ETF inflows as well as costs associated with increased headcount. Our headcount at the end of the fourth quarter of 2010 was 60 compared to 54 in the fourth quarter of 2009 and 56 at the end of the third quarter of 2010. Partly offsetting these increases was lower stock based compensation. Excluding stock based compensation, this expense increased 26.7% compared to the

- fourth quarter of 2009 and increased 20.0% from the third quarter of 2010.
- Fund management and administration expenses increased 9.3% to \$4.0 million compared to the fourth quarter of 2009 and increased 12.5% compared to the third quarter of 2010. These increases were due to increased fund administrative and portfolio management expenses from higher average asset balances, particularly in the Company's emerging market funds.
 - Marketing and advertising expenses increased 7.9% to \$1.4 million in the fourth quarter compared to the fourth quarter of 2009 and increased 86.6% compared to the third quarter of 2010. These increases were due to higher television and online advertising expenses partly offset by lower website related expenses.
 - Professional and consulting fees increased 98.6% to \$1.3 million in the fourth quarter compared to the fourth quarter of 2009 and 57.6% from the third quarter of 2010. These increases in both periods were primarily due to higher variable stock-based compensation expense as a result of an increase in the price of our common stock. Excluding stock based compensation, this expense increased to \$0.5 million in the fourth quarter of 2010 compared to \$0.1 million in the fourth quarter of 2009 and \$0.3 million in the third quarter of 2010. These increases were primarily due to higher consulting and legal related fees.
 - Other expense decreased 63.6% to \$0.5 million in the fourth quarter compared to the fourth quarter of 2009. The fourth quarter of 2009 included a charge of \$1.0 million as a result of the Company's final issuance of common stock to Treasury Equity LLC for satisfaction of certain conditions related to the Company's currency ETFs. This expense increased 15.1% compared to the third quarter of 2010 due to higher general administrative expenses.
 - Third party sharing arrangements expense increased to \$0.8 million in the fourth quarter of 2010 and increased 33.2% from \$0.6 million in the third quarter of 2010. These increases were primarily due to higher average assets under management and revenues related to the Company's Currency and Fixed Income ETFs. Third party sharing arrangements represents the amount paid to (or received from) the Bank of New York Mellon, after netting revenues and direct costs, for its collaboration with the Company's Currency and Fixed Income ETFs.
 - Stock-based compensation expense (which is included in the compensation and benefits, professional and consulting fees and other expenses discussion above) decreased 36.7% to \$2.2 million compared to the fourth quarter of 2009. The fourth quarter of 2009 included a charge of \$1.0 million as a result of the Company's final issuance of common stock to Treasury Equity LLC for satisfaction of certain conditions related to the Company's currency ETFs. In addition, fixed stock based compensation expense decreased as equity awards granted in prior years to employees and directors become fully vested. This expense increased 13.1% compared to the third quarter of 2010 primarily due to higher variable expense due to the increase in the Company's stock price partly offset by lower fixed expense.
 - Sales and business development expenses; occupancy, communication and equipment expenses; and depreciation and amortization expenses all had relatively small dollar value changes compared to both periods.

Full Year Results

Total revenues increased \$19.5 million or 88.3% to \$41.6 million for the year ended December 31, 2010 as compared to \$22.1 million in 2009. This increase was primarily due to higher average assets under management from \$3.1 billion of net ETF inflows, \$778.1

million in positive market movement and higher average ETF advisory fees due to particularly strong inflows into our higher priced emerging market ETFs.

Total expenses increased \$5.8 million or 13.5% to \$49.2 million for the year ended December 31, 2010 as compared to \$43.3 million in 2009. This increase was primarily due to higher third-party sharing arrangements and fund management and administration expenses due to higher average asset balances; higher incentive compensation due to our strong inflows; higher variable stock based compensation expense due to an increase in the price of the Company's common stock; higher corporate consulting and corporate legal related expenses; higher marketing and advertising and headcount increases to support our growth; and higher general administrative expenses. Partly offsetting these increases was a decrease in other expenses due to the issuance of common stock to Treasury Equity LLC in 2009 and lower fixed stock based compensation.

Balance Sheet

As of December 31, 2010, WisdomTree had total assets of \$29.1 million, which consisted primarily of cash and cash equivalents of \$14.2 million and investments of \$8.6 million. WisdomTree has no debt. There were approximately 115.3 million shares issued as of December 31, 2010. Fully diluted shares issued and outstanding were approximately 136.7 million as of December 31, 2010.

WisdomTree will discuss its results and operational highlights during a conference call on Friday, February 4, 2011 at 9:00 a.m. ET. The call-in number will be (888) 713-4213 passcode 97364398. Anyone outside the U.S. or Canada should call (617) 213- 4865, passcode 97364398. The slides used during the presentation will be available at www.wisdomtree.com/ir. For those unable to join the conference call at the scheduled time, an audio replay will be available on www.wisdomtree.com/ir.

About WisdomTree

WisdomTree(R) is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 45 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$10.1 billion in ETF assets under management. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

(in thousands, except per share amounts)

(Unaudited)

	For the Three Months Ended			% Change From		For the Year Ended		
	Dec. 31,	Sept. 30,	Dec. 31,	Sept. 30,	Dec.31,	Dec. 31,	Dec.31,	%
	2010	2010	2009	2010	2009	2010	2009	Change
								(Audited)
Revenues								
Advisory fees	\$ 13,111	\$ 9,860	\$ 7,428	33.0%	76.5%	\$ 40,567	\$ 20,812	94.9%
Other income	302	270	303	11.9%	-0.3%	1,045	1,283	-18.6%
Total revenues	13,413	10,130	7,731	32.4%	73.5%	41,612	22,095	88.3%
Expenses								
Compensation and benefits	4,933	4,405	4,775	12.0%	3.3%	19,193	18,943	1.3%
Fund management and administration	4,014	3,569	3,674	12.5%	9.3%	14,286	13,387	6.7%
Marketing and advertising	1,390	745	1,288	86.6%	7.9%	3,721	2,762	34.7%
Sales and business development	758	766	813	-1.0%	-6.8%	2,730	2,495	9.4%
Professional and consulting fees	1,253	795	631	57.6%	98.6%	3,779	1,780	112.3%
Occupancy, communication and equipment	289	273	249	5.9%	16.1%	1,118	1,087	2.9%
Depreciation and amortization	79	80	88	-1.3%	-10.2%	314	360	-12.8%
Other	466	405	1,281	15.1%	-63.6%	1,724	2,420	-28.8%
Third party sharing arrangements	811	609	(36)	33.2%	-2352.8%	2,296	89	2479.8%
Total expenses	13,993	11,647	12,763	20.1%	9.6%	49,161	43,323	13.5%
Net loss	\$ (580)	\$ (1,517)	\$ (5,032)	-61.8%	-88.5%	\$ (7,549)	\$ (21,228)	-64.4%
Net loss per share - basic	\$ (0.01)	\$ (0.01)	\$ (0.05)			\$ (0.07)	\$ (0.21)	

and diluted

Weighted
average common 112,889 112,424 108,374 111,981 103,397
shares - basic
and diluted

WISDOMTREE INVESTMENTS, INC.

NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands)

(Unaudited)

	For the Three Months Ended			% Change From		For the Year Ended		
	Dec. 31,	Sept. 30,	Dec.31,	Sept. 30,	Dec.31,	Dec. 31,	Dec.31,	%
	2010	2010	2009	2010	2009	2010	2009	Change
Revenues								
Advisory fees	\$ 13,111	\$ 9,860	\$ 7,428	33.0%	76.5%	\$ 40,567	\$ 20,812	94.9%
Other income	302	270	303	11.9%	-0.3%	1,045	1,283	-18.6%
Total revenues	13,413	10,130	7,731	32.4%	73.5%	41,612	22,095	88.3%
Operating expenses								
Compensation and benefits	3,557	2,963	2,807	20.0%	26.7%	12,648	11,026	14.7%
Fund management and administration	4,014	3,569	3,674	12.5%	9.3%	14,286	13,387	6.7%
Marketing and advertising	1,390	745	1,288	86.6%	7.9%	3,721	2,762	34.7%
Sales and business development	758	766	813	-1.0%	-6.8%	2,730	2,495	9.4%
Professional and consulting fees	453	319	130	42.0%	248.5%	1,769	688	157.1%
Occupancy, communication and equipment	289	273	249	5.9%	16.1%	1,118	1,087	2.9%
Other	416	355	231	17.2%	80.1%	1,524	1,220	24.9%

Third party sharing arrangements	811	609	(36)	33.2%	-2352.8%	2,296	89	2479.8%
Total operating expenses	11,688	9,599	9,156	21.8%	27.7%	40,092	32,754	22.4%
Proforma operating income / (loss)	1,725	531	(1,425)	224.9%	-221.1%	1,520	(10,659)	-114.3%
Stock-based compensation	2,226	1,968	3,519	13.1%	-36.7%	8,755	10,209	-14.2%
Depreciation and amortization	79	80	88	-1.3%	-10.2%	314	360	-12.8%
Net loss	\$ (580)	\$ (1,517)	\$ (5,032)	-61.8%	-88.5%	\$ (7,549)	\$ (21,228)	-64.4%

WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED BALANCE SHEET

(in thousands, except per share amount)

December 31, 2010 December 31, 2009
(Unaudited)

ASSETS

Current assets:

Cash and cash equivalents	\$ 14,233	\$ 11,476
Investments	1,295	2,627
Accounts receivable	4,825	2,884
Other current assets	642	961
Total current assets	20,995	17,948
Fixed assets, net	756	977
Investments	7,300	6,693
Other noncurrent assets	91	85
Total assets	\$ 29,142	\$ 25,703

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Current liabilities:

Fund management and administration payable	\$ 5,714	\$ 5,055
Compensation and benefits payable	3,638	2,587
Accounts payable and other liabilities	2,263	1,603
Total current liabilities	11,615	9,245
Other noncurrent liabilities	292	430
Total liabilities	11,907	9,675

STOCKHOLDERS' EQUITY

Common stock, par value \$0.01; 250,000 shares authorized:

issued: 115,291 and 114,535	1,152	1,145
outstanding: 113,132 and 110,106		
Additional paid-in capital	158,236	149,487
Accumulated deficit	(142,153)	(134,604)
Total stockholders' equity	17,235	16,028
Total liabilities and stockholders' equity	\$ 29,142	\$ 25,703

WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(Unaudited)

For the Year Ended

December 31, December 31,
2010 2009

Cash flows from operating activities

Net loss	\$ (7,549)	\$ (21,228)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation, amortization and other	314	583
Stock-based compensation	8,755	10,209

Deferred rent	(105)	(185)
Accretion to interest income	4	(68)
Net change in operating assets and liabilities:		
Accounts receivable	(1,941)	(1,354)
Other assets	313	(45)
Fund management and administration payable	659	(3,911)
Compensation and benefits payable	1,051	575
Accounts payable and other liabilities	627	397
Net cash provided by (used in) operating activities	2,128	(15,027)
Cash flows from investing activities		
Purchase of fixed assets	(93)	(295)
Purchase of investments	(6,935)	(7,290)
Proceeds from the redemption of investments	7,656	15,825
Net cash provided by investing activities	628	8,240
Cash flows from financing activities		
Net proceeds from sale of common stock		4,988
Proceeds from exercise of stock options	1	--
Net cash provided by financing activities	1	4,988
Net increase (decrease) in cash and cash equivalents	2,757	(1,799)
Cash and cash equivalents - beginning of period	11,476	13,275
Cash and cash equivalents - end of period	\$ 14,233	\$ 11,476
Supplemental disclosure of cash flow information		
Cash paid for income taxes	\$ 11	\$ 3
Non-cash investing and financing activities:		
Cashless exercise of stock options	\$ 517	\$ 81

WisdomTree Investments, Inc.

Key Operating Statistics (Unaudited)

For the Three Months Ended

For the Year Ended

	December 31, 2010	September 30, 2010	December 31, 2009	December 31, 2010	December 31, 2009
Total assets under management (in thousands)					
ETFs	9,891,219	8,260,293	5,978,605	9,891,219	5,978,605
Non-ETFs	750,964	698,032	689,103	750,964	689,103
End of period assets	10,642,183	8,958,325	6,667,708	10,642,183	6,667,708
Total ETFs (in thousands)					
Beginning of period assets	8,260,293	6,240,452	4,901,755	5,978,605	3,180,133
Inflows/ (outflows)	1,270,563	1,160,726	910,989	3,134,509	1,772,764
Market appreciation/ (depreciation)	360,363	859,115	165,861	778,105	1,025,708
End of period assets	9,891,219	8,260,293	5,978,605	9,891,219	5,978,605
Average assets during the period	9,103,556	7,055,086	5,438,756	7,307,577	3,963,943
International Developed Markets ETFs (in thousands)					
Beginning of period assets	1,900,133	1,674,335	1,794,248	1,953,363	1,339,002
Inflows/ (outflows)	61,020	(19,740)	135,791	29,093	281,282
Market appreciation/ (depreciation)	101,485	245,538	23,324	80,182	333,079
End of period assets	2,062,638	1,900,133	1,953,363	2,062,638	1,953,363
Average assets during the period	1,981,025	1,794,013	1,896,356	1,901,919	1,470,998
International Emerging					

Markets ETFs (in thousands)					
Beginning of period assets	2,796,264	1,728,388	1,118,413	1,430,965	384,242
Inflows/ (outflows)	868,384	706,844	232,308	1,911,259	649,847
Market appreciation/ (depreciation)	115,241	361,032	80,244	437,665	396,876
End of period assets	3,779,889	2,796,264	1,430,965	3,779,889	1,430,965
Average assets during the period	3,341,884	2,152,550	1,297,459	2,202,169	793,044
International Sector ETFs (in thousands)					
Beginning of period assets	247,026	189,876	322,145	358,187	246,501
Inflows/ (outflows)	(11,094)	19,623	34,154	(116,657)	58,413
Market appreciation/ (depreciation)	13,149	37,527	1,888	7,551	53,273
End of period assets	249,081	247,026	358,187	249,081	358,187
Average assets during the period	257,922	217,668	338,336	258,690	257,344
US ETFs (in thousands)					
Beginning of period assets	1,778,776	1,406,331	1,271,172	1,329,597	986,568
Inflows/ (outflows)	118,313	211,148	(2,514)	486,572	136,949
Market appreciation/ (depreciation)	159,795	161,297	60,939	240,715	206,080
End of period assets	2,056,884	1,778,776	1,329,597	2,056,884	1,329,597
Average assets during the period	1,916,521	1,540,154	1,272,642	1,592,141	1,083,545
Currency/Fixed					

Income ETFs (in thousands)

Beginning of period assets	1,538,094	1,241,522	395,777	906,493	223,820
Inflows/(outflows)	233,940	242,851	511,250	824,242	646,273
Market appreciation/(depreciation)	(29,307)	53,721	(534)	11,992	36,400
End of period assets	1,742,727	1,538,094	906,493	1,742,727	906,493
Average assets during the period	1,606,204	1,350,701	633,963	1,352,658	359,012

Average ETF assets during the period

International developed markets ETFs	22	% 25	% 35	% 26	% 37	%
International emerging markets ETFs	37	% 31	% 24	% 30	% 20	%
International sector ETFs	3	% 3	% 6	% 4	% 7	%
US ETFs	21	% 22	% 23	% 22	% 27	%
Currency/Fixed Income ETFs	17	% 19	% 12	% 18	% 9	%
Total	100	% 100	% 100	% 100	% 100	%

Average ETF advisory fee during the period

International developed markets ETFs	0.55	% 0.55	% 0.55	% 0.55	% 0.55	%
International emerging markets ETFs	0.76	% 0.76	% 0.76	% 0.76	% 0.76	%
International sector ETFs	0.58	% 0.58	% 0.58	% 0.58	% 0.58	%
US ETFs	0.34	% 0.34	% 0.34	% 0.34	% 0.33	%
Currency/Fixed Income ETFs	0.50	% 0.49	% 0.46	% 0.49	% 0.44	%

Blended total	0.57	% 0.56	% 0.54	% 0.56	% 0.52	%
Number of ETFs - end of the period						
International developed markets ETFs	14	14	15	14	15	
International emerging markets ETFs	4	4	4	4	4	
International sector ETFs	4	4	11	4	11	
US ETFs	12	12	13	12	13	
Currency/Fixed Income ETFs	10	10	9	10	9	
Total	44	44	52	44	52	

Note: Previously issued statistics may be restated due to trade adjustments

GAAP to Non-GAAP Reconciliation

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews this non-GAAP financial measurement when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning and are therefore unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measures should be considered in the context with our GAAP results.

We have disclosed our results excluding certain non-operating items. We consider stock-based compensation, depreciation and amortization and interest and investment income as non-operating items. Management excludes these costs when measuring our financial performance as they are non-cash charges or not directly related to our business of being an index developer and ETF sponsor. As the company is currently incurring net losses, management focuses on its cash related expenses of being an index developer and ETF sponsor in measuring the financial health of its business and making related decisions. However, stock-based compensation has been and will continue to be for the foreseeable future, a significant recurring expense in our business and stock-based compensation is an important part of our employees' compensation and impacts their performance.

CONSOLIDATED STATEMENTS OF OPERATIONS

GAAP to NON-GAAP RECONCILIATION

(in thousands)

(Unaudited)

	For the Three Months Ended			For the Year Ended	
	Dec. 31,	Sept. 30,	Dec.31,	Dec. 31,	Dec.31,
	2010	2010	2009	2010	2009
GAAP expenses as reported	\$ 13,993	\$ 11,647	\$ 12,763	\$ 49,161	\$ 43,323
Less stock-based compensation included in					
Compensation and benefits	(1,376)	(1,442)	(1,968)	(6,545)	(7,917)
Professional and consulting fees	(800)	(476)	(501)	(2,010)	(1,092)
Other	(50)	(50)	(1,050)	(200)	(1,200)
Total stock-based compensation expenses	(2,226)	(1,968)	(3,519)	(8,755)	(10,209)
Less depreciation and amortization	(79)	(80)	(88)	(314)	(360)
Proforma operating expenses	\$ 11,688	\$ 9,599	\$ 9,156	\$ 40,092	\$ 32,754
GAAP net loss, as reported	\$ (580)	\$ (1,517)	\$ (5,032)	\$ (7,549)	\$ (21,228)
Add back stock-based compensation	2,226	1,968	3,519	8,755	10,209
Add back depreciation and amortization	79	80	88	314	360
Proforma operating income / (loss)	\$ 1,725	\$ 531	\$ (1,425)	\$ 1,520	\$ (10,659)

Forward Looking Statements

Statements in this Press Release regarding WisdomTree Investments, Inc. that are not historical facts are "forward-looking statements" within the meaning of the Private Securities

Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. We have no obligation to publicly release the result of any revisions which may be made to any forward-looking statements to reflect unanticipated events or circumstances occurring after the date of such statements. Forward-looking statements are subject to known and unknown risks, uncertainties and other important factors, some of which are listed below, that could cause actual results or outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. In assessing the forward-looking statements contained herein, readers are urged to carefully read the following risks and considerations:

- Our ability to become profitable is dependent upon our ability to increase our assets under management and to control our expenses.
- Changes in the equity markets have a direct impact on our assets under management. A downturn in the equity markets can result in a significant reduction in assets under management, which, in turn, directly reduces our revenues.
- The mix of our assets under management could be subject to significant fluctuations and could adversely affect our revenues.
- Poor investment performance of our ETFs is likely to lead to a reduction in our assets under management and a reduction in our revenues.
- If our reputation is harmed we could suffer losses in revenue.
- The asset management industry is highly competitive and most of our competitors are larger companies with greater resources.
- We rely very heavily on third-party vendors, such as BNY Mellon, Standard & Poor's, and Bloomberg, to provide us with services that are very important to our business. If any of those vendors decided to terminate their relationship with us, we might experience a disruption in our ability to do business while we retain an alternative vendor.
- A failure in our operational systems or infrastructure, or those of the third-party vendors, could disrupt our operations, damage our reputation, and reduce our revenues.
- Our business is subject to extensive regulation, and compliance failures and changes in regulation could adversely affect us.
- We depend on key personnel and the loss of such personnel could disrupt our ability to develop new product and conduct our business.
- Our principal stockholders, including our directors and officers, control a large percentage of our shares of common stock and can control our corporate actions.

Past performance is no indication of future results.

Source: WisdomTree Investments, Inc.