

October 28, 2010



WisdomTree Announces Third Quarter 2010 Results

Company reports record AUM and record revenues

Second consecutive quarter of positive proforma operating income

\$1.2 billion net inflows for the third quarter

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: [WSDT](#)), an exchange-traded fund ("ETF") sponsor and asset manager, today reported a GAAP net loss of \$1.5 million in the third quarter of 2010, as compared to \$1.9 million for the second quarter of 2010. Proforma operating income, which excludes stock-based compensation, depreciation and amortization, and interest and investment income, was \$0.5 million in the third quarter, as compared \$0.2 million in the second quarter.

WisdomTree CEO Jonathan Steinberg commented, "WisdomTree reported strong results for the third quarter, including record revenues with ETF assets up 32% for the quarter, having captured 3.5% of overall ETF industry inflows. Our business continues to perform well, generating our second consecutive quarter of positive operating income."

Mr. Steinberg continued, "WisdomTree continues on a strong growth path which has accelerated in the recent quarter, driven by the diversification of our product set in new asset classes, the lengthening performance track records of existing funds and the development of several strategic alliances."

Summary Financial Highlights

	For the Three Months Ended			% Change From	
	Sept. 30,	Jun. 30,	Sept. 30,	Jun. 30,	Sept. 30,
	2010	2010	2009	2010	2009
ETF AUM (in millions)	\$8,260	\$6,240	\$4,902	32%	69%
Non-ETF AUM (in millions)	698	629	567	11%	23%
Total AUM (in millions)	\$8,958	\$6,869	\$5,469	30%	64%
ETF inflows (in millions)	\$1,161	\$121	\$558	860%	108%
Average ETF AUM (in millions)	\$7,055	\$6,760	\$4,182	4%	69%
Average ETF advisory fee	0.56%	0.54%	0.53%	4%	6%

Revenues (in thousands)	\$10,058	\$9,297	\$5,716	8%	76%
Proforma operating income/ (loss) (in thousands)	\$459	\$174	(\$2,440)	164%	-119%
Net loss (in thousands)	(\$1,517)	(\$1,860)	(\$4,988)	-18%	-70%

Recent Business Highlights

On August 9, 2010, the Company launched the WisdomTree Emerging Markets Local Debt Fund (ELD). The Fund has approximately \$375 million in assets as of October 27, 2010.

On September 8, 2010, Advisors Asset Management (AAM) announced a collaboration with WisdomTree to add the Company's ETFs to AAM's product platform and to serve as the external marketing agent for the WisdomTree ETFs in the Independent Broker-Dealer channel.

On October 25, 2010, the Company announced a collaboration with Mexico-based Compass Group to distribute WisdomTree ETFs throughout Latin America. The Company previously announced the approval of certain WisdomTree ETFs by the Chilean Pension Regulator Comision Clasificadora de Riesgo (CCR) as well as the listing of nine Funds on the Mexican stock exchange, Bolsa Mexicana De Valores (BMV).

On September 24, 2010, the Company launched the WisdomTree Dreyfus Commodity Currency Fund (CCX).

Assets Under Management and Performance

As of September 30, 2010, assets under management ("AUM") managed by WisdomTree or against WisdomTree Indexes was \$9.0 billion, up 64% from September 30, 2009 and up 30% from June 30, 2010. ETF AUM was \$8.3 billion, up 69% from September 30, 2009 and up 32% from June 30, 2010. Net inflows into WisdomTree ETFs were \$1.2 billion in the third quarter, primarily in emerging market ETFs.

Approximately 79% of the \$6.7 billion invested in WisdomTree's 34 equity ETFs on September 30, 2010 were in funds that, since their respective inceptions, have outperformed their competitive benchmarks through that date. 21 of WisdomTree's 34 equity ETFs have outperformed their competitive benchmarks since inception and through the third quarter of 2010. For more information about WisdomTree ETFs including standardized performance, please [click here](#) or visit www.wisdomtree.com.

Third Quarter Financial Highlights

Revenues

Total revenues for the quarter increased 76.0% to a record \$10.1 million as compared to the third quarter of last year and increased 8.2% from the second quarter of 2010. These increases were primarily due to higher average assets under management from strong net ETF inflows and positive market movement as well as higher average revenue capture due

to the mix of ETF inflows into our funds.

Expenses

Total expenses increased 7.8% to \$11.6 million from \$10.8 million in the third quarter of last year. This increase was primarily due to higher third party profit sharing, marketing and business development, and fund management and administration expenses partly offset by lower compensation and benefits expense. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses increased 17.7% to \$9.6 million from \$8.2 million in the third quarter of last year.

Compared to the second quarter, total expenses increased 3.9% from \$11.2 million in the second quarter. This increase was primarily due to higher marketing and business development and fund management administration expenses partly offset by lower compensation and benefits expense. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses increased 5.2% from \$9.1 million in the second quarter.

- Compensation and benefits expense decreased 14.5% to \$4.4 million compared to the third quarter of last year and decreased 4.2% compared to the second quarter of 2010 primarily due to lower stock-based compensation. Excluding stock-based compensation, this expense increased 3.0% compared to the third quarter of last year due to higher headcount and increased 3.0% from the second quarter of 2010 due to higher accrued incentive compensation as a result of higher levels of net ETF inflows.
- Fund management and administration expenses increased 7.6% to \$3.6 million compared to the third quarter of last year. This increase was due to increased fund administrative expenses from higher average asset balances, particularly in the Company's emerging market funds, and legal related expenses, partly offset by lower index related costs. Compared to the second quarter of 2010, this expense increased 8.0% due to higher legal fees as well as accounting fees associated with two funds launched in the third quarter.
- Marketing and business development expenses increased 35.8% to \$1.5 million in the third quarter compared to the third quarter of last year and 28.9% from the second quarter of 2010 primarily due to higher advertising, client conferences and fees for website enhancements.
- Professional fees increased 84.0% to \$0.8 million in the third quarter compared to the third quarter of last year and 12.4% from the second quarter of 2010. These increases in both periods were primarily due to higher variable stock-based compensation expense for advisors and higher corporate consulting related expenses.
- Occupancy, communications and equipment as well as depreciation and amortization expenses remained relatively unchanged during the third and second quarters of 2010 and third quarter of 2009.
- Other expense increased 12.2% to \$0.4 million in the third quarter compared to the third quarter of last year primarily due to higher administrative expenses. Expenses decreased 5.2% compared to the second quarter of 2010 due to lower administrative expenses.
- Third party profit sharing expense increased to \$0.6 million from \$0.1 million in the third quarter of last year. This increase is primarily due to higher average assets under management and revenues related to the Company's Currency and Fixed Income ETFs. Third party profit sharing arrangements represents the amount paid to (or received from) the Bank of New York Mellon, after netting revenues and direct costs, for its collaboration with the Company's Currency and Fixed Income ETFs. This

expense remained unchanged in the third quarter compared to second quarter of 2010.

- Stock-based compensation expense decreased 23.3% to \$2.0 million compared to the third quarter of last year primarily due to lower fixed expense as equity awards granted in prior years become fully vested. This expense decreased 2.3% compared to the second quarter of 2010 primarily due to lower fixed expense partly offset by higher variable expense due to the increase in the Company's stock price.

Year-to-Date Results

Total revenues more than doubled to \$28.0 million during the first nine months of 2010 from \$13.9 million in the comparable period in 2009, as a result of higher asset levels due to higher levels of net inflows, positive market conditions and higher average revenue capture.

Total expenses increased 15.1% to \$35.2 million during the first nine months of 2010 from \$30.6 million in the same period of last year. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses increased 20.4% to \$28.4 million from \$23.6 million in the same period last year. This increase was primarily due to higher third-party profit sharing arrangements, marketing and business development, compensation and benefits, professional fees and fund management and administration expenses, all related to an increase in assets under management in the first nine months of 2010 as compared to 2009.

Balance Sheet

As of September 30, 2010, WisdomTree had total assets of \$25.6 million, which consisted primarily of cash and cash equivalents of \$11.8 million and investments of \$8.3 million. WisdomTree has no debt. There were approximately 115.1 million shares issued as of September 30, 2010. Fully diluted shares issued and outstanding were approximately 136.9 million as of September 30, 2010.

Third Quarter 2010 Earnings Call Information

WisdomTree will discuss its results and operational highlights during a conference call on Friday, October 29, 2010 at 9:00 a.m. ET. The call-in number will be (888) 680-0893 passcode 52786616. Anyone outside the U.S. or Canada should call (617) 213-4859, passcode 52786616. The slides used during the presentation will be available at www.wisdomtree.com/ir. For those unable to join the conference call at the scheduled time, an audio replay will be available on www.wisdomtree.com/ir.

About WisdomTree

WisdomTree(R) is an exchange-traded fund ("ETF") sponsor and asset manager using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$9.5 billion in assets currently are managed by WisdomTree or are managed against WisdomTree Indexes. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Fund's before investing. To obtain a prospectus containing this and other important information, please call 1-866-909-WISE (9473). Read the prospectus carefully before you invest.

There are risks involved with investing including the possible loss of principal.

Past fund performance is not indicative of future fund results.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Jonathan Steinberg is a registered representative of ALPS Distributors, Inc.

ALPS Distributors, Inc. is not affiliated with Dreyfus, Advisors Asset Management or Compass Group.

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WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts)

(Unaudited)

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Compensation and benefits	4,405	4,600	5,153	-4.2 %	-14.5 %	14,260	14,168	0.6 %
Fund management and administration	3,569	3,306	3,317	8.0 %	7.6 %	10,272	9,713	5.8 %
Marketing and business development	1,511	1,172	1,113	28.9 %	35.8 %	4,303	3,156	36.3 %
Professional fees	795	707	432	12.4 %	84.0 %	2,526	1,149	119.8 %
Occupancy, communication and equipment	273	289	283	-5.5 %	-3.5 %	829	838	-1.1 %
Depreciation and amortization	80	78	88	2.6 %	-9.1 %	235	272	-13.6 %
Other	405	427	361	-5.2 %	12.2 %	1,258	1,139	10.4 %
Third party profit sharing	609	636	62	-4.2 %	882.3 %	1,485	125	1088.0 %
Total expenses	11,647	11,215	10,809	3.9 %	7.8 %	35,168	30,560	15.1 %
Operating loss	(1,589)	(1,918)	(5,093)	-17.2 %	-68.8 %	(7,129)	(16,708)	-57.3 %
Interest and investment income	72	58	105	24.1 %	-31.4 %	160	512	-68.8 %
Net loss	\$ (1,517)	\$ (1,860)	\$ (4,988)	-18.4 %	-69.6 %	\$ (6,969)	\$ (16,196)	-57.0 %
Net loss per share - basic and diluted	\$ (0.01)	\$ (0.02)	\$ (0.05)			\$ (0.06)	\$ (0.16)	
Weighted average common shares - basic and diluted	112,424	111,765	101,857			111,675	101,720	

WISDOMTREE INVESTMENTS, INC

NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands)

(Unaudited)

For the Three Months Ended

% Change From

For the Nine Months Ended

	Sept. 30,	Jun. 30,	Sept. 30,	Jun. 30,	Sept. 30,	Sept. 30,	Sept. 30,	%	
	2010	2010	2009	2010	2009	2010	2009	Change	
Revenues									
Advisory fees	\$ 9,860	\$ 9,129	\$ 5,536	8.0 %	78.1 %	\$ 27,456	\$ 13,384	105.1 %	
Other income	198	168	180	17.9 %	10.0 %	583	468	24.6 %	
Total revenues	10,058	9,297	5,716	8.2 %	76.0 %	28,039	13,852	102.4 %	
Operating expenses									
Compensation and benefits	2,963	2,878	2,877	3.0 %	3.0 %	9,091	8,220	10.6 %	
Fund management and administration	3,569	3,306	3,317	8.0 %	7.6 %	10,272	9,713	5.8 %	
Marketing and business development	1,511	1,172	1,113	28.9 %	35.8 %	4,303	3,156	36.3 %	
Professional fees	319	465	191	-31.4 %	67.0 %	1,316	558	135.8 %	
Occupancy, communication and equipment	273	289	283	-5.5 %	-3.5 %	829	838	-1.1 %	
Other	355	377	313	-5.8 %	13.4 %	1,108	989	12.0 %	
Third party profit sharing	609	636	62	-4.2 %	882.3 %	1,485	125	1088.0 %	
Total operating expenses	9,599	9,123	8,156	5.2 %	17.7 %	28,404	23,599	20.4 %	
Proforma operating income / (loss)	459	174	(2,440)	163.8 %	-118.8 %	(365)	(9,747)	-96.3 %	
Stock-based compensation	1,968	2,014	2,565	-2.3 %	-23.3 %	6,529	6,689	-2.4 %	
Depreciation and amortization	80	78	88	2.6 %	-9.1 %	235	272	-13.6 %	
Interest and investment income	(72)	(58)	(105)	24.1 %	-31.4 %	(160)	(512)	-68.8 %	
Net loss	\$ (1,517)	\$ (1,860)	\$ (4,988)	-18.4 %	-69.6 %	\$ (6,969)	\$ (16,196)	-57.0 %	

WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED BALANCE SHEET

(in thousands, except per share amounts)

	September 30,	December 31,
	2010	2009
	(Unaudited)	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 11,790	\$ 11,476
Investments	1,294	2,627
Accounts receivable	3,726	2,884
Other current assets	880	961
Total current assets	17,690	17,948
Fixed assets, net	829	977
Investments	6,963	6,693
Other noncurrent assets	78	85
Total assets	\$ 25,560	\$ 25,703
LIABILITIES AND STOCKHOLDERS' EQUITY		
LIABILITIES		
Current liabilities:		
Fund management and administration payable	\$ 5,815	\$ 5,055
Compensation and benefits payable	2,181	2,587
Accounts payable and other liabilities	1,615	1,603
Total current liabilities	9,611	9,245
Other noncurrent liabilities	360	430
Total liabilities	9,971	9,675
STOCKHOLDERS' EQUITY		
Common stock, par value \$0.01; 250,000 shares authorized:		
issued: 115,134 and 114,535	1,151	1,145

outstanding:112,551 and 110,106

Additional paid-in capital	156,011	149,487
Accumulated deficit	(141,573)	(134,604)
Total stockholders' equity	15,589	16,028
Total liabilities and stockholders' equity	\$ 25,560	\$ 25,703

WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(Unaudited)

For the Nine Months Ended	
September 30,	September 30,
2010	2009

Cash flows from operating activities

Net loss	\$ (6,969)	\$ (16,196)
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Adjustments to reconcile net loss to net cash used
in operating activities:

Depreciation, amortization and other	235	272
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Stock-based compensation	6,529	6,689
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Deferred rent	(70)	(161)
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Accretion to interest income	(6)	(56)
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Net change in operating assets and liabilities:

Accounts receivable	(842)	(671)
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Other assets	88	(86)
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Fund management and administration payable	760	(2,420)
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Compensation and benefits payable	(406)	(324)
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Accounts payable and other liabilities	12	47
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Net cash used in operating activities	(669)	(12,906)
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Cash flows from investing activities

Purchase of fixed assets	(87)	(293)
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Purchase of investments	(6,114)	(7,292)
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Proceeds from the redemption of investments	7,183	15,556
Net cash provided by investing activities	982	7,971
Cash flows from financing activities		
Proceeds from exercise of stock options	1	--
Net cash provided by financing activities	1	--
Net increase (decrease) in cash and cash equivalents	314	(4,935)
Cash and cash equivalents - beginning of period	11,476	13,275
Cash and cash equivalents - end of period	\$ 11,790	\$ 8,340
Supplemental disclosure of cash flow information		
Cash paid for income taxes	\$ 11	\$ 3
Non-cash investing and financing activities:		
Cashless exercise of stock options	\$ 60	\$ --

WisdomTree
Investments,
Inc.

Key Operating
Statistics
(Unaudited)

	For the Three Months Ended			For the Nine Months Ended	
	September 30, 2010	June 30, 2010	September 30, 2009	September 30, 2010	September 30, 2009
Total assets under management (in thousands)					
ETFs	8,260,293	6,240,452	4,901,755	8,260,293	4,901,755
Non-ETFs	698,032	628,702	567,627	698,032	567,627
End of period assets	8,958,325	6,869,154	5,469,382	8,958,325	5,469,382
Total ETFs (in thousands)					
Beginning of	6,240,452	6,712,983	3,663,004	5,978,605	3,180,133

period assets					
Inflows/ (outflows)	1,160,726	120,981	558,437	1,863,946	861,774
Market appreciation/ (depreciation)	859,115	(593,512)	680,314	417,742	859,848
End of period assets	8,260,293	6,240,452	4,901,755	8,260,293	4,901,755
Average assets during the period	7,055,086	6,760,290	4,181,938	6,708,918	3,472,338
International Developed Markets ETFs (in thousands)					
Beginning of period assets	1,674,335	1,994,636	1,323,791	1,953,363	1,339,002
Inflows/ (outflows)	(19,740)	(38,449)	203,782	(31,927)	145,491
Market appreciation/ (depreciation)	245,538	(281,852)	266,675	(21,303)	309,755
End of period assets	1,900,133	1,674,335	1,794,248	1,900,133	1,794,248
Average assets during the period	1,794,013	1,906,595	1,510,082	1,956,532	1,329,212
International Emerging Markets ETFs (in thousands)					
Beginning of period assets	1,728,388	1,737,792	758,549	1,430,965	384,242
Inflows/ (outflows)	706,844	106,441	197,203	1,042,876	417,539
Market appreciation/ (depreciation)	361,032	(115,845)	162,661	322,423	316,632
End of period assets	2,796,264	1,728,388	1,118,413	2,796,264	1,118,413
Average assets during the period	2,152,550	1,763,321	887,388	1,741,283	624,905
International Sector ETFs (in					

thousands)

Beginning of period assets	189,876	228,356	222,085	358,187	246,501
Inflows/ (outflows)	19,623	(947)	52,241	(105,564)	24,258
Market appreciation/ (depreciation)	37,527	(37,533)	47,819	(5,597)	51,386
End of period assets	247,026	189,876	322,145	247,026	322,145
Average assets during the period	217,668	214,148	268,661	258,946	230,347

US ETFs (in thousands)

Beginning of period assets	1,406,331	1,468,279	1,039,480	1,329,597	986,568
Inflows/ (outflows)	211,148	85,148	42,970	368,259	139,462
Market appreciation/ (depreciation)	161,297	(147,096)	188,722	80,920	145,142
End of period assets	1,778,776	1,406,331	1,271,172	1,778,776	1,271,172
Average assets during the period	1,540,154	1,506,111	1,163,833	1,484,014	1,020,513

Currency/Fixed Income ETFs (in thousands)

Beginning of period assets	1,241,522	1,283,920	319,099	906,493	223,820
Inflows/ (outflows)	242,851	(31,212)	62,241	590,302	135,024
Market appreciation/ (depreciation)	53,721	(11,186)	14,437	41,299	36,933
End of period assets	1,538,094	1,241,522	395,777	1,538,094	395,777
Average assets during the period	1,350,701	1,370,115	351,974	1,268,143	267,361

Average ETF assets during

the period

International developed markets ETFs	25	%	29	%	37	%	29	%	38	%
International emerging markets ETFs	31	%	26	%	21	%	26	%	18	%
International sector ETFs	3	%	3	%	6	%	4	%	7	%
US ETFs	22	%	22	%	28	%	22	%	29	%
Currency/Fixed Income ETFs	19	%	20	%	8	%	19	%	8	%
Total	100	%	100	%	100	%	100	%	100	%

Average ETF advisory fee during the period

International developed markets ETFs	0.55	%	0.55	%	0.54	%	0.55	%	0.54	%
International emerging markets ETFs	0.76	%	0.75	%	0.76	%	0.76	%	0.75	%
International sector ETFs	0.58	%	0.58	%	0.58	%	0.58	%	0.58	%
US ETFs	0.34	%	0.34	%	0.33	%	0.34	%	0.33	%
Currency/Fixed Income ETFs	0.49	%	0.48	%	0.44	%	0.47	%	0.44	%
Blended total	0.56	%	0.54	%	0.53	%	0.54	%	0.51	%

Number of ETFs - end of the period

International developed markets ETFs	14	14	14	14	14
International emerging markets ETFs	4	4	4	4	4
International sector ETFs	4	4	11	4	11
US ETFs	12	12	13	12	13
Currency/Fixed Income ETFs	10	8	9	10	9

Total	44	42	51	44	51
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Note: Previously issued statistics may be restated due to trade adjustments

GAAP to Non-GAAP Reconciliation

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews this non-GAAP financial measurement when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning and are therefore unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measures should be considered in the context with our GAAP results.

We have disclosed our results excluding certain non-operating items. We consider stock-based compensation, depreciation and amortization and interest and investment income as non-operating items. Management excludes these costs when measuring our financial performance as they are non-cash charges or not directly related to our business of being an index developer and ETF sponsor. As the company is currently incurring net losses, management focuses on its cash related expenses of being an index developer and ETF sponsor in measuring the financial health of its business and making related decisions. However, stock-based compensation has been and will continue to be for the foreseeable future, a significant recurring expense in our business and stock-based compensation is an important part of our employees' compensation and impacts their performance.

WISDOMTREE INVESTMENTS, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS

GAAP to NON-GAAP RECONCILIATION

(in thousands)

(Unaudited)

	For the Three Months Ended			For the Nine Months Ended	
	Sept. 30,	Jun. 30,	Sept. 30,	Sept. 30,	Sept. 30,
	2010	2010	2009	2010	2009
GAAP expenses as reported	\$ 11,647	\$ 11,215	\$ 10,809	\$ 35,168	\$ 30,560
Less stock-based compensation included in					
Compensation and	(1,442)	(1,722)	(2,276)	(5,169)	(5,948)

benefits					
Professional fees	(476)	(242)	(241)	(1,210)	(591)
Other	(50)	(50)	(48)	(150)	(150)
Total stock-based compensation expenses	(1,968)	(2,014)	(2,565)	(6,529)	(6,689)
Less depreciation and amortization	(80)	(78)	(88)	(235)	(272)
Proforma operating expenses	\$ 9,599	\$ 9,123	\$ 8,156	\$ 28,404	\$ 23,599
GAAP net loss, as reported	\$ (1,517)	\$ (1,860)	\$ (4,988)	\$ (6,969)	\$ (16,196)
Add back stock-based compensation	1,968	2,014	2,565	6,529	6,689
Add back depreciation and amortization	80	78	88	235	272
Less interest and investment income	(72)	(58)	(105)	(160)	(512)
Proforma operating income / (loss)	\$ 459	\$ 174	\$ (2,440)	\$ (365)	\$ (9,747)

Forward Looking Statements

Statements in this Press Release regarding WisdomTree Investments, Inc. that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. We have no obligation to publicly release the result of any revisions which may be made to any forward-looking statements to reflect unanticipated events or circumstances occurring after the date of such statements. Forward-looking statements are subject to known and unknown risks, uncertainties and other important factors, some of which are listed below, that could cause actual results or outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. In assessing the forward-looking statements contained herein, readers are urged to carefully read the following risks and considerations:

-- Our ability to become profitable is dependent upon our ability to

- increase our assets under management and to control our expenses.
- Changes in the equity markets have a direct impact on our assets under management. A downturn in the equity markets can result in a significant reduction in assets under management, which, in turn, directly reduces our revenues.
 - The mix of our assets under management could be subject to significant fluctuations and could adversely affect our revenues.
 - Poor investment performance of our ETFs is likely to lead to a reduction in our assets under management and a reduction in our revenues.
 - If our reputation is harmed we could suffer losses in revenue.
 - The asset management industry is highly competitive and most of our competitors are larger companies with greater resources.
 - We rely very heavily on third-party vendors, such as BNY Mellon, Standard & Poor's, and Bloomberg, to provide us with services that are very important to our business. If any of those vendors decided to terminate their relationship with us, we might experience a disruption in our ability to do business while we retain an alternative vendor.
 - A failure in our operational systems or infrastructure, or those of the third-party vendors, could disrupt our operations, damage our reputation, and reduce our revenues.
 - Our business is subject to extensive regulation, and compliance failures and changes in regulation could adversely affect us.
 - We depend on key personnel and the loss of such personnel could disrupt our ability to develop new product and conduct our business.
 - Our principal stockholders, including our directors and officers, control a large percentage of our shares of common stock and can control our corporate actions.

Past performance is no indication of future results.

Source: WisdomTree