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SkillSoft Helps Companies Make the Right Call with Mobile Learning

Increase of Smartphone and Tablet Use Prompt Changes in Corporate Mobile Learning Strategies

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft, a leading SaaS provider of e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced a new whitepaper outlining best practices for companies developing a mobile learning strategy. As smartphone and tablet use in the workplace increases, many organizations are implementing mobile learning into their learning programs. SkillSoft has developed a whitepaper to help executives decide when the right time is for their organizations to implement a mobile learning strategy and what that strategy should encompass. The whitepaper, Five Calls To Make When Developing a Mobile Learning Strategy, aims to help companies overcome mobile learning's challenges by outlining the top questions that executives need to address before deciding on their best strategy.

The whitepaper outlines a range of issues to take into account, including:

- The factors currently working against mobile learning: speed, security, multiple platforms and shifting standards;
- The different platforms that mobile learning can apply to: smartphones, tablets and portable devices such as laptops and media players;
- The most conducive areas of learning for mobile: performance support, assessments and surveys;
- The lack of standardization between device platforms and how each device's strengths and weaknesses should be evaluated when deciding which to support;
- The organizational support needed and the different constituents that need to be involved while deciding on a strategy; and
- The employee makeup that lends itself best to mobile learning and how companies can determine if their workforce is a good fit or not.

"With smartphone and tablet use on the rise, many companies are currently seeing the potential for mobile learning," said Tim Hildreth director of product marketing for SkillSoft. "However, it is not necessarily a good fit for every organization. To ensure success, companies need to fully evaluate the different aspects that make up a good mobile learning strategy. This whitepaper serves as a good tool for those looking to further explore the world of mobile learning."

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), SkillSoft(R) Dialogue(TM) virtual classroom, and inGenius(R).

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