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Ibotta to Participate in Upcoming Investor Conferences

DENVER--(BUSINESS WIRE)-- Ibotta (NYSE: IBTA), the performance marketing platform for promotions, announced today that company executives will participate in the following investor events:

- On Tues., November 18 at 3 p.m. PT / 6 p.m. ET, Chief Revenue Officer, Chris Riedy, will participate in a fireside chat at the Wells Fargo TMT Summit.
- On Wed., December 3 at 2:35 p.m. PT / 5:35 p.m. ET, Chief Executive Officer and founder, Bryan Leach, will participate in a fireside chat at UBS Global Technology and AI Conference.

Audio webcasts of the event will be available on the investor relations section of the Ibotta website at investors.ibotta.com.

About Ibotta (“I bought a...”)

Ibotta (NYSE: IBTA) is a leading performance marketing platform allowing brands to deliver digital promotions to over 200 million consumers through a network of publishers called the Ibotta Performance Network (IPN). The IPN allows marketers to influence what people buy, and where and how often they shop – all while paying only when their campaigns directly result in a sale. American shoppers have earned over \$2.6 billion through the IPN since 2012. The largest tech IPO in history to come out of Colorado, Ibotta is headquartered in Denver, and is continually listed as a top place to work by The Denver Post and Inc. Magazine.

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