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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Oceania Cruises' Records Single Best Booking Day In Company's History

2022-2023 Winter Season Launch Showcases Exceptional Demand for Long, Exotic Cruise Vacations

MIAMI, March 10, 2021 /PRNewswire/ -- Oceania Cruises, the world's leading culinary- and destination-focused cruise line, announced that the launch of its latest collection of exotic itineraries for winter 2022-2023 on March 3rd resulted in an all-time record with the most bookings taken in a single day in the company's 18-year history.



OCEANIA CRUISES®

On March 3, 2021, Oceania Cruises opened its 2022-2023 Tropics and Exotics Collection of itineraries for sale to the public. This collection of 127 itineraries ranges from 7 to 77 days across Africa, Antarctica, Asia, Australia & New Zealand, the Caribbean, South America, and the South Pacific. The top-selling destinations were Asia, Africa, and South America. The Caribbean and Australia/New Zealand also produced strong results with the single bestselling voyage of all being a 35-day circumnavigation of Australia over the Christmas and New Year's holidays.

"The tremendous wave of bookings we saw on the day we opened our new 2022 and 2023 itineraries for sale underscores the extraordinary demand for long and exotic cruise vacations. Upscale travelers are eager to explore the world once more and are booking farther in advance to ensure their travel dreams are fulfilled," stated Bob Binder, President & CEO of Oceania Cruises.

This latest booking record comes only weeks after the line sold out its epic six-month-long world cruise on the first day it opened for sale to the general public. Travelers continue to drive robust demand for long, exotic cruise vacations with "Grand Voyages" ranging from several weeks to more than two months in length, accounting for almost one-third of the bookings taken on March 3rd.

The line has also seen exceptionally strong demand for its 2022 Europe and North America collection of voyages. To satisfy demand from consumers and travel advisors who are booking farther in advance, the line will be opening the spring, summer and fall 2023 Europe and North America voyages for sale beginning in September.

For additional information on Oceania Cruises' small ship luxury product, exquisitely crafted cuisine, and expertly curated travel experiences, visit OceaniaCruises.com, call 855-OCEANIA, or speak with a professional travel advisor.

About Oceania Cruises

Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six small, luxurious ships carry only 684 or 1,250 guests featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly curated travel experiences aboard the designer-inspired, small ships call on more than 450 marquee and boutique ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, the Panama Canal, Tahiti and the South Pacific in addition to the epic 180-day Around the World Voyages. The brand has two 1,200-guest Allura class ships on order.

Headquartered in Miami, Oceania Cruises is owned by Norwegian Cruise Line Holdings Ltd., a diversified cruise operator of leading global cruise brands which include Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises.

About Norwegian Cruise Line Holdings Ltd.

Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 28 ships with approximately 59,150 berths, these brands offer itineraries to more than 490 destinations worldwide. The Company has nine additional ships scheduled for delivery through 2027.

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