

# WisdomTree Announces Third Quarter 2024 Results

Record AUM of \$112.6 Billion

850 bps of Operating Margin Expansion vs. YTD September 30, 2023

Diluted Loss Per Share of -\$0.13 and +\$0.18 Earnings Per Share, as Adjusted

New York, NY – (Business Wire) – October 25, 2024 – WisdomTree, Inc. (NYSE: WT), a global financial innovator, today reported financial results for the third quarter of 2024.

(\$4.5) million of net loss (\$28.8<sup>(1)</sup> million of net income, as adjusted), including a loss on extinguishment of our convertible notes of \$30.6 million and a \$4.0 million civil money penalty in connection with a settlement with the U.S. Securities and Exchange Commission (the "SEC") regarding certain statements about the ESG screening process for three ETFs advised by WisdomTree Asset Management, Inc. (the "SEC ESG Settlement"). See "Non-GAAP Financial Measurements" for additional information.

\$112.6 billion of ending AUM, an increase of 2.6% from the prior quarter arising from market appreciation, partly offset by net outflows.

(\$2.4) billion of net outflows, primarily driven by outflows from our international developed equity, fixed income and commodity products.

0.37% average advisory fee, unchanged from the prior quarter.

**\$113.2 million of operating revenues**, an increase of 5.7% from the prior quarter due to higher average AUM and the recognition of \$3.7 million of other revenue related to legal and other related expenses incurred in connection with the SEC ESG Settlement that are expected to be covered by insurance.

80.8% gross margin<sup>(1)</sup>, a 0.4 point decrease from the prior quarter due to higher expenses.

**36.0% operating income margin**, a 4.7 point increase compared to our operating margin of 31.3% in the prior quarter primarily due to higher revenues, as well as lower professional fees incurred in connection with an activist campaign. Our adjusted operating income margin of 37.3% in the prior quarter due to higher revenues.

**\$198.8 million of cash consideration paid** to repurchase (1) all 14,750 shares of our Series A Non-Voting Convertible Preferred Stock (equivalent to 14.75 million shares of our common stock) from ETFS Capital Limited and (2) approximately 5.7 million shares of our common stock.

\$345.0 million issuance of convertible senior notes due 2029 (the "2029 Notes"), bearing interest at a rate of 3.25% and issued with a conversion price of \$11.82 per share. Concurrent with the issuance, we paid \$132.7 million to repurchase \$104.2 million aggregate principal amount of our 5.75% convertible senior notes (conversion price of \$9.54 per share) due 2028 (the "2028 Notes").

**\$0.03 quarterly dividend declared**, payable on November 20, 2024 to stockholders of record as of the close of business on November 6, 2024.

# **Update from Jonathan Steinberg, WisdomTree CEO**

"Our strong third-quarter results demonstrate how we are capitalizing on key secular growth trends, such as the expansion of our models business and our leadership in tokenization. As demand for efficient portfolio solutions continues to grow, we are broadening our reach in the advisor space while positioning ourselves at the forefront of blockchain-enabled finance. Platforms like WisdomTree Prime® and WisdomTree Connect $^{\text{TM}}$  are integral to our future growth strategy, offering innovative solutions that meet the evolving needs of both retail and institutional clients. We believe these initiatives will drive substantial long-term value for our stakeholders."

# Update from Jarrett Lilien, WisdomTree COO and President

"With record assets under management in the third quarter, WisdomTree continues to deliver strong financial performance. Our adjusted operating margin expanded by over 800 basis points to 37.3%, while adjusted earnings per share grew by 80% year-over-year. These results highlight the strength of our scalable business model and our disciplined expense and capital management. Recent strategic actions, including WisdomTree's repurchase of all of its outstanding Series A Non-Voting Convertible Preferred Stock from ETFS Capital Limited and additional common stock, underscore our commitment to delivering shareholder value. These efforts demonstrate efficient execution and the proactive steps we're taking to ensure long-term success."

#### **OPERATING AND FINANCIAL HIGHLIGHTS**

	Three Months Ended									
		Sept. 30,	J	June 30,	Mar. 31,		Dec. 31,		;	Sept. 30,
		<u>2024</u>		<u>2024</u>		<u>2024</u>		<u>2023</u>		<u>2023</u>
Consolidated Operating Highlights (\$\sin \text{billions}):										
AUM—end of period	\$	112.6	\$	109.7	\$	107.2	\$	100.1	\$	93.7
Net (outflows)/inflows	\$	(2.4)	\$	0.3	\$	2.0	\$	(0.3)	\$	2.0
Average AUM	\$	110.4	\$	108.4	\$	102.4	\$	96.5	\$	95.7
Average advisory fee		0.37%		0.37%		0.36%		0.36%		0.36%
Consolidated Financial Highlights (\$ in millions, except per										
share amounts):										
Operating revenues	\$	113.2	\$	107.0	\$	96.8	\$	90.8	\$	90.4
Net (loss)/income	\$	(4.5)	\$	21.8	\$	22.1	\$	19.1	\$	13.0
Diluted (loss)/earnings per share	\$	(0.13)	\$	0.13	\$	0.13	\$	0.16	\$	0.07
Operating income margin		36.0%		31.3%		28.9%		28.7%		29.5%
As Adjusted (Non-GAAP <sup>(1)</sup> ):										
Operating revenues, as adjusted	\$	109.5	\$	107.0	\$	96.4	\$	90.8	\$	90.4
Gross margin		80.8%		81.2%		79.3%		79.7%		80.1%
Net income, as adjusted	\$	28.8	\$	27.1	\$	20.3	\$	18.6	\$	18.0
Diluted earnings per share, as adjusted	\$	0.18	\$	0.16	\$	0.12	\$	0.11	\$	0.10
Operating income margin, as adjusted		37.3%		35.3%		29.7%		28.7%		29.5%

#### RECENT BUSINESS DEVELOPMENTS

#### Company News

- In August 2024, we completed a private offering of \$345.0 million in aggregate principal amount of our 2029 Notes and concurrently repurchased (1) \$104.2 million aggregate principal amount of our 2028 Notes, (2) approximately 5.7 million shares of our common stock in open market transactions and (3) all 14,750 shares of our Series A Non-Voting Convertible Preferred Stock (equivalent to 14.75 million shares of our common stock) from ETFS Capital Limited.
- In September 2024, we announced the launch of WisdomTree Connect, a new platform unlocking tokenized real-world assets (RWA) access to a broader range of users, where over time, customers will be able to interact with any WisdomTree-issued token, in any wallet, across supported blockchains.
- In October 2024, we celebrated the 10-year anniversary of WisdomTree in Europe. Since entering the region, we have been delivering differentiated and value-add solutions to European investors through a comprehensive range of exchange traded products.

#### Product News

- In August 2024, we launched WisdomTree Core Physical Silver (WSLV), a new low-cost physically backed silver
  exchange-traded commodity (ETC), on Börse Xetra, the London Stock Exchange and Borsa Italiana; we also cross-listed
  WisdomTree Energy Transition Metals and Rare Earths Miners UCITS ETF (RARE) and WisdomTree Quality Growth
  UCITS ETF (QGRW) on the Swiss stock exchange, SIX.
- In September 2024, we launched WisdomTree European Natural Gas (TTFW), the world's first European natural gas ETC, on the London Stock Exchange, Borsa Italiana and Börse Xetra.
- In October 2024, we announced the ability for users of WisdomTree Prime® to select the WisdomTree Government Money Market Digital Fund (WTGXX) as a spending source for their WisdomTree Prime Visa® Debit Card.

# WISDOMTREE, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts) (Unaudited)

				Th	ree Months	En	ded			Nine Months Ended				
	S	ept. 30,		June 30,	Mar. 31,		Dec. 31,	1	Sept. 30,		Sept. 30,		Sept. 30,	
Operating Revenues:		<u>2024</u>		<u>2024</u>	<u>2024</u>		<u>2023</u>		<u>2023</u>		<u>2024</u>		<u>2023</u>	
Advisory fees	\$	101,659	\$	98,938	\$ 92,501	\$	86,988	\$	86,598	\$	293,098	\$	246,239	
Other revenues	Ψ	11,509	Ψ	8,096	4,337	Ψ	3,856	Ψ	3,825	Ψ	23,942	Ψ	11,952	
Total revenues		113,168	_	107,034	96,838	_	90,844	_	90,423	_	317,040		258,191	
		113,100	_	107,034	70,030	_	70,044	_	70,723	_	317,040		230,171	
Operating Expenses:  Compensation and benefits		29,405		30,790	31,054		27,860		27,955		91,249		81,672	
Fund management and administration		21,004		20,139	19,962		18,445		18,023		61,105		52,903	
Marketing and advertising		4,897		5,110	4,408		4,951		3,833		14,415		12,305	
Sales and business development		3,465		3,640	3,611		3,881		3,383		10,716		9,703	
Contractual gold payments		J, 103											6,069	
Professional fees		6.315		6,594	3,630		3,201		3,719		16,539		15,768	
Occupancy, communications and equipment		1,397		1,314	1,210		1,208		1,203		3,921		3,476	
Depreciation and amortization		447		418	383		335		307		1,248		537	
Third-party distribution fees		2,983		2,687	2,307		2,549		2,694		7,977		6,828	
Other		2,463		2,831	2,323		2,379		2,601		7,617		7,473	
Total operating expenses		72,376		73,523	68,888	_	64,809		63,718		214,787		196,734	
Operating income		40,792		33,511	27,950		26,035		26,705		102,253		61,457	
Interest expense		(5,027)		(4,140)	(4,128)		(3,758)		(3,461)		(13,295)		(11,484)	
consideration—gold payments		_		_	_		_		_		_		61,953	
Interest income		1,795		1,438	1,398		1,225		791		4,631		2,874	
Impairments		_		_	_		(339)		(2,703)		_		(7,603)	
Loss on extinguishment of convertible notes		(30,632)			_						(30,632)		(9,721)	
Other losses and gains, net		(3,062)	_	(1,283)	2,592		1,602		(2,512)	_	(1,753)		(3,233)	
Income before income taxes		3,866		29,526	27,812		24,765		18,820		61,204		94,243	
Income tax expense		8,351		7,767	5,701		5,688		5,836		21,819		10,774	
Net (loss)/income	\$	(4,485)	\$		\$ 22,111	\$		\$	12,984	\$	39,385		83,469	
(Loss)/earnings per share—basic	\$	$(0.13)^{(2)}$	\$	$0.13^{(2)}$	\$ 0.14 <sup>(2)</sup>	\$	$0.16^{(2)}$	\$	$0.07^{(2)}$	\$	$0.16^{(2)}$	\$	$0.50^{(2)}$	
(Loss)/earnings per share—diluted	\$	$(0.13)^{(2)}$	\$	0.13	\$ 0.13	\$		\$	0.07	\$	$0.16^{(2)}$	\$	0.49	
Weighted average common shares—basic		143,929		146,896	146,464		145,310		145,284		145,756		144,505	
Weighted average common shares—diluted		143,929		166,359	165,268		171,703		177,140		162,691		169,997	
As Adjusted (Non-GAAP(1))														
Total revenues		109,507		107,034	\$ 96,385		90,844	\$	90,423					
Total operating expenses	\$	68,715	\$		\$ 67,740	\$		\$	63,718					
Operating income		40,792	\$		\$ 28,645		26,035	\$	26,705					
Income before income taxes	\$	37,187	\$		\$ 26,987	\$		\$	23,902					
Income tax expense	\$	9,049	\$		\$ 6,731	\$		\$	5,854					
Net income	\$	28,768	\$	,	\$ 20,256	\$		\$	18,048					
Earnings per share—diluted	\$	0.18	\$		\$ 0.12	\$		\$	0.10					
Weighted average common shares—diluted		156,745		166,359	165,268		171,703		177,140					

#### **QUARTERLY HIGHLIGHTS**

### **Operating Revenues**

- Operating revenues increased 5.7% from the second quarter of 2024 due to higher average AUM and the recognition of \$3.7 million of other revenue related to legal and other related expenses expected to be covered by insurance described above.
   Operating revenues increased 25.2% from the third quarter of 2023 due to higher average AUM and higher other revenues attributable to our European listed exchange-traded products ("ETPs").
- Our average advisory fee was 0.37%, 0.37% and 0.36% during the third quarter of 2024, the second quarter of 2024 and the third quarter of 2023, respectively.

# **Operating Expenses**

- Operating expenses decreased 1.6% from the second quarter of 2024 primarily due to lower incentive compensation, partly offset by higher fund management and administration expenses.
- Operating expenses increased 13.6% from the third quarter of 2023 primarily due to higher professional fees, which is inclusive of the legal and other related expected to be covered by insurance described above, as well as higher fund management and administration costs, incentive compensation and marketing expenses.

### Other Income/(Expenses)

- Interest expense increased 21.4% and 45.2% from the second quarter of 2024 and third quarter of 2023, respectively, due to a higher level of debt outstanding, partly offset by a lower average interest rate. The increase from the third quarter of 2023 also is due to the recognition of imputed interest on our obligation payable to Gold Bullion Holdings (Jersey) Limited ("GBH"), a subsidiary of the World Gold Council, in connection with our repurchase in November 2023 of our Series C Non-Voting Convertible Preferred Stock.
- Interest income increased 24.8% and 126.9% from the second quarter of 2024 and the third quarter of 2023, respectively, due to a higher level of interest-earning assets.
- During the third quarter of 2024, we recognized a loss on extinguishment of convertible notes of \$30.6 million arising from the repurchase of \$104.2 million aggregate principal amount of our 2028 Notes.
- Other losses and gains, net was a loss of \$3.1 million for the third quarter of 2024. This included a \$4.0 million civil money penalty in connection with the SEC ESG Settlement. Also included are net gains of \$0.8 million and \$0.6 million on our financial instruments owned and our investments, respectively. Gains and losses also generally arise from the sale of gold and crypto earned from management fees paid by our physically-backed gold and crypto ETPs, foreign exchange fluctuations and other miscellaneous items.

#### **Income Taxes**

- Our effective income tax rate for the third quarter of 2024 was 216.0%, resulting in income tax expense of \$8.4 million. The effective tax rate differs from the federal statutory rate of 21.0% primarily due to non-deductible loss on extinguishment of convertible notes, a non-deductible civil money penalty of \$4.0 million and non-deductible executive compensation. These items were partly offset by a lower tax rate on foreign earnings.
- Our adjusted effective income tax rate for the third quarter of 2024 was 23.9%<sup>(1)</sup>.

# NINE MONTH HIGHLIGHTS

- Operating revenues increased 22.8% as compared to 2023 due to higher average AUM, higher other revenues attributable to our European listed ETPs and the recognition of \$4.1 million of other revenue related to legal and other related expenses expected to be covered by insurance described above.
- Operating expenses increased 9.2% as compared to 2023 primarily due to higher incentive and stock-based compensation expense and increased headcount, fund management and administration costs, marketing expenses, sales and business development expenses, third-party distribution fees, as well as higher depreciation and amortization. Operating expenses during the nine months ended September 30, 2024, also includes \$4.1 million of legal and other related expenses expected to be covered by insurance that were incurred in connection with the SEC ESG Settlement. These increases were partly offset by lower contractual gold payments.
- Significant items reported in other income/(expense) in 2024 include: a loss on extinguishment of convertible notes of \$30.6 million arising from the repurchase of \$104.2 million aggregate principal amount of our 2028 Notes; a civil money penalty of \$4.0 million in connection with the SEC ESG Settlement; an increase in interest expense of 15.8% due to imputed interest on our obligation payable to GBH and higher level of debt outstanding, partly offset by a lower average interest rate; an increase in interest income of 61.1% due to an increase in our interest-earning assets; net gains on our financial instruments owned of \$2.6

- million; and losses on our investments of \$0.6 million. Gains and losses also generally arise from the sale of gold earned on management fees paid by our physically-backed gold ETPs, foreign exchange fluctuations and other miscellaneous items.
- Our effective income tax rate for 2024 was 35.6%, resulting in an income tax expense of \$21.8 million. Our tax rate differs from the federal statutory rate of 21.0% primarily due to non-deductible loss on extinguishment of convertible notes, a non-deductible civil money penalty of \$4.0 million and non-deductible executive compensation. These items were partly offset by a lower tax rate on foreign earnings.

#### CONFERENCE CALL DIAL-IN AND WEBCAST DETAILS

WisdomTree will discuss its results and operational highlights during a live webcast on Friday, October 25, 2024 at 11:00 a.m. ET, which can be accessed using the following link: <a href="https://event.choruscall.com/mediaframe/webcast.html?webcastid=kZrhyzrd">https://event.choruscall.com/mediaframe/webcast.html?webcastid=kZrhyzrd</a>.

Participants also can dial in using the following numbers: (877) 407-9210 or (201) 689-8049. Click here to access the participant international toll-free access numbers. To avoid delays, we encourage participants to log in or dial into the conference call 10 minutes ahead of the scheduled start time. All earnings materials and the webcast can be accessed through WisdomTree's investor relations website at <a href="https://ir.wisdomtree.com">https://ir.wisdomtree.com</a>. A replay of the webcast will also be available shortly after the call.

#### About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models, solutions and products leveraging blockchain technology. We empower investors and consumers to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing and have launched next-generation digital products, services and structures, including digital or blockchain-enabled mutual funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime® and institutional platform, WisdomTree Connect<sup>TM</sup>.\*

\* The WisdomTree Prime digital wallet and digital asset services and WisdomTree Connect institutional platform are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <a href="https://www.wisdomtreeprime.com">https://www.wisdomtreeprime.com</a>, the WisdomTree Prime mobile app or https://wisdomtreeconnect.com for more information.

WisdomTree currently has approximately \$112.9 billion in assets under management globally.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: https://www.wisdomtree.com.

Please visit us on X, at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

### PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME:

# NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY

The products and services available through the WisdomTree Prime app and WisdomTree Connect are not endorsed, indemnified or guaranteed by any regulatory agency.

- (1) See "Non-GAAP Financial Measurements."
- (2) Earnings per share ("EPS") is calculated pursuant to the two-class method as it results in a lower EPS amount as compared to the treasury stock method. In addition, the three and nine months ended September 30, 2024 includes a loss of \$11,375 recognized upon the repurchase of our Series A Non-Voting Convertible Preferred Stock convertible into approximately 14.75 million shares of common stock from ETFS Capital Limited and \$1,868 of stock repurchase excise taxes. The three months ended December 31, 2023 includes a gain of \$7,966 recognized upon the repurchase of our Series C Non-Voting Convertible Preferred Stock convertible into approximately 13.1 million shares of common stock from GBH. These items are excluded from net income, but are required to be added to net income to arrive at income available to common stockholders in the calculation of EPS. These items are excluded from our EPS when computed on a non-GAAP basis.

#### **Contact Information:**

Investor Relations
Jeremy Campbell
+1.917.267.3859
jeremy.campbell@wisdomtree.com

Media Relations
Natasha Ramsammy
+1.917.267.3798
nramsammy@wisdomtree.com/wisdomtree@fullyvested.com

# WISDOMTREE, INC. AND SUBSIDIARIES KEY OPERATING STATISTICS (Unaudited)

	S	Sept. 30, 2024		June 30, 2024	<u>e Months En</u> Mar. 31, <u>2024</u>	De	ec. 31, 2023		Sept. 30, 2023
GLOBAL ETPs (\$ in millions)									
Beginning of period assets		109,686 (2,395)	\$	107,230 \$ 340	100,124 1,990	\$	93,735 (255)	\$	93,666 1,983
Market appreciation/(depreciation)		5,286		2,116	5,116		6,644		(1,914)
End of period assets	\$	112,577	\$	109,686 \$	107,230	\$ 1	00,124	\$	93,735
Average assets during the period		110,369 0.37% 92 352	\$	108,392 \$ 0.37 % 91 350	102,360 0.36% 91 338	\$	96,533 0.36% 92 337	\$	95,743 0.36% 92 344
U.S. LISTED ETFs (\$ in millions)									
Beginning of period assets (Outflows)/inflows		79,722 (1,650) 3,195	\$	78,087 \$ 1,106 529	72,486 1,983 3,618	\$	68,018 (67) 4,535	\$	65,903 3,601 (1,486)
End of period assets	\$	81,267	\$	79,722 \$	78,087	\$	72,486	\$	68,018
Average assets during the period		80,335 78	\$	78,436 \$ 78	74,730 77	\$	69,693 76	\$	68,008 80
EUROPEAN LISTED ETPs (\$ in millions)									
Beginning of period assets (Outflows)/inflows		29,964 (745) 2,091	\$	29,143 \$ (766) 1,587	27,638 7 1,498	\$	25,717 (188) 2,109	\$	27,763 (1,618) (428)
End of period assets		31,310	\$	29,964 \$		\$		\$	25,717
Average assets during the period  Number of ETPs—end of the period	\$	30,034 274	\$	29,956 \$ 272				\$	27,735 264
PRODUCT CATEGORIES (\$ in millions)									
U.S. Equity Beginning of period assets Inflows		31,834 328 2,481	\$	31,670 \$ 221	29,156 536 1,978	\$	25,643 487 3,026	\$	26,001 864 (1,222)
Market appreciation/(depreciation)  End of period assets		34,643	\$	(57) 31,834 \$		\$		\$	25,643
· · · · · · · · · · · · · · · · · · ·								_	
Average assets during the period  Commodity & Currency	. Ъ	33,175	\$	31,252 \$	30,056	\$ :	26,821	\$	26,501
Beginning of period assets Outflows		21,987 (741)	\$	21,944 \$ (1,499)	(460)	\$	20,466 (449)	\$	22,384 (1,814)
Market appreciation/(depreciation)		1,788	Φ	1,542	1,068	Φ	1,319	Φ	(104)
End of period assets		23,034	\$	21,987 \$				\$	20,466
Average assets during the period	\$	22,016	\$	22,437 \$	20,837	\$	21,254	\$	22,278
Fixed Income Beginning of period assets (Outflows)/inflows		21,430 (897)	\$	21,218 \$ 236	21,197 (14)	\$	21,797 (715)	\$	20,215 1,670
Market appreciation/(depreciation)		234		(24)	35		115		(88)
End of period assets	\$	20,767	\$	21,430 \$	21,218	\$	21,197	\$	21,797
Average assets during the period	\$	21,135	\$	21,277 \$	21,082	\$	21,889	\$	20,965

**Three Months Ended** Sept. 30, June 30, Mar. 31, Dec. 31, Sept. 30, **2024 2024 2024 2023 2023 International Developed Market Equity** Beginning of period assets ...... 19,385 18,103 15,103 13,902 \$ 13,423 (Outflows)/inflows (1,391)1,599 798 1.253 Market appreciation/(depreciation)..... 29 1,401 1,192 81 (319)18,075 19,385 18,103 End of period assets ......\$ \$ 15,103 13,902 Average assets during the period ......\$ 18,636 18,809 16,688 14,266 13,873 **Emerging Market Equity** Beginning of period assets ......\$ 11,875 11,189 \$ 10,726 9,569 \$ 9,191 (Outflows)/inflows (20)57 217 412 451 Market appreciation/(depreciation)..... 597 629 246 745 (73)End of period assets ..... 12,452 11,875 11,189 10,726 9,569 \$ Average assets during the period ......\$ 12,083 \$ 11,448 10,900 9,833 9,652 Leveraged & Inverse Beginning of period assets ......\$ 1,922 \$ 1,828 \$ 1,815 \$ 1,781 \$ 1,864 Inflows/(outflows)..... 71 (18)(50)(59)(1) Market appreciation/(depreciation)..... 93 89 112 63 (82)End of period assets ......\$ 2,082 1.922 1.828 1.815 1,781 Average assets during the period .....\$ 1,962 \$ 1.905 1.792 1,803 1,894 Cryptocurrency Beginning of period assets ...... \$ \$ \$ \$ 248 838 874 414 243 Inflows.... 201 75 158 28 10 Market (depreciation)/appreciation 15 (111)302 143 (15)End of period assets ......\$ 1.054 838 874 \$ 414 243 Average assets during the period ...... 917 \$ 614 \$ \$ 238 856 325 **Alternatives** Beginning of period assets ...... \$ 404 \$ \$ \$ 340 415 377 334 Inflows.... 54 15 4 32 5 Market (depreciation)/appreciation..... 23 1 (4) 11 (11)470 404 377 End of period assets ......\$ 415 \$ 334 Average assets during the period .....\$ 445 \$ 408 \$ 391 \$ 342 \$ 342

304

314

300

303

299

Note: Previously issued statistics may be restated due to fund closures and trade adjustments.

Headcount .....

Source: WisdomTree

# WISDOMTREE, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(in thousands, except per share amounts)

		Sept 30, 2024		Dec. 31, 2023
	(1	U <b>naudited)</b>		
ASSETS				
Current assets:				
Cash, cash equivalents and restricted cash	\$	176,483	\$	129,305
Financial instruments owned, at fair value		77,341		58,722
Accounts receivable		45,200		35,473
Prepaid expenses		6,968		5,258
Other current assets		1,173		1,036
Total current assets		307,165		229,794
Fixed assets, net		389		427
Securities held-to-maturity		212		230
Deferred tax assets, net		8,568		11,057
Investments		8,764		9,684
Right of use assets—operating leases		1,220		563
Goodwill		86,841		86,841
Intangible assets, net.		605,802		605,082
Other noncurrent assets		474		459
Total assets	\$	1,019,435	\$	944,137
LIABILITIES AND STOCKHOLDERS' EQUITY LIABILITIES Current liabilities:				
Fund management and administration payable	\$	30,200	\$	30,085
Compensation and benefits payable		30,087		38,111
Payable to Gold Bullion Holdings (Jersey) Limited ("GBH")		14,804		14,804
Income taxes payable		5,798		3,866
Operating lease liabilities		950		578
Accounts payable and other liabilities		24,634		15,772
Total current liabilities		106,473		103,216
Convertible notes—long term		511,406		274,888
Payable to GBH		26,368		24,328
Operating lease liabilities—long term		270		
Total liabilities		644,517		402,432
Preferred stock:				
Series A Non-Voting Convertible, par value \$0.01; Zero and 14.750 shares authorized, issued and outstanding at September 30, 2024 and December 31, 2023, respectively		_		132,569
STOCKHOLDERS' EQUITY				
Common stock, par value \$0.01; 400,000 shares authorized:				
Issued and outstanding: 146,104 and 150,330 at September 30, 2024 and December 31, 2023,		1 461		1 502
respectively		1,461		1,503
Additional paid-in capital		265,564 995		312,440
1				(548)
Retained earnings		106,898	_	95,741
Total stockholders' equity		374,918		409,136
Total liabilities and stockholders' equity	\$	1,019,435	\$	944,137

# WISDOMTREE, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands) (Unaudited)

Nine Months Ended

		Months l otember	
	2024	tember	2023
Cash flows from operating activities:			
Net income		\$	83,469
Adjustments to reconcile net income to net cash provided by operating activities:			, ,
Advisory and license fees paid in gold, other precious metals and cryptocurrency		/	(37,632)
Loss on extinguishment of convertible notes			9,721
Stock-based compensation			12,422
(Gains)/losses on financial instruments owned, at fair value	, ,	*	1,006
Deferred income taxes	*		1,282
Imputed interest on payable to GBH			1 442
Amortization of issuance costs—convertible notes			1,443
Depreciation and amortization	*		537
Amortization of right of use asset			963
Losses on investments		,	1,245
Gain on revaluation/termination of deferred consideration—gold payments		-	(61,953
Impairments		-	7,603
Contractual gold payments		-	6,069
Other	—	-	(1,569
Changes in operating assets and liabilities:			
Accounts receivable		_	(7,346
Prepaid expenses		/	(1,826
Gold and other precious metals			30,629
Other assets	,	))	356
Fund management and administration payable	(6	o)	3,577
Compensation and benefits payable	` '	/	(8,786
Income taxes payable	1,919	)	2,802
Operating lease liabilities	`	/	(955
Accounts payable and other liabilities	6,124	<u> </u>	5,293
Net cash provided by operating activities	78,886	ó	48,350
ash flows from investing activities:			
Purchase of financial instruments owned, at fair value	(57,855	5)	(56,837)
Purchase of investments		-	(10,000
Cash paid—software development		))	
Purchase of fixed assets	` '	_	(93
Proceeds from the sale of financial instruments owned, at fair value	*	/	102,276
Proceeds from the exit from investment in Securrency, Inc.			
Proceeds from held-to-maturity securities maturing or called prior to maturity			22
Receipt of contingent consideration—Sale of Canadian ETF business.			1,477
Acquisition of Securrency Transfers, Inc. (net of cash acquired)			(985
			,
Net cash (used in)/provided by investing activities	(16,902	<u>)                                    </u>	35,860
ash flows from financing activities:			
Repurchase of Series A Non-Voting Convertible Preferred Stock			_
Repurchase and maturity of convertible notes		/	(184,272
Common stock repurchased	` '	))	(3,570
Dividends paid	` '	<i>i</i> )	(14,897
Issuance costs—convertible notes	, ,	')	(3,548
Repurchase costs—Series A Non-Voting Convertible Preferred Stock	(132	2)	_
Proceeds from the issuance of convertible notes	345,000	)	130,000
Termination of deferred consideration—gold payments		-	(50,005
Issuance costs—Series C Non-Voting Convertible Preferred Stock		<u> </u>	(97
Net cash used in financing activities	(16,939	<del>)</del> )	(126,389
crease/(decrease) in cash flow due to changes in foreign exchange rate	2,133	<del></del>	(441
			,
et increase/(decrease) in cash, cash equivalents and restricted cash	*		(42,620
ash, cash equivalents and restricted cash—beginning of year			132,101
ash, cash equivalents and restricted cash—end of period	\$ 176,483	\$ \$	89,481
upplemental disclosure of cash flow information:			
Cash paid for income taxes	\$ 17,807	7 \$	8,069
Cash paid for interest	\$ 9,913	3 \$	8,272
•			

#### NON-GAAP FINANCIAL MEASUREMENTS

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. The non-GAAP financial measurements contained in this press release include:

# Adjusted Revenues, Operating Income, Operating Expenses, Income Before Income Taxes, Income Tax Expense, Net Income and Diluted Earnings per Share

We disclose adjusted revenues, operating income, operating expenses, income before income taxes, income tax expense, net income and diluted earnings per share as non-GAAP financial measurements in order to report our results exclusive of items that are non-recurring or not core to our operating business. We believe presenting these non-GAAP financial measurements provides investors with a consistent way to analyze our performance. These non-GAAP financial measurements exclude the following:

Legal and other related expenses expected to be covered by insurance: We have incurred \$4.1 million of legal and other related expenses in connection with the SEC ESG Settlement that are expected to be covered by insurance. GAAP requires that such covered expenses be reported gross in the income statement such that revenues are recorded to offset expenses incurred. We offset the revenues and related expenses when calculating our non-GAAP financial measurements as the gross presentation serves to overstate our revenues and expenses recognized in the ordinary course of business.

Gains or losses on financial instruments owned: We account for our financial instruments owned as trading securities, which requires these instruments to be measured at fair value with gains and losses reported in net income. We exclude these items when calculating our non-GAAP financial measurements as the gains and losses introduce volatility in earnings and are not core to our operating business.

Tax windfalls and shortfalls upon vesting of stock-based compensation awards: GAAP requires the recognition of tax windfalls and shortfalls within income tax expense. These items arise upon the vesting of stock-based compensation awards and the magnitude is directly correlated to the number of awards vesting/exercised as well as the difference between the price of our stock on the date the award was granted and the date the award vested or was exercised. We exclude these items when calculating our non-GAAP financial measurements as they introduce volatility in earnings and are not core to our operating business.

Imputed interest on our payable to the Gold Bullion Holdings (Jersey) Limited ("GBH"): During the fourth quarter of 2023, we repurchased our Series C Non-Voting Convertible Preferred Stock, which was convertible into approximately 13.1 million shares of WisdomTree common stock, from GBH, a subsidiary of the World Gold Council, for aggregate cash consideration of approximately \$84.4 million. Under the terms of the transaction, we paid GBH \$40.0 million on the closing date, with the remainder of the purchase price payable in equal annual installments on the first, second and third anniversaries of the closing date, with no requirement to pay interest. Under US GAAP, the obligation is recorded at its present value utilizing a market rate of interest on the closing date of 7.0% and the corresponding discount is amortized as interest expense pursuant to the effective interest method of accounting over the life of the obligation. We exclude this item when calculating our non-GAAP financial measurements as recognition of interest expense is non-cash and contrary to the stated terms of our obligation.

*Other items:* Losses on extinguishment of convertible notes, a civil money penalty in connection with the SEC ESG Settlement, gains and losses recognized on our investments, changes in deferred tax asset valuation allowance, expenses incurred in response to an activist campaign and impairments are excluded when calculating our non-GAAP financial measurements.

### **Adjusted Effective Income Tax Rate**

We disclose our adjusted effective income tax rate as a non-GAAP financial measurement in order to report our effective income tax rate exclusive of items that are non-recurring or not core to our operating business. We believe reporting our adjusted effective income tax rate provides investors with a consistent way to analyze our income taxes. Our adjusted effective income tax rate is calculated by dividing adjusted income tax expense by adjusted income before income taxes. See above for information regarding the items that are excluded.

### **Gross Margin and Gross Margin Percentage**

We disclose our gross margin and gross margin percentage as non-GAAP financial measurements because we believe they provide investors with a consistent way to analyze the amount we retain after paying third-party service providers to operate our ETPs. These measures also assist us in analyzing the profitability of our products. We define gross margin as total adjusted operating revenues less fund management and administration expenses. Gross margin percentage is calculated as gross margin divided by total adjusted operating revenues.

# GAAP to NON-GAAP RECONCILIATION (CONSOLIDATED) (in thousands) (Unaudited)

	Three Months Ended											
Adjusted Net Income and Diluted Earnings per Share:	Sept. 30, 2024	•	June 30, <u>2024</u>	]	Mar. 31, <u>2024</u>		Dec. 31, 2023	S	Sept. 30, 2023			
Net loss, as reported	\$ (4,485)	\$	21,759	\$	22,111	\$	19,077	\$	12,984			
income taxes  Add back: Civil money penalty in connection with SEC ESG Settlement	30,128 4,000		_		_		_		_			
(Deduct)/add back: (Gains)/losses on financial instruments owned, net of income taxes	(607)		220		(1,562)		(370)		1,479			
Add back: Imputed interest on payable to GBH, net of income taxes	528		513		504		224					
(Deduct)/add back: (Gains)/losses recognized on investments,	(436)		998						323			
net of income taxes	(430)		996		(93)		(336)		323			
investments(Deduct)/add back: Tax (windfalls)/shortfalls upon vesting of	(335)		391		(531)		(280)		1,234			
stock-based compensation awards	(25)		(40)		(699)		(6)		(18)			
campaign, net of income taxes	_		3,234		526		257		2,046			
Adjusted net income	\$ 28,768 156,745	\$	27,075 166,359	\$	20,256 165,268	\$	18,566 171,703	\$	18,048 177,140			
Adjusted earnings per share—diluted	\$ 0.18	\$	0.16	\$	0.12	\$	0.11	\$	0.10			
			an.	,	M 41 E							
	Sent 30				Months En		Dec 31	•	Sent 30			
Gross Margin and Gross Margin Percentage:	Sept. 30, 2024		Th June 30, <u>2024</u>		Months En Mar. 31, <u>2024</u>		Dec. 31, 2023	S	Sept. 30, 2023			
Operating revenues  Less: Legal and other related expenses expected to be covered	2024 \$ 113,168	\$	June 30,		Mar. 31, 2024 96,838			\$	-			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance	\$ 113,168 (3,661)	\$	June 30, 2024 107,034	\$	Mar. 31, 2024 96,838 (453)	\$	2023 90,844 —	\$	90,423			
Operating revenues	2024 \$ 113,168 (3,661) \$ 109,507		June 30, 2024 107,034 ————————————————————————————————————	]	Mar. 31, 2024 96,838 (453) 96,385		90,844 		90,423 90,423 90,423			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted	2024 \$ 113,168 (3,661) \$ 109,507 (21,004)	\$	June 30, 2024 107,034 	\$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962)	\$	90,844 90,844 (18,445)	\$ 18 177 \$ \$ 202 \$ 90 (18 \$ 72 8 \$ 202 \$ 8	90,423 90,423  90,423 (18,023)			
Operating revenues	2024 \$ 113,168 (3,661) \$ 109,507	\$	June 30, 2024 107,034 ————————————————————————————————————	\$	Mar. 31, 2024 96,838 (453) 96,385	\$	90,844 		90,423 90,423 90,423			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503	\$	June 30, 2024 107,034 	\$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423	\$ \$	90,844 90,844 (18,445) 72,399	\$	90,423 90,423 — 90,423 (18,023) 72,400			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503	\$ \$	June 30, 2024 107,034 	\$ \$ \$ = 1 ree	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3%	\$ \$ \$ ded	90,844 90,844 (18,445) 72,399	\$ \$	90,423 90,423 — 90,423 (18,023) 72,400			
Operating revenues	2024 \$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503 80.8% Sept. 30,	\$ \$	June 30, 2024 107,034 	\$ \$ \$ = 1 ree	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3% Months En Mar. 31,	\$ \$ \$ ded	2023 90,844 90,844 (18,445) 72,399 79.7% Dec. 31,	\$ \$	90,423 90,423 90,423 (18,023) 72,400 80.1%			
Operating revenues	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503 80.8% Sept. 30, 2024 \$ 113,168	\$ \$ \$	June 30, 2024 107,034 107,034 (20,139) 86,895 81.2% TI June 30, 2024	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3% Months En Mar. 31, 2024 96,838	\$ \$ <b>s</b> <b>ded</b>	2023 90,844 	\$ \$	90,423 90,423 (18,023) 72,400 80.1% Sept. 30, 2023			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Less: Fund management and administration  Gross margin  Gross margin percentage.  Adjusted Operating Revenues, Operating Income and Adjusted Operating Income Margin:  Operating revenues  Deduct: Legal and other related expenses expected to be covered by insurance.	2024 \$ 113,168  (3,661) \$ 109,507 (21,004) \$ 88,503  80.8%  Sept. 30, 2024 \$ 113,168 (3,661)	\$ \$	June 30, 2024 107,034 ————————————————————————————————————	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3% Months En Mar. 31, 2024 96,838 (453)	\$ \$ \$ ded	2023 90,844 90,844 (18,445) 72,399 79.7%  Dec. 31, 2023 90,844	\$ \$ \$ \$	90,423 90,423 (18,023) 72,400 80.1%  Sept. 30, 2023 90,423			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Less: Fund management and administration  Gross margin  Gross margin percentage  Adjusted Operating Revenues, Operating Income and Adjusted Operating Income Margin:  Operating revenues  Deduct: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Operating income  Add back: Expenses incurred in response to an activist	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503 80.8% Sept. 30, 2024 \$ 113,168	\$ \$ \$	June 30, 2024 107,034 107,034 (20,139) 86,895 81.2% TI June 30, 2024 107,034 	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3% Months En Mar. 31, 2024 96,838 (453) 96,385 27,950	\$ \$ <b>s</b> <b>ded</b>	2023 90,844 	\$ \$	90,423 90,423 (18,023) 72,400 80.1% Sept. 30, 2023			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Less: Fund management and administration  Gross margin  Gross margin percentage  Adjusted Operating Revenues, Operating Income and Adjusted Operating Income Margin:  Operating revenues  Deduct: Legal and other related expenses expected to be covered by insurance.  Operating revenues, as adjusted  Operating income  Add back: Expenses incurred in response to an activist campaign	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503 80.8% Sept. 30, 2024 \$ 113,168 (3,661) \$ 109,507 \$ 40,792	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	June 30, 2024 107,034 107,034 (20,139) 86,895 81.2% The June 30, 2024 107,034 33,511 4,271	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Mar. 31, 2024  96,838  (453) 96,385 (19,962) 76,423 79.3%  Months En Mar. 31, 2024  96,838  (453) 96,385 27,950  695	\$	2023 90,844 90,844 (18,445) 72,399 79.7%  Dec. 31, 2023 90,844 90,844 26,035	\$	2023 90,423			
Operating revenues  Less: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Less: Fund management and administration  Gross margin  Gross margin percentage  Adjusted Operating Revenues, Operating Income and Adjusted Operating Income Margin:  Operating revenues  Deduct: Legal and other related expenses expected to be covered by insurance  Operating revenues, as adjusted  Operating income  Add back: Expenses incurred in response to an activist	\$ 113,168 (3,661) \$ 109,507 (21,004) \$ 88,503 80.8% Sept. 30, 2024 \$ 113,168 (3,661) \$ 109,507	\$ \$	June 30, 2024 107,034 107,034 (20,139) 86,895 81.2% TI June 30, 2024 107,034 	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Mar. 31, 2024 96,838 (453) 96,385 (19,962) 76,423 79.3% Months En Mar. 31, 2024 96,838 (453) 96,385 27,950	\$	2023 90,844  90,844 (18,445) 72,399 79.7%  Dec. 31, 2023 90,844  90,844	\$	90,423 90,423 (18,023) 72,400 80.1% Sept. 30, 2023 90,423 ————————————————————————————————————			

				I III ee Montils I							
Adjusted Total Operating Expenses:		Sept. 30, <u>2024</u>	J	June 30, 2024	I	Mar. 31, <u>2024</u>	]	Dec. 31, 2023	S	ept. 30, 2023	
Total operating expenses  Deduct: Legal and other related expenses expected to be	\$	72,376	\$	73,523	\$	68,888	\$	64,809	\$	63,718	
covered by insurance		(3,661)		(4.271)		(453)		_		_	
Deduct: Expenses incurred in response to an activist campaign  Adjusted total operating expenses	\$	68,715	\$	(4,271)	\$	(695)	\$	64,809	\$	63,718	
ragusted total operating expenses	Φ	06,713	<b>D</b>	69,252	<b>D</b>	67,740	Þ	04,809	Þ	05,/18	
				Th	ree l	Months En	ded				
Adjusted Income Before Income Taxes:	\$	Sept. 30, 2024	J	June 30, 2024	l	Mar. 31, <u>2024</u>	]	Dec. 31, 2023	S	ept. 30, 2023	
Income before income taxes	\$	3,866	\$	29,526	\$	27,812	\$	24,765	\$	18,820	
Add back: Loss on extinguishment of convertible notes		30,632		_		_		_		_	
Settlement(Deduct)/add back: (Gains)/losses on financial instruments		4,000		_		_		_		_	
owned		(802)		291		(2,063)		(489)		1,953	
Add back: Imputed interest on payable to GBH		697		677		666		296		426	
(Deduct)/add back: (Gains)/losses recognized on investments Add back: Expenses incurred in response to an activist		(576)		1,318		(123)		(1,003)		426	
campaignAdd back: Impairments		_		4,271		695		339		2,703	
Adjusted income before income taxes	\$	37,817	\$	36,083	\$	26,987	\$	23,908	\$	23,902	
·	=	57,617				20,507	=		=		
				Th	ree ]	Months En	ded				
Adjusted Income Tax Expense and Adjusted Effective Income Tax Rate:	\$	Sept. 30, <u>2024</u>	J	June 30, <u>2024</u>	ľ	Mar. 31, <u>2024</u>	]	Dec. 31, 2023	S	ept. 30, 2023	
Adjusted income before income taxes (above)	\$	37,817	\$	36,083	\$	26,987	\$	23,908	\$	23,902	
Income tax expense	\$	8,351	\$	7,767	\$	5,701	\$	5,688	\$	5,836	
Add back: Tax benefit arising from extinguishment of convertible notes		504		_		_		_		_	
valuation allowance on financial instruments owned and investments		335		(391)		531		280		(1,234)	
(Deduct)/add back: Tax (expense)/benefit arising from		(105)		71		(501)		(110)		171	
losses/(gains) on financial instruments owned		(195) 169		71 164		(501) 162		(119) 72		474	
(Deduct)/add back: Tax (expense)/benefit on losses/(gains) on investments		(140)		320		(30)		(667)		103	
Add back/(deduct): Tax windfalls/(shortfalls) upon vesting of stock-based compensation awards		25		40		699		6		18	
Add back: Tax benefit arising from expenses incurred in											
response to an activist campaign		_		1,037		169					
response to an activist campaign	<u>e</u>		ф		rh.		•	82 5 242	¢.	657	
response to an activist campaign	\$	9,049 23.9%	\$	1,037 — 9,008 25.0%	\$	169 — 6,731 24.9%	\$	82 5,342 22.3%	\$	657 5,854 24.5%	

**Three Months Ended** 

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this press release completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this press release may include statements about:

- anticipated trends, conditions and investor sentiment in the global markets and ETPs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- competition in our business;
- whether we will experience future growth;
- our ability to develop new products and services and their potential for success;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully implement our strategy relating to digital assets and blockchain-enabled financial services, including WisdomTree Prime<sup>®</sup> and WisdomTree Connect<sup>™</sup>, and achieve its objectives;
- our ability to successfully operate and expand our business in non-U.S. markets;
- the effect of laws and regulations that apply to our business; and
- actions of activist stockholders.

Our business is subject to many risks and uncertainties, including without limitation:

- declining prices of securities, gold and other precious metals and other commodities and changes in interest rates and general
  market conditions can adversely affect our business by reducing the market value of the assets we manage or causing
  WisdomTree ETP investors to sell their fund shares and trigger redemptions;
- fluctuations in the amount and mix of our AUM, whether caused by disruptions in the financial markets or otherwise, including but not limited to events such as a pandemic or war, geopolitical conflicts, political events, acts of terrorism and other matters beyond our control, may negatively impact revenues and operating margins, and may impede our ability to refinance our debt upon maturity or increase the cost of borrowing upon a refinancing;
- competitive pressures could reduce revenues and profit margins;
- we derive a substantial portion of our revenues from a limited number of products, and, as a result, our operating results are particularly exposed to investor sentiment toward investing in the products' strategies and our ability to maintain the AUM of these products, as well as the performance of these products and market-specific and political and economic risk;
- a significant portion of our AUM is held in products with exposure to U.S. and international developed markets, and we therefore have exposure to domestic and foreign market conditions and are subject to currency exchange rate risks;
- withdrawals or broad changes in investments in our ETPs by investors with significant positions may negatively impact revenues and operating margins;
- we face increased operational, regulatory, financial and other risks as a result of conducting our business internationally, and as we expand our digital assets product offerings and services beyond our existing ETP business;
- many of our ETPs have a limited track record, and poor investment performance could cause our revenues to decline;
- we depend on third parties to provide many critical services to operate our business and our ETPs. The failure of key vendors
  to adequately provide such services could materially affect our operating business and harm WisdomTree ETP investors; and
- actions of activist stockholders against us, which have been costly and may be disruptive and cause uncertainty about the strategic direction of our business.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, see "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2023, and in subsequent reports filed with or furnished to the SEC.

The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this press release.

Category: Business Update