October 23, 2009

WisdomTree Schedules Earnings Conference Call for Q3 on October 30, 2009 at 9:00 a.m. ET

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: WSDT), an industry leading index developer and ETF sponsor, today announced that it plans to release its third quarter results on October 29, 2009 after the market closes. A conference call to discuss the firm's results will be held on October 30, 2009 at 9:00 a.m. ET.

Teleconference and Webcast Details

The call and accompanying presentation will be accessible as a webcast on the Investor Relations section of WisdomTree's web site at www.wisdomtree.com. A replay will be available on the web site shortly after the call.

Those wishing to listen to the live conference via telephone should dial-in at least 10 minutes before the call begins at the following telephone numbers:

```
Live Dial-in Information:

United States: 888.713.4215

International: 617.213.4867

Passcode: 15327435
```

About WisdomTree

WisdomTree[(R)] is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately $5.8 billion in assets currently are managed in WisdomTree ETFs, Indexes and other accounts. For more information, please visit www.wisdomtree.com or www.wisdomtree401k.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the

WisdomTree ETFs in retirement plans by financial professionals.