

February 1, 2007



WisdomTree Investments Announces Board of Director Appointments

Group Includes Win Neuger, Chairman and CEO, AIG Global Investment Group and James Manley, CEO, AtlanticPacific, LLC and Bruce Lavine, President & COO, WisdomTree Investments

NEW YORK--(BUSINESS WIRE)--

WisdomTree Investments, Inc. (Pink Sheets: WSDT.PK - News) announced today that the company has appointed three new Directors to its Corporate Board. The new Directors include: Win Neuger, Chairman and CEO, AIG Global Investment Group (NYSE: AIG), James Manley, CEO and founder, Atlantic-Pacific Capital and Bruce Lavine, President and COO, WisdomTree Investments.

"WisdomTree continues to add expertise and investment prowess to our leadership team," said Michael Steinhardt, Chairman, WisdomTree Investments. "The dynamic at the board level has been vibrant from the start and it is my expectation that today's appointments will enhance an already enviable process. Our shareholders, clients, partners and associates should take comfort in the leadership we have assembled."

In addition to Mr. Steinhardt, the newly appointed Directors join existing board members: Wharton Professor, Jeremy J. Siegel, Jonathan L. Steinberg, Frank F. Salerno, and James Robinson IV.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes.

WisdomTree Trust is a Delaware statutory trust registered as an open-end investment company with the Securities and Exchange Commission. Each WisdomTree ETF is a series of WisdomTree Trust. As of January 2007, assets under management in the WisdomTree Trust are more than \$1.9 billion.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Investors should consider the investment objectives, risks, charges and expenses of the

Funds carefully before investing. A prospectus, containing this and other important information, is available at www.wisdomtree.com. Investors should read the prospectus carefully before investing. There are risks involved with investing, including the possible loss of principal. Past performance is no guarantee of future results.

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Source: WisdomTree Investments, Inc.