

February 11, 2008



Marvell 88DE2710 Digital Video Format Converter IC Selected as Finalist for 2007 EDN Innovation Award

Marvell's Qdeo Video Processing Technology Continues to Garner Industry Praise

SANTA CLARA, Calif., Feb. 11 /PRNewswire-FirstCall/ -- Marvell (<http://www.marvell.com/>) (Nasdaq: MRVL) today announced that its 88DE2710 digital video format converter was selected from hundreds of nominees as a finalist for a 2007 EDN Innovation Award. Finalists for the award must have demonstrated innovation that resulted in a significant advancement in technology and/or product development in the past 12 months. The Marvell(R) 88DE2710 has been designated as a finalist in the category of "Multimedia ICs" and is the first product to feature Marvell's award-winning Qdeo(TM) video processing technology, which delivers rich high-definition video quality regardless of the content format or source.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070411/SFW034LOGO>)

"We have our broadest set of categories in the history of our Innovation awards program in 2007," states EDN Editorial Director Maury Wright. "With specialization affecting everything from components to test equipment, our staff diligently worked to group like technologies for meaningful comparison and delivered an outstanding slate of finalists. The slate includes the range of ICs from analog to processors, development and EDA software, amazing sensors, and modular and system products including test equipment. The voters will face tough decisions but without doubt, compelling products will emerge as winners."

"We are honored to be part of the select group of finalists for this prestigious award," stated Dr. Nikhil Balram, general manager and vice president of the Digital Entertainment Business Unit, Communications and Consumer Business Group at Marvell. "It re-affirms our belief that the 88DE2710, with its award-winning Qdeo processing, offers a compelling solution for consumer electronics products that require excellent video quality."

The Marvell 88DE2710 is a featured component in a wide-range of home-theater devices, including the LG BH200 dual-format HD-DVD/Blu-ray player, the Pioneer Elite SC-09TX A/V receiver, and the Meridian iRIS HD video dock.

For more information on the Marvell 88DE2710 and Qdeo video processing, visit <http://www.marvell.com/qdeo>.

Voting for the EDN Innovation of the Year Awards is open from February 1 through February 29th, 2008. Everyone is encouraged to visit <http://www.EDN.com/innovation18> to cast their votes. Winners will be announced at a dinner and awards ceremony on April 14, 2008 in San Jose, California.

About Marvell

Marvell (Nasdaq: MRVL) is a leader in the development of storage, communications, and consumer silicon solutions. The company's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the terms "company" and "Marvell" refer to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit <http://www.marvell.com>.

Marvell(R) is a registered trademark of Marvell or its affiliates. Qdeo(TM) is a trademark of Marvell or its affiliates.

Other names and brands may be claimed as the property of others.

For Further Information Contact:

Elisabeth Stockton
Marvell Media Relations
408-222-3501
stockton@marvell.com

Linda Sanders
Marvell Analyst Relations
408-807-0910
lsanders@marvell.com

SOURCE Marvell