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HSN in Partnership With Time Inc.'s FOOD & WINE Announces Chef Representatives for Exclusive Culinary Line

FOOD & WINE Culinary Director Justin Chapple will be joined by Executive Chef Jeffrey Hileman of Locale Restaurant in St. Petersburg to present Innovative Collection Live across HSN's Platforms and on FoodandWine.com

ST. PETERSBURG, Fla., Oct. 19, 2017 (GLOBE NEWSWIRE) -- Innovative entertainment and lifestyle retailer [HSN](#), in partnership with Time Inc.'s FOOD & WINE, is thrilled to announce Justin Chapple, FOOD & WINE Culinary Director, as the on-air Chef Representative for the product collaboration.

As FOOD & WINE's Culinary Director, Justin develops hundreds of recipes a year for the magazine, [foodandwine.com](#) and other digital projects and has played an integral role in the development of FOOD & WINE's first culinary collection. Before joining FOOD & WINE in 2010, Justin graduated from the French Culinary Institute and worked under Chef Alain Allegretti in New York City. Justin appears regularly on NBC's Today Show and is the host of an exclusive James Beard nominated video series dubbed, "Mad Genius Tips."

"I'm thrilled we're partnering with HSN on this stunning, versatile collection of cookware," said Chapple. "At Food & Wine we rigorously test thousands of recipes and hundreds of pieces of equipment every year. We channel all of the lessons we've learned into our designs for the Food & Wine collection and I'm excited to share them with HSN fans everywhere."

Executive Chef Jeffrey Hileman of Locale Restaurant in St. Petersburg, FL was selected from a national casting call for thousands of chefs around the country to support Justin on-air. He was chosen for his farm to table cuisine and exquisite attention to fresh ingredients. Both guests will share their culinary expertise, and demonstrate the innovative new FOOD & WINE product line that is exclusive to HSN.

"I am so excited to be a part of this collaboration between HSN and Food & Wine," said Chef Hileman. "The product line is innovative, high-quality and affordable, and I am honored to have been chosen to share these innovations with HSN fans and Food & Wine readers."

This partnership marks the first time Time Inc. and HSN are launching a dedicated distributed content platform, where users can explore shoppable content, exclusive instructional videos and recipes. The FoodandWine.com platform will feature a branded product line that has been thoughtfully designed by the FOOD & WINE editorial team,

ensuring quality and functionality, and rigorously tested by FOOD & WINE's team of test kitchen experts in FOOD & WINE's renowned Test Kitchen.

"Our collaboration with Time, Inc. integrates the fantastic culinary expertise of Food & Wine with the HSN community and platform, to curate innovative content, as well as a functional product line," said Carmen Bauza, Chief Merchandising Officer for HSN. "We are thrilled to have Justin and Jeffrey as Food & Wine's culinary representatives. We believe that their culinary skills and engaging personalities will resonate with our customers and compliment this wonderful new extension of the Food & Wine brand."

The collection launches on October 20th and will feature cookware, cutlery, kitchen tools and accessories, small kitchen appliances and more, ranging in price from \$20.00 - \$200.00. Each cookware product is infused with a copper and aluminum base for even heat conductivity, and all products feature copper accents giving a timeless, elevated look at an affordable price.

For more information and to shop the FOOD & WINE collection this fall, please visit <https://www.hsn.com/> and <http://www.foodandwine.com/>, and join the conversation @HSN on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

About HSN:

HSN is a leading interactive entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts reach approximately 90 million households (with live programming 364 days per year) and its website – HSN.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 40 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit HSN.com, or follow @HSN on Facebook and Twitter.

About TIME INC.:

Time Inc. (NYSE:TIME) is a leading content company that engages over 170 million consumers every month through our portfolio of premium brands across platforms. By combining our distinctive content with our proprietary data and people-based targeting, we offer highly differentiated end-to-end solutions to marketers across the multimedia landscape. Our influential brands include People, Time, Fortune, Sports Illustrated, InStyle, Real Simple and Southern Living, as well as approximately 50 diverse titles in the United Kingdom. Time Inc. has been extending the power of our brands through various acquisitions and investments, including Viant, an advertising technology firm with a specialized people-based marketing platform; The Foundry, Time Inc.'s creative lab and content studio; and the People Entertainment Weekly Network (PEN). The company is also home to celebrated events, such as the Time 100, Fortune Most Powerful Women, People's Sexiest Man Alive, Sports Illustrated's Sportsperson of the Year, the Essence Festival and the FOOD & WINE Classic in Aspen.

About FOOD & WINE

FOOD & WINE is the ultimate authority on the best of what's new in food, drink, travel, design and entertaining. FOOD & WINE has an extensive social media following on

Facebook, Twitter, Instagram, Pinterest, Tumblr and Snapchat. FOOD & WINE includes a monthly magazine in print and digital; a website, foodandwine.com; a books division; plus newsletters, clubs, events, dinnerware, cookware and a restaurant partnership, Chefs Club by FOOD & WINE. FOOD & WINE is a registered trademark of Time Inc. Affluent Media Group.

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