

June 29, 2012



Liberty Interactive Seeks New Class for Women's eCommerce Network

- Program Pairs Promising Digital Entrepreneurs with e-Business Veterans
- Call for Applicants Open until July 20, 2012

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive (Nasdaq: LINTA, LINTB) today announced that it is accepting proposals for participation in the 2013 Women's eCommerce Network (W^eCN) program.

The W^eCN pairs ten established business leaders (the Council) with five early stage eCommerce companies (the Class) for a unique, six month mentorship period. The program commences with a Summit in Silicon Valley, where each Class member is paired with two Council members who will counsel and mentor her through a targeted, business-enhancing project. The six month mentorship later culminates in a graduation ceremony in the spring of 2013.

The W^eCN is a candid and immersive forum for education around real-world experiences and pain points like scaling the business and refining the business pitch. It also provides exposure to best practices and networking opportunities with the broader Council through the Summit and an active Alumni network. The program was established in 2011 to nurture and inspire promising and still-young eCommerce businesses with women at the helm. This program is in its second year and is sponsored by Liberty Interactive.

Women entrepreneurs with eCommerce businesses are encouraged to apply now for selection to this year's Class. The W^eCN is seeking founders and CEOs of revenue generating companies that have been in business for at least one year. Applications can be obtained by emailing: WeCN@LibertyInteractive.com. Deadline to submit is July 20, 2012.

The W^eCN's inaugural year paired Class members from dynamic early stage brands with a distinguished Council that included leaders from Backcountry.com, Drugstore.com, Gilt, Kleiner Perkins, Lockerz, One Kings Lane, ShopRunner and TripAdvisor. The Class was comprised of 20x200, 3floz.com, FashionStake, Foodzie and Style for Hire. Executives from Liberty Interactive and QVC, including Greg Maffei, Liberty President and CEO, Andrea Wong, Liberty Board Member and President of International for Sony Pictures Entertainment, and Claire Watts, CEO, QVC US also participated in last year's program.

About Liberty Interactive Corporation

Liberty Interactive (Nasdaq: LINTA, LINTB) owns interests in a broad range of digital commerce businesses including QVC, Provide Commerce, Backcountry.com, Celebrate Interactive, Bodybuilding.com, Evite, and Expedia.

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Source: Liberty Interactive Corporation