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## HSN, Inc. to Participate in the Goldman Sachs dotCommerce Day

ST. PETERSBURG, Fla., June 7, 2011 (GLOBE NEWSWIRE) -- Interactive multichannel retailer HSN, Inc. (Nasdaq:HSNI) announced today that Jill Braff, Executive Vice President of Digital Commerce at HSN, and Judy Schmeling, Chief Financial Officer at HSN, Inc., will participate in the Goldman Sachs Second Annual dotCommerce Day in New York City on Tuesday, June 21, 2011 at 11:25 am EDT.

To listen to a live broadcast of the session, please visit the investor relations section of the company's website at <u>www.hsni.com</u>. For those unable to participate, an archived broadcast will be available shortly following the presentation.

About HSN, Inc.

HSN, Inc. (Nasdaq:HSNI) is a \$3 billion interactive multi-channel retailer with strong directto-consumer expertise among its two operating segments, HSN and Cornerstone. HSNi offers innovative, differentiated retail experiences on TV, online, via mobile devices, in catalogs, and in brick and mortar stores. HSN, a leading interactive multi-channel retailer which offers a curated assortment of exclusive products combined with top brand names, now reaches approximately 96 million homes (24 hours a day, seven days a week, live 364 days a year). HSN.com is a top 10 trafficked e-commerce site that offers a differentiated ecommerce experience by leveraging content, community and commerce. In addition to its existing media platforms, HSN is the industry leader in transactional innovation, including services such as HSN Shop by Remote®, the only service of its kind in the U.S., the HSN Shopping App for mobile handheld devices and HSN on Demand®. Cornerstone comprises leading home and apparel lifestyle brands including Ballard Designs®, Frontgate®, Garnet Hill®, Improvements®, Smith + Noble®, The Territory Ahead® and TravelSmith®. Cornerstone distributes more than 275 million catalogs annually, operates seven separate ecommerce sites and operates 18 retail and outlet stores.

The HSN, Inc. logo is available at <a href="https://www.globenewswire.com/newsroom/prs/?">https://www.globenewswire.com/newsroom/prs/?</a> <a href="https://www.globenewswire.com/newsroom/prs/?">pkgid=8695</a>

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Image: HSN, Inc. Logo

Source: HSN, Inc.