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## Ulta Beauty to Participate in Upcoming Investor Conference

BOLINGBROOK, III.--(BUSINESS WIRE)-- Ulta Beauty, Inc. (NASDAQ: ULTA) today announced that Dave Kimbell, chief executive officer, and Paula Oyibo, senior vice president of finance and incoming chief financial officer, will participate in a Fireside Chat at J.P. Morgan's 10th Annual Retail Roundup investor conference on Wednesday, April 3, 2024 at 9:00 a.m. Eastern Time / 8:00 a.m. Central Time.

The Fireside Chat will be webcast live at <https://www.ulta.com/investor>, and a replay of the webcast will be available for a limited time.

### About Ulta Beauty

At Ulta Beauty (NASDAQ: ULTA), the possibilities are beautiful. Ulta Beauty is the largest U.S. beauty retailer and the premier beauty destination for cosmetics, fragrance, skin care products, hair care products and salon services. In 1990, the Company reinvented the beauty retail experience by offering a new way to shop for beauty – bringing together All Things Beauty, All in One Place®. Today, Ulta Beauty operates more than 1,350 retail stores across 50 states and also distributes its products through its website, which includes a collection of tips, tutorials, and social content. For more information, visit <https://www.ulta.com>.

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Kiley Rawlins, CFA  
Vice President, Investor Relations  
[krawlins@ulta.com](mailto:krawlins@ulta.com)

Crystal Carroll  
Senior Director, Public Relations  
[Ccarroll@ulta.com](mailto:Ccarroll@ulta.com)

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