

May 2, 2014



BioCorRx, Inc. Announces Expansion into Atlanta, Georgia

Los Angeles, May 2, 2014 (GLOBE NEWSWIRE) -- [BioCorRx, Inc.](#) (BICX), developer of the Start Fresh program, announces the expansion of its program into Georgia with the planned opening of a Start Fresh Recovery clinic in Atlanta by Dr. George Fallieras next month. BioCorRx has entered into a distribution agreement with Dr. Fallieras, medical director of Start Fresh Recovery, who has appeared on the Emmy Award-winning show *The Doctors* recently, as well as on other local media outlets. "We are pleased that Dr. Fallieras has seen a tremendous amount of success at his other clinics affording him the opportunity to expand the national footprint of The Start Fresh Program", stated CEO Kent Emry. The clinic will be located at 5569 Peachtree Dunwoody Rd. Ste. 280 Atlanta, GA 30342.

Expansion into Atlanta is a sensible strategic maneuver for the Company as the Atlanta Metropolitan area is the second largest in the Southeast consisting of 39 counties with an estimated population of 6.1 million people. Atlanta is centrally located in the Southeast region of the country making it easily accessible to potential patients in nearby states and municipalities as well.

According to MADD, Georgia recently saw an 11% uptick in drunk driving fatalities costing taxpayers an annual \$1.47 Billion. The number of drug overdose deaths in Georgia, the majority of which are due to prescription drug abuse, has tripled since 1999. Street heroine has remained steadily available in Georgia through The Port of Savannah, which has long been a target of traffickers from outside the US.

"Bringing the Start Fresh Program to this highly populated metropolitan area will positively impact many families in the Southeast while creating a broader revenue stream for BioCorRx, Inc. The Start Fresh brand has gained significant momentum in recent months, and this distribution agreement fits in nicely with our expansion plans across the US. Atlanta is a major US hub making it more convenient for people that want access to our program in that heavily populated region of the country," says Emry.

[Click here to view Recent National Television Media on the BioCorRx YouTube Channel](#)

About BioCorRx, Inc.

BioCorRx, Inc. (OTCQB: BICX) is an addiction treatment and rehabilitation company on the leading edge of substance abuse addiction treatment. The company has developed a highly effective program called the Start Fresh Program

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consisting of two components used by various addiction clinics in the US. Clinic reports show that the treatment program has an extremely high success rate with individuals that complete the program. The first component of the program consists of an outpatient implant

procedure performed by a licensed physician that delivers therapeutic levels of the drug Naltrexone, an opioid antagonist that significantly reduces physical cravings for alcohol and opioids, into the body. The second component of the program developed by BioCorRx, Inc. is a one on one coaching program specifically tailored for the treatment of alcoholism and other substance abuse addictions. For more information on BICX, visit www.BioCorRx.com

Safe Harbor Statement

The information in this release includes forward-looking statements. These forward-looking statements generally are identified by the words "believe," "project," "estimate," "become," "plan," "will," and similar expressions. These forward-looking statements involve known and unknown risks as well as uncertainties, including those discussed in the following cautionary statements and elsewhere in this release. Although the Company believes that its expectations are based on reasonable assumptions, the actual results that the Company may achieve may differ materially from any forward-looking statements, which reflect the opinions of the management of the Company only as of the date hereof.

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Source: BioCorRx