

# I.D. Systems' Wireless Vehicle Management System to be Deployed by Toyota Motor Manufacturing Texas for Industrial Truck Fleet

WOODCLIFF LAKE, N.J., June 03, 2015 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless solutions for the Industrial Internet of Things, announced that Toyota Motor Manufacturing Texas, Inc. (TMMTX) has purchased its <a href="PowerFleet® Vehicle Management System">PowerFleet® Vehicle Management System</a> (VMS) to deploy on a fleet of material handling equipment at TMMTX's San Antonio production facility. This is the seventh Toyota manufacturing plant in North America to deploy I.D. Systems' wireless technology for managing industrial vehicle fleets.

The system being deployed at TMMTX will include I.D. Systems' "VAC4" fourth-generation Vehicle Asset Communicator® on material handling equipment, PowerFleet® Vision software remotely hosted by I.D. Systems, and a service and support contract over a five-year term.

"We are pleased to continue expanding our business with Toyota, with its reputation as one of the world's most efficient, innovative, high-quality manufacturers," said Kenneth Ehrman, I.D. Systems' chairman and CEO. "Our wireless technology has been deployed in Toyota production plants for more than 10 years and we look forward to helping Toyota Texas sustain the best-practice benefits of our solution for industrial fleet management for many years to come."

# **About Toyota Motor Manufacturing Texas**

TMMTX is a subsidiary of Toyota Motor Engineering and Manufacturing North America, Inc. Occupying 2,600 acres of ranchland south of San Antonio, TMMTX is the home of the Toyota Tundra full-size pickup, a past recipient of the Motor Trend Truck of the Year award and a J.D. Power and Associates Assembly Plant Quality award.

# **About Wireless Vehicle Management Systems**

Vehicle Management Systems (VMS) help improve workplace safety and security by restricting vehicle access to trained, authorized operators, providing electronic vehicle inspection checklists, and sensing vehicle impacts. A wireless VMS also helps reduce fleet maintenance costs by automatically uploading vehicle data, reporting vehicle problems electronically, scheduling maintenance according to actual usage rather than by calendar time, and helping determine the optimal economic time to replace equipment. In addition, a wireless VMS helps improve supply chain productivity by establishing accountability for the use of equipment, ensuring equipment is in the proper place at the right time, streamlining material handling work flow, and providing unique metrics on equipment utilization.

## **About the VAC4 VMS Device**

The VAC4 simplifies VMS installation on industrial trucks, with an installation time of as little as one hour, enables VMS to be more easily hosted as a remote service, and enhances VMS functionality. The VAC4 is a versatile platform for a variety of wireless solutions, including Wi-Fi, VHF and cellular, which support cloud-hosting. This "VMS-as-a-service" approach enables customers reduce upfront capital outlay and benefit from a wide range of hosting, technical support and maintenance services, along with software licenses, for a flat monthly fee. The VAC4 also features many enhancements over earlier generations of VMS hardware, designed to improve the operator's experience. For example, the VAC4 has a phone-type, alphanumeric keypad and a larger, more versatile display, with new on-screen icons and animations, to make it easier for the operator to interact with system information and alerts.

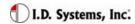
### About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems, Inc. is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. I.D. Systems holds more than 75 patents related to its wireless solutions and has deployed VMS systems in more than 20 countries around the world. For more information, please visit <a href="https://www.id-systems.com">www.id-systems.com</a>.

This press release contains forward looking statements within the meaning of federal securities laws. Forwardlooking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; projections of earnings, revenues, potential contract values, synergies, accretion or other financial information; initiatives for new products and processes, and plans, strategies, objectives, and initiatives of management for future operations. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2014. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

Investor Relations Liolios Group, Inc. Matt Glover or Michael Koehler 949-574-3860, IDSY@liolios.com

Trade Media
I.D. Systems, Inc.
Greg Smith, VP Corp. Communications
(201) 996-9000, gsmith@id-systems.com



Source: I.D. Systems, Inc.