

August 22, 2011

I.D. Systems to Host Investor Call to Discuss Agreement With Avis Budget Group At 10:30 AM (EDT), August 23, 2011

WOODCLIFF LAKE, N.J., Aug. 22, 2011 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets, will hold a conference call at 10:30 a.m. Eastern time on August 23, 2011, to discuss its exclusive agreement with Avis Budget Group to deploy a new generation of wireless vehicle rental technology, as announced earlier today.

I.D. Systems CEO Jeffrey Jagid and CFO Ned Mavrommatis will host the discussion, followed by a question and answer period.

Financial analysts will receive a toll-free number for the call via email. A webcast of the conference call will be available live, and for replay for approximately 90 days after the call, via the investor relations section of I.D. Systems' website at www.id-systems.com/investors.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

CONTACT: Company
Ned Mavrommatis
CFO
201-996-9000
ned@id-systems.com

Investor Relations
Scott Liolios or Matt Glover
Liolios Group, Inc.
949-574-3860
info@liolios.com

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