

## MicroVision's PicoP® Display Technology Integrated in Innovative Sharp Corporation Mobile Robot Phone Product

Embedded display engine provides advanced laser projection

REDMOND, Wash.--(BUSINESS WIRE)-- MicroVision, Inc. (NASDAQ: MVIS), a leader in innovative ultra-miniature projection display technology, today announced that its PicoP® display technology is at the heart of the projected display in Sharp's new RoBoHoN robot with integrated smartphone functionality. This innovative product was launched today at CEATEC Japan 2015.

MicroVision has been collaborating with Sharp, a Fortune Global 500 company, since 2014 to design a display engine based on MicroVision's patented PicoP® display technology for the specific needs of Sharp's Mobile Robot Phone product. The teams addressed a unique set of requirements and form factor challenges to give the robot the ability to project information onto any surface from short distances.

"Sharp's innovative, bold vision of the future transcends the traditional idea of what mobility products look and feel like. We are extremely proud to have partnered with such an innovator on this Mobile Robot Phone product," said Alexander Tokman, president and CEO of MicroVision. "When the Sharp team came to us with the challenge of developing a display engine to suit this innovative product, we were eager to demonstrate that PicoP display technology could be adapted to this new and exciting application that has a projected display and smartphone capabilities."

PicoP display technology's always in focus, HD resolution and large, laser bright projected display were essential features for RoBoHoN to be able to respond to commands with a visual display on a variety of surfaces. MicroVision's patented approach to laser beam scanning delivers all of these capabilities from a compact and low power display engine. This combination of performance and tiny size was essential for Sharp's product.

Robots are future-looking products that need to encompass cutting-edge technology. MicroVision's PicoP display technology's inclusion as an integral feature of RoBoHoN is an excellent case study in the versatility of this patented solution. It also speaks to MicroVision's capabilities in supporting its customers with the advanced display solutions needed for products of the future.

Sharp is demonstrating RoBoHoN at its CEATEC booth, Hall 1, 1L11 which is part of the Lifestyle and Society area, October 7 through 10. MicroVision is also exhibiting at CEATEC on October 7 and 8 in the NEXT Innovation Area, booth 4N65-40A. Sharp has indicated that the product is expected to be available in Japan in the first half of 2016.

## **About MicroVision**

MicroVision is the creator of PicoP® display technology, an ultra-miniature laser projection and imaging solution for mobile consumer electronics, automotive head-up displays and other applications. MicroVision's patented technology is a single platform that can enable projected displays, image capture and interaction for a wide array of future-ready products in this rapidly evolving, always-on world. Extensive research has led MicroVision to become an independently recognized leader in the development of intellectual property. MicroVision's IP portfolio has been recognized by the Patent Board as a top 50 IP portfolio among global industrial companies and has been included in the Ocean Tomo 300 Patent Index. The company is based in Redmond, Wash.

For more information, visit the company's website at <a href="www.microvision.com">www.microvision.com</a>, on Facebook at <a href="www.microvision.com">www.microvision.com</a>, on the way at <a href="www.microvision.com">www.microvision.com</a>, on the way at <a href="www.microvision.com">www.microvision.com</a>, on the way at <a href="www.microvision.com">www.mi

MicroVision and PicoP are trademarks of MicroVision, Inc. in the United States and other countries. All other trademarks are the properties of their respective owners.

## **Forward-Looking Statements**

Certain statements contained in this release, including those relating to potential applications of MicroVision technology and use of our technology in products sold by Sharp and potential use in future products are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the company's forward-looking statements include the following: our ability to raise additional capital when needed; products incorporating our PicoP display technology may not achieve market acceptance; our ability to conclude agreements with potential customers; commercial partners may not perform under agreements as anticipated; we may be unsuccessful in identifying parties interested in paying any amounts or amounts we deem desirable for the purchase or license of IP assets; our or our customers' failure to perform under open purchase orders; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims; and other risk factors identified from time to time in the company's SEC reports, including the company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

View source version on businesswire.com: <a href="http://www.businesswire.com/news/home/20151006005087/en/">http://www.businesswire.com/news/home/20151006005087/en/</a>

MicroVision, Inc. Investors: Dawn Goetter, 425-882-6629 ir@microvision.com or Media:

Nicole Cobuzio, 732-212-0823 ext. 102

## nicolec@lotus823.com

Source: MicroVision, Inc.