

MicroVision Unveils SHOWWX+ HDMI for Mobile Big-Screen Sharing and Visual Collaboration

Expanded compatibility to growing device ecosystem and large, focus-free viewing experience unlock the potential of mobile devices for collaboration and entertainment

REDMOND, Wash.--(BUSINESS WIRE)-- MicroVision, Inc. (NASDAQ:MVIS), the leader in innovative ultra-miniature laser display technology, today unveiled SHOWWX+(TM) HDMI as the newest addition to its family of award-winning, pocket-size laser pico projectors. With pure digital connectivity to a breadth of new tablets, smartphones and devices offering HDMI video-out, SHOWWX+ HDMI enables spontaneous content sharing and bigger visual collaboration outside of traditional meeting room settings.

SHOWWX+ HDMI is the perfect accessory for sharing content on the move thanks to its small size, plug-and-play connectivity and focus-free operation. New quick start capabilities offer immediate startup, and given that advancements in the latest operating systems of devices like RIM's BlackBerry PlayBook and Apple's iPad 2 enable true display mirroring-users can connect and project everything on their device screens at image sizes greater than 100 inches in a matter of seconds.

Though HDMI is a standard feature for most laptops and computers, it is a relatively new addition to smartphones and tablets. Adding HDMI connectivity to the SHOWWX line of projectors will extend the family of host devices compatible with MicroVision's display-delivering a larger, more vivid, focus-free viewing experience to an extended range of mobile devices once the HDMI standard is broadly adopted.

"We are giving road warriors the ability to share digital content in a compelling manner, from the palms of their hands," said Alexander Tokman, president and CEO of MicroVision. "Extending our connectivity expands our device ecosystem. Now even more mobile device users can break free from huddling around their palm or pad-sized screens to enjoy a bigger and more immersive viewing experience anywhere, at work or play."

Visual Collaboration and Entertainment on the Go

SHOWWX+ HDMI easily transforms from an on-the-go business collaboration tool to a big screen entertainment display that can project all digitally rights-protected content from a host device through HDCP compliance. In addition, MicroVision's unique in-motion laser display technology is ideal for high intensity, action-packed mobile gaming applications, providing focus-free crisp images that do not suffer from the image deterioration or "color break-up" that often occurs with other projection technologies.

Broad Device Compatibility

In addition to being certified for use with Apple iPhone, iPad, iPad 2 and iPod touch, SHOWWX+ HDMI works with RIM's BlackBerry Playbook and Windows 7 tablets, a range of compatible Android and Symbian smartphones, as well as Windows and Apple notebooks, netbooks and ultra portable HDMI-enabled devices. It also works with compatible digital cameras and camcorders, as well as laptops and notebooks through an optional VGA dock. For full information on device compatibility, visit microvision.com/showwx/hdmi/compatibility.

Availability

SHOWWX+ HDMI is currently available in North America for pre-order on <u>microvision.com</u> and <u>amazon.com</u> at an MSRP of \$369. A full suite of optional accessories, including spare batteries, extended HDMI cables, VGA docks, car chargers and carrying cases are available on the <u>MicroVision online store</u> and from authorized distributors.

About MicroVision

MicroVision provides the PicoP display technology platform designed to enable nextgeneration display and imaging products for pico projectors, vehicle displays and wearable displays that interface with mobile devices. The company's PicoP display engine uses highly efficient laser light sources that create vivid images with high contrast and brightness.

For more information, visit us on:

Our company website: microvision.com

Our corporate blog: microvision.com/displayground

Twitter: twitter.com/microvision

Facebook: facebook: facebook.com/MicrovisionInc
YouTube: youTube: youtube</

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Forward-Looking Statements

Certain statements contained in this release, including those relating to product applications and product benefits, are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the company's forward-looking statements include the following: our ability to raise additional capital when needed; our customers failure to perform under open purchase orders; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims; and other risk factors identified from time to time in the company's SEC reports, including the company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: MicroVision, Inc.