

January 24, 2017



ITUS to Present at Noble Investor Conference

LOS ANGELES, CA -- (Marketwired) -- 01/24/17 -- ITUS Corporation ("[ITUS](#)") (NASDAQ: ITUS), a company using the power of the immune system to diagnose cancer, today announced that its President & CEO, Robert Berman, will present at the NobleCon13 - Noble Capital Markets' Thirteenth Annual Investor Conference at the Boca Raton Resort & Club in Boca Raton, Florida, on Monday, January 30 at 1:30 pm, Eastern Standard Time.

Mr. Berman's presentation will be broadcast live on January 31 at 1:30 pm Eastern in a high-definition video webcast. The live webcast will be available at noble.mediasite.com. If you are unable to watch the presentation live, an archived copy of the webcast will be posted on the ITUS website. To view the archived presentation, go to www.ITUScorp.com, click on "News" then "ITUS in the News."

ITUS recently launched a redesign of its website, which includes a new user interface, and easier access to news and information about the company. Included in the redesign are static and narrated copies of ITUS' current investor presentation. To view the investor presentations, go to www.ITUScorp.com, click on "Investors" then "Investor Presentation."

ITUS Corporation

[ITUS](#) funds, develops, acquires, and licenses emerging technologies in areas such as biotechnology. The Company is developing a platform called Cchek™, a series of non-invasive, blood tests for the early detection of solid tumor based cancers, which is based on the body's immunological response to the presence of a malignancy. Additional information is available at www.ITUScorp.com.

Forward-Looking Statements: Statements that are not historical fact may be considered forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical facts, but rather reflect ITUS Corporation's current expectations concerning future events and results. We generally use the words "believes," "expects," "intends," "plans," "anticipates," "likely," "will" and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning our expectations, involve risks, uncertainties and other factors, some of which are beyond our control, which may cause our actual results, performance or achievements, or industry results, to be materially different from any future

results, performance, or achievements expressed or implied by such forward-looking statements. These risks, uncertainties and factors include, but are not limited to, those factors set forth in "Item 1A - Risk Factors" and other sections of our Annual Report on Form 10-K for the fiscal year ended October 31, 2016 as well as in our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release.

ITUS Corporation: FOCUSED ON INNOVATION™

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