July 20, 2026

Sonic Automotive Expands Luxury Footprint with Groundbreaking of Porsche Downtown Nashville

State-of-the-Art, 52,000-Square-Foot Sales and Service Facility Set to Become a Landmark Destination in Music City

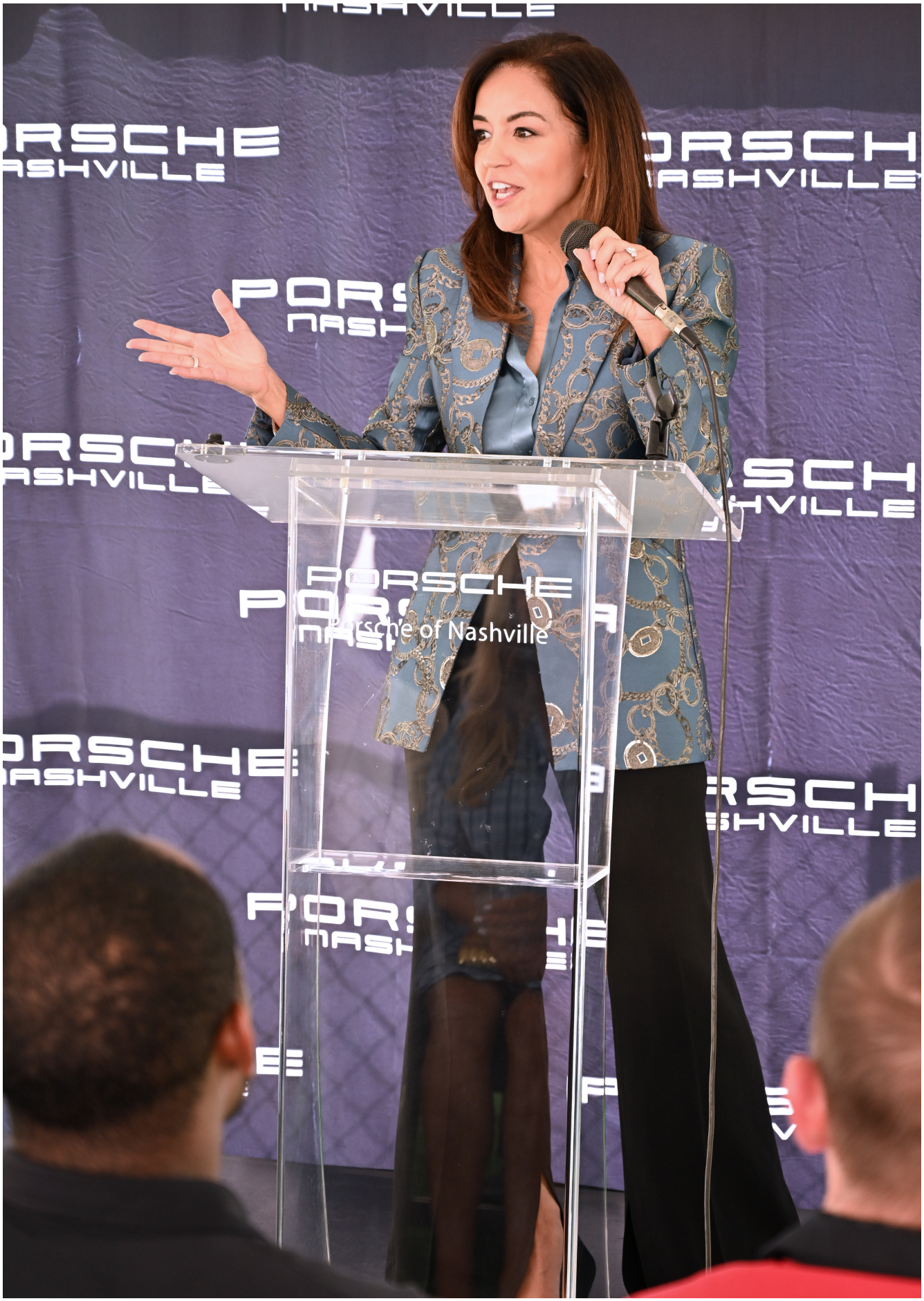
NASHVILLE, TN, July 20, 2026 – Sonic Automotive, Inc. (NYSE: SAH), one of the nation's largest automotive and powersports retailers and a recipient of *Newsweek's* 2026 "Most Trustworthy Companies in America" award, recently celebrated the groundbreaking on Porsche Downtown Nashville. The three-story, 52,000 square-foot sales and service center is poised to become the premier destination for luxury automotive clients, delivering an unrivaled Porsche brand experience in the heart of Music City.

The state-of-the-art facility at 25 Lindsley Ave. in the historic Rutledge Hill District will anchor the southern edge of Nashville's vibrant SoBro neighborhood, marking a significant investment in the community's economic and architectural landscape. As the only Porsche dealer serving the Metro Nashville area, Sonic's Porsche Downtown Nashville will complement the luxury automotive experience provided by the company's Porsche of Nashville dealership, located in Brentwood.

"We've been serving the Nashville community for almost 30 years, and breaking ground on Porsche Downtown Nashville is a significant step in our continued expansion within the community and the luxury automotive industry," said David B. Smith, Chairman and Chief Executive Officer of Sonic Automotive, Inc. "This state-of-the-art facility reflects our commitment to the Porsche brand and to providing guests and Porsche enthusiasts in Nashville with one more way to receive a world-class sales and service experience from our team."

The groundbreaking ceremony was attended by special guests, including Regional Manager Domenic Calkins of Porsche Cars of North America, along with community leaders and members of the media. Attendees gathered around a stunning 2026 Porsche Macan Electric centerpiece to enjoy a sneak peek at the high-end performance engineering that will soon call this new facility home, as they heard remarks from Maria Moncada Alaoui, Porsche Brand Vice President for Sonic Automotive, and Cody Bender, General Manager of Porsche of Nashville.




Porsche of Nashville




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Porsche of Nashville



The innovative facility, designed by Kimley-Horn and built by Rives Construction, is meticulously engineered to blend performance and cutting-edge technology, reflecting the core values of the Porsche brand.

The new Downtown Sales and Service Center brings unprecedented convenience, efficiency, and a tailored customer experience directly to the heart of Nashville. Specifically designed around the valuable time of its clients, the facility introduces seamless service visits, immediate access to courtesy loaner and shuttle vehicles, and a collaborative environment where customers can work side-by-side with a Porsche Pro to fully customize their vehicles.

What makes this center truly unique is its role as a forward-looking blueprint for the modern luxury automotive experience. Rather than a traditional dealership setup, it blends cutting-edge convenience with personalized innovation, allowing Sonic Automotive to meet the evolving expectations of luxury clients while integrating into the growth and vibrant energy of the downtown community.

The grand opening of Porsche Downtown Nashville is targeted for early 2027. Upon its grand opening, Porsche Downtown Nashville will become the company’s sixth Porsche dealership nationwide and will join eight other Sonic Automotive dealerships serving guests in the Metro Nashville area: Audi Nashville, Audi Downtown Nashville, BMW and MINI of Nashville, BMW of Nashville Certified Pre-Owned, Crest Honda, EchoPark Automotive, Mercedes-Benz of Nashville, and Porsche of Nashville.

To learn more about Porsche of Nashville, visit https://nashville.porsche.com/en.

About Sonic Automotive

For more than 60 years, Sonic Automotive has pursued a single purpose: to deliver an experience for our guests and our teammates that fulfills dreams, enriches lives, and delivers happiness. We don't simply sell and service vehicles. We help people pursue their dreams, whether it's a guest purchasing their first vehicle, a family creating lifelong memories, or a teammate building a meaningful career.

Founded in 1966 by Bruton Smith, the company has grown into a Fortune 300 company under the leadership of Chairman and CEO David B. Smith. Today, more than 11,000 teammates bring the company's purpose to life across a nationwide network of 173 automotive and powersports franchises in 145 locations in 90 cities and 21 states. We are proud to represent 24 automotive and 15 powersports brands and have helped more than 7 million guests purchase vehicles, delivered over 40 million service experiences, and earned more than 1 million 5-star reviews by consistently putting people first.

At Sonic Automotive, we believe trust isn't claimed – it's earned through transparency, consistency, integrity, and genuine care. That's why we were the only automotive and powersports retailer recognized by Newsweek as one of America's Most Trustworthy Companies in 2026. As the automotive and powersports industries continue to evolve, our mission remains constant: to innovate, lead with integrity, and create exceptional experiences that inspire confidence, build lifelong relationships, and positively impact every life we touch.

Sonic Automotive. Driven By People. Inspired By Purpose. For more information, visit www.sonicautomotive.com and ir.sonicautomotive.com.