

RealPage and Zillow Form New Partnership

*MyNewPlace joins the Zillow Rental Network;
RealPage's real-time pricing, availability and Live Agent Service soon to be available on Zillow*

CARROLLTON, Texas--(BUSINESS WIRE)-- [RealPage, Inc.](#) (NASDAQ:RP), a leading provider of on-demand property management software, today announced a partnership with the leading real estate information marketplace, [Zillow, Inc.](#) (NASDAQ:Z). As part of the partnership, RealPage's rental site, [MyNewPlace](#), will join the Zillow® Rental Network, comprised of Zillow.com, Yahoo!® and HotPads™. Under the agreement, multifamily rental professionals who market their listings on Zillow will have the option to have their listings appear on MyNewPlace.

The partnership also enables Zillow to offer RealPage's near real-time pricing and availability information for multifamily listings that use RealPage products and services. Zillow will also offer to all multifamily marketers, using their services, the RealPage Live Agent Service, which leverages the [RealPage Contact Center solution](#), the leading call center for the rental housing industry. RealPage estimates that its contact center solution enables property owners and managers to increase lead-to-lease conversion rates by twice as much as clients not utilizing a contact center.

Steve Winn, CEO of RealPage, commented, "We are very pleased to be partnering with Zillow as this relationship will benefit both RealPage and Zillow users alike. We will continue to market the MyNewPlace Premium service, which complements the Zillow listings and gives owners and managers even more contacts. By adding pricing, unit availability and, most importantly, a live agent on the other end of each phone and email contact, we are confident that Zillow users will realize increased lead-to-lease conversion rates."

"We are very excited to be partnering with RealPage," said Greg Schwartz, Zillow chief revenue officer. "Having Zillow's inventory of multifamily listings marketed on MyNewPlace broadens the exposure of those properties and we are very pleased to begin offering RealPage's exclusive features. Both Live Agent Service and real-time pricing and availability offerings add a whole new level of value to the rentals industry and give rental shoppers a more accurate rental shopping experience."

About RealPage

RealPage, Inc. is a leading provider of comprehensive property management software solutions for the multifamily, commercial, single-family and vacation rental housing industries. These solutions help property owners increase efficiency, decrease expenses, enhance the resident experience and generate more revenue. Using its innovative SaaS platform, RealPage's on-demand software enables easy system integration and streamlines online property management. Its product line covers the full spectrum of property management solutions, including leasing, accounting, revenue management, marketing solutions, resident services, renter insurance, utility management, spend management and apartment market research. Founded in 1998 and headquartered in Carrollton, Texas, RealPage currently serves over 9,200 clients worldwide from offices in North America, Europe and Asia. For more information about the company, visit <http://www.realpage.com/>.

About Zillow, Inc.

Zillow, Inc. (NASDAQ:Z) operates the leading real estate and home-related information marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming 83 million unique users in June 2014, the Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgage Marketplace, Zillow Rentals, Zillow Digs®, Postlets®, Diverse Solutions®, Agentfolio®, Mortech®, HotPads™, StreetEasy® and Retsly™. The company is headquartered in Seattle.

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