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# RealPage Highlights Featured Speakers for the 11th Annual RealWorld User Conference

## RealWorld 2011 Set to Deliver Exciting Line-Up of Powerful, Relevant Industry Experts Sharing Actionable Takeaways For Success

CARROLLTON, Texas, July 26, 2011 (GLOBE NEWSWIRE) -- RealPage, Inc. (Nasdaq:RP), is highlighting the complete program of featured speakers at this year's RealWorld User Conference in Las Vegas, Nev., July 31-August 2 at the ARIA Resort & Casino. More than 1,000 rental housing professionals are expected to attend the 11th annual event, which features three days of networking, education and technology.

The expert speakers will analyze the current state of the industry and provide conference attendees the opportunity to evaluate real-life case studies, best practices, and new technology to foster a setting of innovation, networking and open dialogue. The 2011 RealWorld User Conference speakers consist of industry experts, rental housing professionals, and business leaders participating in more than 50 educational sessions. Some of the featured RealWorld 2011 presenters include:

David Butler, principal, Residential Equity Partners

Tom Bumpass, managing director and chief information officer, Greystar

Kip Zacharias, vice president, business services, Camden Development, Inc.

Shae Davis, CPA, controller, CLK Multifamily Management

Todd Katler, senior vice president, sales & client services, MyNewPlace

Ray Thornton, vice president, information technology, Colonial Properties Trust

James Flick, director of revenue management, Camden Development Inc.

Evan Hoffman, vice president of revenue management, AIMCO

David Butler, principal, Residential Equity Partners

Daniel Gumbiner, president & chief executive officer, Orion Residential Advisors

Dean Holmes, chief operating officer at Madison Apartment Group

Steve Adams, senior vice president, asset management, LaSalle Investment Management

Amy Roos, revenue manager, CWS Apartment Homes LLC

Scott McKeon, revenue manager, Shea Properties

Hale McNinch, vice president, revenue management, Bell Partners Inc.

Scott Villani, director of marketing and revenue management, Forest City

Steven Heinz, chief executive officer and founder, EnergyCAP

Dhrubo Sircar, chief information officer, Bell Partners

Pal Ottesen, chief financial officer, Riverstone

Scott Wesson, senior vice president, CIO, UDR, Inc.

Rick Graf, president, Pinnacle

Martin Sprang, vice president, AIMCO

The complete program of speakers can be found at: <http://www.realpage.com/realworld/presenters> . With hundreds of years of combined rental housing industry experience, the 2011 RealWorld speaker lineup promises to deliver innovative new ideas, marketing tactics and business processes crucial to growth.

"RealWorld is pleased to showcase a content rich agenda and a variety of industry experts, influencers and achievers in the rental housing market," said Andrea Massey, senior vice president of marketing for RealPage. "We're honored to have such a high caliber of speakers this year to share their expertise, personal experiences and best practices with our conference attendees."

Detailed information about registration, the conference, speakers and travel is available at <http://www.realpage.com/realworld>.

About RealPage, Inc.

Located in Carrollton, Texas, a suburb of Dallas, RealPage provides on-demand (also referred to as "Software-as-a-Service" or "SaaS") products and services to apartment communities and single family rentals across the United States. Its six on-demand product lines include OneSite® property management systems that automate the leasing, renting, management, and accounting of conventional, affordable, tax credit, student living, senior living and military housing properties; Level One® and CrossFire® that enable owners to originate, syndicate, manage and capture leads more effectively and at less overall cost; YieldStar® asset optimization systems that enable owners and managers to optimize rents to achieve the overall highest yield, or combination of rent and occupancy, at each property; Velocity™ billing and utility management services that increase collections and reduce delinquencies; LeasingDesk® risk mitigation systems that are designed to reduce a community's exposure to risk and liability; and OpsTechnology® spend management systems that help owners manage and control operating expenses. Supporting this family of SaaS products is a suite of shared cloud services including electronic payments, document management, decision support and learning. Through its Propertyware subsidiary, RealPage also provides software and services to single-family rentals and low density, centrally-managed multifamily housing. For more information, call 1-87-REALPAGE or visit [www.realpage.com](http://www.realpage.com).

The RealPage, Inc. logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=8531>

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