

October 27, 2010



RealPage to Announce Third Quarter Fiscal 2010 Financial Results

CARROLLTON, Texas, Oct. 27, 2010 (GLOBE NEWSWIRE) -- RealPage, Inc. (Nasdaq:RP), a leading provider of on-demand software and software-enabled services to the rental housing industry, today announced that it plans to report financial results for the third quarter ended September 30, 2010, on Wednesday, November 3, 2010, after the market closes. The Company will host a conference call at 5:00 p.m. ET the same day to discuss its financial results. Participants are encouraged to listen to the presentation via a live web broadcast at www.realpage.com on the Investor Relations section. In addition, a live dial-in is available domestically at 866-743-9666 and internationally at 760-298-5103. A replay will be available at 800-642-1687 or 706-645-9291, passcode 19437189, until November 13, 2010.

About RealPage

Located in Carrollton, Texas, a suburb of Dallas, RealPage provides on-demand (also referred to as "Software-as-a-Service" or "SaaS") products and services to apartment communities and single family rentals across the United States. Its six on-demand product lines include OneSite® property management systems that automate the leasing, renting, management, and accounting of conventional, affordable, tax credit, student living, and military housing properties; CrossFire® sales and marketing systems that boost occupancy and build retention; YieldStar® asset optimization systems that increase asset valuation and investment return; Velocity™ billing and utility management services that increase collections and reduce delinquencies; LeasingDesk® risk mitigation systems that reduce a community's exposure to risk and liability; and OpsTechnology™ spend management systems that help owners manage and reduce operating expenses. Supporting this family of SaaS products is a suite of shared cloud services including electronic payments, document management, decision support and learning. Through its Propertyware subsidiary, RealPage also provides software and services to single-family rentals and low density, centrally-managed multifamily housing. For more information, call 1-87-REALPAGE or visit www.realpage.com.

CONTACT: RealPage, Inc.
Investor Relations
Rhett Butler
972-820-3773
rhett.butler@realpage.com
Media
Andrea Massey
972-820-3150
andrea.massey@realpage.com