

August 5, 2020



## Assure to Attend Investor Conferences in August and September 2020

DENVER, Aug. 05, 2020 (GLOBE NEWSWIRE) -- Assure Holdings Corp. (the “**Company**” or “**Assure**”) (TSXV: IOM; OTCQB: ARHH), a provider of intraoperative neuromonitoring services, announced that management will participate in the following investor conferences in August and September 2020:

- Lytham Partners Virtual Investor Growth Conference on August 19-21, 2020. Management will be participating in virtual one-on-one meetings with institutional investors. To arrange a meeting, please contact Adam Lowensteiner of Lytham Partners at [lowensteiner@lythampartners.com](mailto:lowensteiner@lythampartners.com) or visit [www.lythampartners.com/virtual](http://www.lythampartners.com/virtual).
- LD Micro 500 Virtual Investor Conference on September 1-4, 2020. More than 350 participating companies will provide updates to investors. Assure’s executive chairman and CEO John Farlinger is scheduled to present on September 1<sup>st</sup> at 12:20 p.m. ET with one-on-one meetings held throughout the conference. Register for the LD 500 Conference here: <https://ld-micro-conference.events.issuereirect.com/>.
- The Life Sciences Investor Forum on September 17, 2020. Assure management is scheduled to present on September 17<sup>th</sup> at 11:00 a.m. ET. The audience for this conference includes individual and institutional investors and wealth management professionals. This will be a live, interactive online event where investors are invited to ask the company questions in real-time. While attendance at this virtual event is free, it is recommended that investors pre-register at <https://lifesciencesinvestorforum.gcs-web.com/events/event-details/agenda>.

### Settlement of Debt with Arm’s Length Creditor

Assure announces that further to its news release on July 14, 2020, it has issued 50,000 common shares (the “**Common Shares**”) in the capital of the Company at a deemed price of US\$0.81 per share to settle US\$40,500 of debt owed to an arm’s length creditor (the “**Debt Settlement**”). The Common Shares are subject to a hold period of twelve months following the date of issuance thereof, in accordance with the policies of the TSX Venture Exchange (the “**TSXV**”) and applicable Canadian and U.S. securities laws. The Debt Settlement was accepted by the TSXV on July 28, 2020.

### About Assure Holdings

Assure Holdings Corp. is a Colorado-based company that works with neurosurgeons and orthopedic spine surgeons to provide a turnkey suite of services that support intraoperative neuromonitoring activities during invasive surgeries. Assure employs its own staff of technologists and uses its own state-of-the-art monitoring equipment, handles 100% of intraoperative neuromonitoring scheduling and setup, and bills for all technical services

provided. Assure Neuromonitoring is recognized as providing the highest level of patient care in the industry and has earned the Joint Commission's Gold Seal of Approval®. For more information, visit the company's website at [www.assureneuromonitoring.com](http://www.assureneuromonitoring.com).

### **Forward-Looking Statements**

This news release may contain "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements may generally be identified by the use of the words "anticipates," "expects," "intends," "plans," "should," "could," "would," "may," "will," "believes," "estimates," "potential," "target," or "continue" and variations or similar expressions. These statements are based upon the current expectations and beliefs of management and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties include, but are not limited to, the uncertainty surrounding the spread of COVID-19 and the impact it will have on the Company's operations and economic activity in general, and risks and uncertainties discussed in our most recent annual and quarterly reports filed with the Canadian securities regulators and available on the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com), which risks and uncertainties are incorporated herein by reference. Readers are cautioned not to place undue reliance on forward-looking statements. Except as required by law, Assure does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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