



Welcome to Ameresco's First Investor Day

George Sakellaris

CEO & President

Safe Harbor

Forward Looking Statements

Any statements in this presentation about future expectations, plans and prospects for Ameresco, Inc., including statements about market conditions, pipeline and backlog, as well as expectation on estimated future financial results, statements about our long term outlook and our agreement with SCE, and other statements containing the words "projects," "believes," "anticipates," "plans," "expects," "will" and similar expressions, constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by such forward looking statements as a result of various important factors, including the timing of, and ability to, enter into contracts for awarded projects on the terms proposed or at all; the timing of work we do on projects where we recognize revenue on a percentage of completion basis, including the ability to perform under recently signed contracts without delay; demand for our energy efficiency and renewable energy solutions; our ability to arrange financing to fund our operations and projects and to comply with covenants in our existing debt agreements; changes in federal, state and local government policies and programs related to energy efficiency and renewable energy and the fiscal health of the government; the ability of customers to cancel or defer contracts included in our backlog; the effects of our acquisitions and joint ventures; seasonality in construction and in demand for our products and services; a customer's decision to delay our work on, or other risks involved with, a particular project; availability and costs of labor and equipment particularly given global supply chain challenges; our reliance on third parties for our construction and installation work; the addition of new customers or the loss of existing customers including our reliance on the agreement with SCE for a significant portion of our revenues in 2022; the impact from Covid-19 on our business; market price of the Company's stock prevailing from time to time; the nature of other investment opportunities presented to the Company from time to time; the Company's cash flows from operations; cybersecurity incidents and breaches; and other factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2021, filed with the U.S. Securities and Exchange Commission (SEC) on March 1, 2022. The forward-looking statements included herein represent our views as of the date hereof. We anticipate that subsequent events and developments will cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we specifically disclaim any obligation to do so. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date hereof.

Use of Non-GAAP Financial Measures

This presentation includes references to adjusted EBITDA which is a Non-GAAP financial measure. For a description of this Non-GAAP financial measure, the reasons management uses this measure, and a reconciliation of this Non-GAAP financial measure to the most directly comparable financial measure prepared in accordance with GAAP, please see the section titled "Non-GAAP Financial Measures" at the end of the supplemental earnings presentation for the fiscal year ended December 31, 2021 filed with the SEC on February 28, 2022 which is also available at Ameresco's Investor Relations website at https://ir.ameresco.com/financial-results.

Ameresco does not provide a reconciliation of non-GAAP measures that it discusses as part of its long-term outlook because certain significant information required for such reconciliation is not available without unreasonable efforts or at all.





CFO Welcome & Agenda Review

Doran Hole

Chief Financial Officer & EVP

Agenda

2:30pm | Welcome Overview and Market Opportunity

3:45pm Coffee Break

3:55pm | Client Sessions Bank of America, GSA

4:25pm New Markets & Models, ESG, Southern California Edison (SCE) Update

5:10pm | Future Financial Goals

5:15pm | Q&A



George Sakellaris CEO & President



Doran Hole CFO & EVP Michael Bakas EVP, Distributed Energy Systems



Nicole Bulgarino EVP & GM, Federal



Leila Dillon SVP, Marketing & Communications



Bob Georgeoff EVP



Britta MacIntosh SVP, Western & London Operations



Lou Maltezos EVP



Mark Chiplock SVP & Chief Accounting Officer



David Corrsin EVP, General Counsel, Corporate Secretary



Pete Christakis SVP, Construction & Operations



Josh Baribeau VP, Finance & Corporate Treasury



Nina Andersson Willard Assistant General Counsel



Jim Bishop VP, Advanced Technology Solutions



Jon Mancini SVP, Solar Project Business





Ameresco Overview and Market Opportunity



George Sakellaris

President & CEO



Leila Dillon

SVP, Marketing & Communications

About Ameresco

Ameresco, Inc. (NYSE:AMRC) is a leading cleantech integrator and renewable energy asset developer, owner & operator.

Founded in 2000 | Public in 2010 1,200+ Employees | 60+ Offices \$11+ Billion Energy Solutions 340+ MWe Owned Assets in Operation 400+ MWe Assets in Development \$5B+ Revenue Visibility

Best-in-Class Value Proposition



Comprehensive Advanced Technology Portfolio



Integrated Offering from a Single Sustainability Partner



Deep Bench of In-House Technical Expertise



Objective Approach for the Unique Needs of Each Customer



Flexible Financing Drives Innovative Opportunities



Global Customer Track Record

Ameresco's Three Complementary Lines of Business

Diverse business model enables Ameresco to be nimble and resilient in changing market conditions



Key Drivers Leading the Clean Energy Transformation

Core Market Drivers

- Cost Savings & Economics
- Infrastructure Upgrades
- Occupant Comfort Level

New and Emerging Market Drivers Increasing our Addressable Market



Expanding our Addressable Market, Accelerating Growth



Jim Bishop, VP – Advanced Technology Solutions

STRATEGY

GROUP

- Team comprised of key companywide strategic resources
- Strategic focus on growth opportunities across markets and technologies •

Ameresco Growth in ESCO Market Share

Ameresco continues to grow its market share leading position in the \$9B US ESCO market



Estimated Market Share by ESCO, US: 2020



Estimated Market Share by ESCO, US: 2021

(Source: Guidehouse Insights, 2022)

(Source: Guidehouse Insights, 2021)

Expanding Ameresco's Addressable Market



Ameresco Addressable Market by Select Technology Segments, North America: 2022-2026

- Total addressable market growing from ~\$80B in 2022 to ~\$108B in 2026
- Projections for US Hydrogen addressable market (not included at left) growing from \$18B in 2020 to \$140B in 2030
- Technology market growth driven by solutions focused on decarbonization, resiliency, cost savings, infrastructure upgrades, favorable policy support, etc.





Transformational Growth in Project Business

Nicole Bulgarino

EVP & GM, Federal Solutions

Ameresco is a Leading Cleantech Integrator

Comprehensive Solutions Addressing our Customers' Core Challenges



Comprehensive Smart Energy Approach | Standalone Solutions



Comprehensive Smart Energy Approach | Facility Interactive



Comprehensive Smart Energy Approach | Resilient, Grid Interactive



Comprehensive Smart Energy Approach Drives Increased Addressable Market



Continuous Dynamic Adjustment = *Energy at its Best*

Benefitting Owners, Operators, Occupants, Utilities, Community

Our Smart Approach is Applicable to All Markets





Why Are We Winning?

Integrating advanced technology & creative financing solutions, aligned with customer drivers

US Coast Guard Training Center Petaluma



Project + Operations & Maintenance + Asset

Technology Types: Advanced Microgrid; Battery Energy Storage System (BESS); Distributed Generation; EV Infrastructure; Efficiency Measures; Modernized Lighting; Smart Controls; Solar PV

- USCG largest west coast training facility, Training Center (TRACEN) Petaluma
- USCG's first BESS and Dept. of Homeland Security's largest solar renewable energy project integrated within USCG's first fully functional, renewable energy-powered microgrid

Project Size: \$43 million ESPC Onsite Solar Generation: 5 MW PV LED Lighting: 8,000 Fixtures Replaced Battery Energy Storage System: 11.6 MWh Carbon Neutral by 2024

Policy Accelerates our Market Opportunity

Policy acts as an additional catalyst for the work that we are doing

- Stimulates R&D of new tech hydrogen, transmission line infrastructure, EV infrastructure, storage, microgrids, on-site generation
- Provides additional incentive beyond project economics for clean energy transition
- Drives new RFPs and expands the market through Federal procurement

Ameresco advocates for supportive Federal policies and leverages Federal resources

- Greater use of performance contracting at all levels of government
- New Federal funding to support increased deployment of energy efficiency and clean energy solutions
- Successful implementation of new clean energy laws
- Address project bottlenecks when they arise

Historic infrastructure investment passed by Congress

- Infrastructure Investment and Jobs Act included \$550B (over 5 years) in new spending
- Of this amount, \$80B is directed towards climate-related programs
- Largest investment in the Department of Energy since its creation

Additional climate-focused legislation may still pass in 2022

- Slimmed down Build Back Better Act (reconciliation package) under development
- May include deficit reduction + \$550B in new climate/energy spending
- Extension and expansion of clean energy tax credits supported by key moderate Dem Senators (Manchin and Sinema)





Transformational Growth in Project Business

Questions & Answers

Nicole Bulgarino

EVP & GM, Federal Solutions





Energy Assets and the Future of Green Fuels

Mike Bakas

EVP Distributed Energy Systems

Diversified Energy Asset Portfolio



Ameresco's Energy Asset Portfolio

- Offers customers financial flexibility and risk mitigation
- Delivers recurring revenue and Adjusted EBITDA
- Consistency of earnings while extracting additional "unbudgeted" value over time
- Ameresco has been providing "energy as a service" going back to our first plant
- Significant growth primarily through organic development, not acquisition



Robust Green Gas Trajectory

Green Gas Development

AMERESCO 🧭

(not inclusive of other operating biogas assets that are potential RIN generators)

- 4 RNG plants currently in operation
- 17 additional RNG plants in construction or permitting
- Doubled engineering and construction team with seasoned technical talent
- Strong foundation for continued visibility and exponential future growth



* Revenue expected to follow 3-6 months from mechanical completion

Market Potential for Green Fuels



- Non-Transportation Sector is 440 times that of the Transportation Market (15,852 T BTU vs. 36 T BTU *)
- International Energy Agency (IEA) Net Zero by 2050 Roadmap
 - By 2030, RNG production increases seven-fold over 2020... by 2030, 27 times the 2020 levels
 - RNG volume = 20% of gas networks by 2050

"It's Not a Sprint... but a Marathon"

Market Trends	 Sustainability/Decarbonization of the PipesRemoving Carbon Risk from the Balance Sheet Security of Supply Through Domestic Resources Dispatchable, Base-Load Green Energy to Support Resiliency Objectives
Growth Drivers	 CPUC Approves Biomethane Procurement Targets Under SB 1440 Organic Diversion : CA SB-1383 34 States - Utility Programs, Legislative/Regulatory Actions Promoting RNG (up 89% from 2019) ESG Mandates Driven by Investors, Institutions, Gen Z, etc. Price Competitive on a \$/metric ton CO² Reduced Basis
New Opportunities for Ameresco	 Expansion of LFG/WWTP Asset Base to Serve Non-Transportation Sector Expand Development to Include Agricultural RNG Assets to Serve the Transportation Sector Carbon Capture & Storage Green Hydrogen Organic Diversion Leverage Green Power Plant Assets for Potential of ERINs Leverage RNG Assets for Potential of Hydrogen Pathway

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Ameresco's Competitive Advantage









Energy Assets and the Future of Green Fuels

Questions & Answers

Mike Bakas

EVP Distributed Energy Systems



Ameresco's Investment Strategy



Mike Bakas

EVP, Distributed Energy Systems



VP, Finance & Corporate Treasury



Jon Mancini

SVP, Solar Project Development



Mark Chiplock

SVP & Chief Accounting Officer

Break







Key Drivers in Sustainability

Client Session

Lisa Shpritz

SVP, Environmental Operations, Bank of America

Enterprise Climate Strategy and Environmental Programs

Lisa Shpritz March 23, 2022



BofA's History of Climate Leadership: 2003 to 2013





BofA's History of Climate Leadership: 2014 to Present



Bank of America Enterprise Climate Strategy




Enterprise Climate Strategy: Net Zero Commitment

Aligning our Activities to the Goals of the Paris Agreement							
BofA's Strategic Goal	 Achieve net zero greenhouse gas (GHG) emissions for our financing activities, operations and supply chain before 2050 Begin publicly reporting on emissions in client portfolios (financed emissions) by 2023 Set and announce interim, 2030 goals to reduce emissions and work with stakeholders to address technology and policy challenges 						
Enterprise Strategy	Fully Integrated Enterprise Strategy						
	Sustainable finance goals and initiatives		Rigorous risk policies		Advocacy for necessary, supportive public policy		
Financing Activity	 Setting Benchmarks and Tracking Progress Develop data system to account for and report on financed emissions in order to comply with regulations and voluntary frameworks and provide data to lines of business (LOBs) for client engagement 						
	 Work with sector teams, including energy and power, to set and announce first 2030 emission reduction targets by Oct. 2022 Set and announce 2030 emission reduction targets across all high emitting sectors, where data and scenarios exist, in or before 2024 						
	Strategic Client and Sector Engagement						
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	Power	Energy	Autos	Real Estate	Transportation	Agriculture	Materials
	• Increase knowledge and understanding across LOB and Risk teams of climate change risk for business and clients, financing opportunities, sector decarbonization pathways and emerging technologies						
	 Continue product and pricing innovation to support low-carbon technology adoption and development Embed climate risk into client selection and transaction decision-making 						
	 Conduct well-orchestrated client engagement to enhance clients' GHG emissions disclosure, management and alignment with Paris Agreement 						
	Lead and participate in high-impact collaborations designed to get agreement on pathways among industry sectors and value chains						
Operations & Supply Chain	 Continue to invest in energy efficiency, onsite renewables and other technologies Engage suppliers to meet targets on setting science-based goals for GHG reduction and renewable energy purchases Drive adoption of electric vehicles, sustainable aviation fuel and other zero-carbon technology in transportation-related supply chain areas 						



2030 SAF Goal: Announced February 11 2022

Bank of America will support the **financing**, **production and use of 1 billion gallons of SAF** by 2030. The company will catalyze the market through **\$2 billion in financing and capital deployment** and **20% use of SAF** for corporate and commercial flights, including 100% of corporate jet fuel usage.

- Aviation accounts for 2.5% of global GHG emissions; in 2019, 98 billion gallons of jet fuel were used globally. In 2021, SAF production totaled ~70 million gallons globally.
- BofA's 2030 goal includes:
 - **\$2B** in financing, capital deployment for SAF production and other low-carbon aviation solutions
 - 20% use of SAF by 2030 (3M gallons), covering 100% of corporate jet fuel usage and substantial % of commercial flight jet fuel usage
 - Currently purchasing SAF, purchasing offtakes, paying portions of green premiums
- Further reinforcing these goals, Bank of America:

July 2021:

- Became a founding member of the <u>Sustainable Aviation Buyers Alliance (SABA)</u>
- Signed 10-yr contract with <u>SkyNRG</u> to support production of 1.2M gal SAF/yr. 2025-2034

September 2021:

- Joined Breakthrough Energy Catalyst Fund as an anchor partner
- Signed the WEF Clean Skies for Tomorrow ambition statement

November 2021:

- Formally joined WEF's Clean Skies for Tomorrow and First Movers' Coalition
- Signed agreement with American Airlines supporting their purchase of 1M gallons of SAF per year (2021-2023)
- Collaborating with groups developing a SAF certificate (SAFc) tracking registry













Lisa Shpritz, 980-386-6989 lisa.shpritz@bofa.com





Key Drivers in Federal Government

Client Session

Kevin Kampschroer

GSA Chief Sustainability Officer Office of Federal High-Performance Green Buildings



U.S. General Services Administration

GSA Overview

Office of Federal High-Performance Green Buildings

U.S. General Services Administration

- Established in 1949 by President Truman
 - To Streamline the Administrative Work of the Federal Government
- GSA's Mission
 - "Deliver value and savings in real estate, acquisition, technology, and other missionsupport services across government."



GSA Real Property Asset Portfolio



Based on GSA's State of the Portfolio FY20 Snapshot

Courthouses

9%

4% - Other

Warehouses 1% - LPOE

7%

1% - Labs

- Buildings are a Critical Focus
- 8,842 Owned or Leased Assets
 - 186.5 Million Square Feet Owned
 - 184.5 Million Square Feet Leased

78% - Offices

- 1.1 Million People
- Replacement Value: \$88.6 Billion
- Revenue: \$10.4 Billion/Year

Federal Acquisition Service (FAS)



Total FAS employees (Oct 2020): 3,603 FY20 Total Business Volume: \$75.22 B

Deep Energy Retrofits/ESPCs

- ESPCs provide an opportunity for infrastructure improvement as well as reduction in resource use.
 - Old: 18% energy/water savings
 - New: 34% Avg.
 - Public-Private Partnership
 - \$656 million invested (2013-2020)
 - \$38 Million Annual Savings
 - Potential for growth: \$60--100 million/year



• Education:

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- Best practices guide
- Case studies
- FEMP webinars





Client Sessions – Key Drivers

Questions & Answers



Lisa Shpritz

SVP, Environmental Operations, Bank of America



Kevin Kampschroer

GSA Chief Sustainability Officer Office of Federal High-Performance Green Buildings

New Markets and Models in Ameresco's Regions



Bob Georgeoff

Executive Vice President



Britta MacIntosh

SVP, Western & London Operations



Lou Maltezos

Executive Vice President



Leila Dillon

SVP, Marketing & Communications

Ameresco's ESG Impact





Leila Dillon

SVP, Marketing & Communications

Doing Well by Doing Good: Innovation. Action. Integrity.

Access Ameresco's 2021 ESG Report online: ameresco.com/2021-esg-report





60M METRIC TONS OF CO Cumulative carbon offset from Ameresco's renewable assets & customer projects (2010-2020)

2040 NET ZERO carbon neutral operations commitment (scopes 1 & 2)

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22% FEMALE among total global workforce

> 6.9 YEARS average employee tenure of service





\$75.000+ MATCHED in employee donations to 60+ non-profit 501(c)(3) organizations



5.698 HOURS of completed training companywide, 2021



of cybersecurity trainings





ESG in 2021

ESG is in our DNA – Doing Well by Doing Good

- ESG Ambassadors (9 cross-functional team members)
 - Subcommittees for Environmental, Social, Governance
 - Dedicated resource focused on formalized reporting frameworks
- 2021 Focus: Innovation. Action. Integrity.
 - After our inaugural 2020 report was published, our team of ESG Ambassadors set out to engage stakeholders companywide in bringing Ameresco's goals to fruition.
 - 2021 report highlights practices pertaining to business and operations, environmental impact, employee engagement, giving back to local communities, health & safety, and corporate responsibility.
- Energizing a Sustainable World Since 2010, Ameresco's renewable energy assets and customer projects delivered a cumulative carbon offset equivalent to 75+ million metric tons of CO₂. This is equal to one of...



Greenhouse gas emissions from... 188 billion miles driven by an average passenger vehicle



Carbon sequestered by... 91 million acres of U.S. forests in one year



Ameresco's ESG Commitments

Committed to our vision of energizing a sustainable world by "doing well by doing good"



Environmental Commitments

Achieve net zero carbon emissions from Ameresco operations (for scope 1 and scope 2*) by 2040

Establish greenhouse gas emissions reduction targets through the Science Based Targets initiative (SBTi) by 2025 to validate our net zero targets with science-based certification

Embark on a challenge to reduce our customers' carbon footprints by a cumulative 500 million metric tons by 2050

Drive employee engagement in environmentally focused initiatives, including, but not limited to, companywide programs such as Green Week and local volunteer opportunities focused on cleaning up shared spaces and supporting sustainable practices

Social Commitments

Increase the diversity of the Ameresco workforce

Establish a baseline of training hours per employee with Ameresco's new Learning Management System (LMS) and report and evaluate key training initiatives and metrics over the next three years

Double community service hours to 2,000+ through more frequent and larger community service offerings

Develop rapidly deployable portable power stations to donate to areas impacted by natural disasters

Offer five scholarships or grants to students attending underserved schools in our local communities including Boston, Chicago, DC, Phoenix and Toronto



Governance Commitments

Target zero accidents and injuries across all worksites and offices and maintain a safe and healthy work environment for employees, customers, and the public

Maintain 100% compliance to all federal, state, and local safety regulations, and achieve "world-class" safety performance and recognition

Increase the diversity of our Board of Directors

Implement continuous Cybersecurity Behavior and Process Training for all employees

Follow industry best practices by aligning our Federal practices with the Cybersecurity Maturity Model Certification (CMMC) Level 3







SCE Roadmap and Future Corporate Impact

Doran Hole

Chief Financial Officer & EVP

SCE Project Update

- Placed POs for batteries, transformers, inverters and switchgear
- Executed major subcontracts for civil, electrical and mechanical work
- Completed factory acceptance testing for a majority of equipment
- Required site permits in hand
- Mobilized on all sites in preparation for equipment deliveries
 and expects civil work to commence imminently
- Secured corporate credit facility expansion
- Working closely with suppliers to ensure timely equipment delivery
- Actively managing supply chain challenges and expects to finish on schedule



SCE Schematic

Grid-scale battery projects are containerized and scalable







FCF Generated From Project Business Finances High Margin Recurring Revenue Energy Assets

- Winning the SCE contract establishes a leading position for Ameresco in a growing battery storage market
- Projects like this enable us to reinvest in assets generating even higher-returning recurring revenue streams





Ameresco's Financial Goals



George Sakellaris

President and CEO



CFO and EVP

Pathway to \$300M of Adjusted EBITDA

Expected to approximately double 2021 Adjusted EBITDA in the next 3 years

Ameresco's Roadmap to \$300M

- Growing addressable market
- Integrated advanced technology offering from a single sustainability partner
- Diversified asset portfolio
- Growth in International markets
- Global customer track record
- Ameresco team deep technical bench with the industry's finest talent







Questions & Answers



George Sakellaris CEO & President



Doran Hole CFO & EVP Michael Bakas EVP, Distributed Energy Systems



Nicole Bulgarino EVP & GM, Federal



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Thank You



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