

October 12, 2016



## **ITUS Demonstrates Efficacy of Its Cchek(TM) Early Cancer Detection Platform With Thyroid Cancer**

LOS ANGELES, CA -- (Marketwired) -- 10/12/16 -- ITUS Corporation ("[ITUS](#)") (NASDAQ: ITUS), today announced that it has successfully utilized its proprietary Cchek™ early cancer detection platform to identify the presence of Thyroid Cancer. Thyroid Cancer has been increasing worldwide over the past few decades and is the most rapidly increasing cancer in the U.S. There is currently no screening test for the early detection of Thyroid Cancer.

Cchek™ is ITUS's proprietary early cancer detection technology, which measures a patient's immunological response to a malignancy by detecting the presence, absence, and quantity of certain unique immune system cells that exist in and around a tumor and that enter the blood stream. As part of its ongoing patient efficacy trials, the company has successfully used Cchek to detect the presence of Thyroid Cancer in patients that have been diagnosed via conventional means.

An estimated 64,300 cases of Thyroid Cancer are expected to be diagnosed in the U.S. in 2016, with 3 out of 4 cases occurring in women. Unlike most adult cancers, for which older age increases risk, 70% of Thyroid Cancers occur in patients younger than age 60. ITUS has previously reported success with Cchek™ in detecting Breast Cancer, Lung Cancer, Colorectal Cancer, Melanoma, Ovarian Cancer, and Liver Cancer. The company expects to release preliminary data from its Cchek™ biomarker study in the coming weeks.

### ***ITUS Corporation***

[ITUS](#) funds, develops, acquires, and licenses emerging technologies in areas such as biotechnology. The Company is developing a platform called Cchek™, a series of non-invasive, blood tests for the early detection of solid tumor based cancers, which is based on the body's immunological response to the presence of a malignancy. Additional information is available at [www.ITUScorp.com](http://www.ITUScorp.com).

**Forward-Looking Statements:** Statements that are not historical fact may be considered forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical facts, but rather

reflect ITUS Corporation's current expectations concerning future events and results. We generally use the words "believes," "expects," "intends," "plans," "anticipates," "likely," "will" and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning our expectations, involve risks, uncertainties and other factors, some of which are beyond our control, which may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. These risks, uncertainties and factors include, but are not limited to, those factors set forth in "Item 1A - Risk Factors" and other sections of our Annual Report on Form 10-K for the fiscal year ended October 31, 2015 as well as in our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release.

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Contact:

Dean Krouch

310-484-5184

[dkrouch@ITUScorp.com](mailto:dkrouch@ITUScorp.com)

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