

April 25, 2016



ITUS Featured on FOX News Health Segment

LOS ANGELES, CA -- (Marketwired) -- 04/25/16 -- ITUS Corporation ("[ITUS](#)") (NASDAQ: ITUS), today announced that its President and CEO, Robert Berman, recently appeared on a health segment on cancer for FOX News. During the segment, Mr. Berman is interviewed by Fox News Channel's Senior Managing Editor for Health News, Dr. Manny Alveraz.

The appearance covers Cancer4Pres.org, the recently launched cancer advocacy initiative aimed at making the ongoing cancer health crisis a priority for our next president, as well as CChек™, the early cancer detection platform being developed by ITUS subsidiary Anixa Diagnostics Corporation.

The segment can be viewed on ITUS's website at www.ITUScorp.com, or at FOXNews.com.

ITUS Corporation

[ITUS](#) funds, develops, acquires, and licenses emerging technologies in areas such as Biotechnology. The Company's wholly owned subsidiary, Anixa Diagnostics Corporation, is developing a platform for non-invasive, cancer screening blood tests. Additional information is available at www.ITUScorp.com.

Forward-Looking Statements: Statements that are not historical fact may be considered forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical facts, but rather reflect ITUS Corporation's current expectations concerning future events and results. We generally use the words "believes," "expects," "intends," "plans," "anticipates," "likely," "will" and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning our expectations, involve risks, uncertainties and other factors, some of which are beyond our control, which may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. These risks, uncertainties and factors include, but are not limited to, those factors set forth in "Item 1A - Risk Factors" and other sections of our Annual Report on Form 10-K for the fiscal year ended October 31, 2015 as well as in our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. We undertake no obligation to publicly update or

revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release.

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