

## Navidea Biopharmaceuticals to Present at Biotech Showcase 2015

DUBLIN, Ohio--(BUSINESS WIRE)-- Navidea Biopharmaceuticals, Inc. (NYSE MKT:NAVB), a biopharmaceutical company focused on the development and commercialization of precision diagnostics, therapeutics and radiopharmaceutical agents, today announced that Rick Gonzalez, Chief Executive Officer, will present at the Biotech Showcase 2015, taking place in San Francisco, CA, on Tuesday, January 13th at 2:30 PM PT (5:30 PM ET) in the "Mission I" room of the Parc 55 Wyndham in Union Square.

A live webcast of Mr. Gonzalez's Biotech Showcase presentation can be accessed at the following URL: <a href="http://edge.media-server.com/m/p/eh292e59">http://edge.media-server.com/m/p/eh292e59</a>. An archived version of the webcast will be available two hours following the presentation and can be accessed within the Investors' section of the Navidea website at <a href="https://www.navidea.com">www.navidea.com</a>.

## About Navidea Biopharmaceuticals Inc.

Navidea Biopharmaceuticals, Inc. (NYSE MKT: NAVB) is a biopharmaceutical company focused on the development and commercialization of precision diagnostics, therapeutics and radiopharmaceutical agents. Navidea is developing multiple precision-targeted products and platforms including Manocept™, NAV4694, and NAV5001, to help identify the sites and pathways of undetected disease and enable better diagnostic accuracy, clinical decision-making, targeted treatment and, ultimately, patient care. Lymphoseek<sup>®</sup> (technetium Tc 99m tilmanocept) injection, Navidea's first commercial product from the Manocept platform, was approved by the FDA in March 2013 and by the EMA in November 2014. Navidea's strategy is to deliver superior growth and shareholder return by bringing to market novel radiopharmaceutical agents and advancing the Company's pipeline through selective acquisitions, global partnering and commercialization efforts. For more information, please visit www.navidea.com.

Navidea Biopharmaceuticals Brent Larson, 614-822-2330 Executive VP & CFO or Sharon Correia, 978-655-2686 Associate Director, Corporate Communications

Source: Navidea Biopharmaceuticals, Inc.