

March 13, 2013



Navidea Biopharmaceuticals to Hold Conference Call to Discuss Lymphoseek FDA Approval

- Company to Host Conference Call at 4:00 p.m. EDT today -

DUBLIN, Ohio--(BUSINESS WIRE)-- Navidea Biopharmaceuticals, Inc. (NYSE MKT: NAVB), a biopharmaceutical company focused on precision diagnostic radiopharmaceuticals, will hold a conference call at 4:00 p.m. EDT today to discuss the U.S. Food and Drug Administration (FDA) approval of Lymphoseek[®] (technetium Tc 99m tilmanocept) Injection, a novel product indicated for use in lymphatic mapping procedures to assist in the localization of lymph nodes draining a primary tumor in patients with breast cancer or melanoma. Conference call dial-in information is included below.

CONFERENCE CALL INFORMATION

TO PARTICIPATE LIVE:

Date: March 13, 2013

Time: 4:00 PM EDT

Toll-free (U.S.) Dial in #: (877) 407-8031

International Dial in #: (201) 689-8031

TO LISTEN TO A REPLAY:

Available until: March 27, 2013

Toll-free (U.S.) Dial in #: (877) 660-6853

International Dial in #: (201) 612-7415

Replay passcode

Account # 286

Conference ID# 410966

About Navidea Biopharmaceuticals, Inc.

Navidea Biopharmaceuticals, Inc. (NYSE MKT: NAVB) is a biopharmaceutical company focused on the development and commercialization of precision diagnostics and radiopharmaceutical agents. Navidea is actively developing four radiopharmaceutical agent platforms – Lymphoseek[®], NAV4694, NAV5001 and RIGScan[™] – to help identify the sites and pathways of undetected disease and enable better diagnostic accuracy, clinical decision-making and, ultimately, patient care. Navidea's strategy is to deliver superior growth and shareholder return by bringing to market novel radiopharmaceutical agents and advancing the Company's pipeline through selective acquisitions, global partnering and commercialization efforts. For more information, please visit www.navidea.com.

The Private Securities Litigation Reform Act of 1995 (the Act) provides a safe harbor for forward-looking statements made by or on behalf of the Company. Statements in this news release, which relate to other than strictly historical facts, such as statements about the Company's plans and strategies, expectations for future financial performance, new and existing products and technologies, anticipated clinical and regulatory pathways, and markets for the Company's products are forward-looking statements within the meaning of

the Act. The words “believe,” “expect,” “anticipate,” “estimate,” “project,” and similar expressions identify forward-looking statements that speak only as of the date hereof. Investors are cautioned that such statements involve risks and uncertainties that could cause actual results to differ materially from historical or anticipated results due to many factors, including, but not limited to, the Company’s continuing operating losses, uncertainty of market acceptance of its products, reliance on third-party manufacturers, accumulated deficit, future capital needs, uncertainty of capital funding, dependence on limited product line and distribution channels, competition, limited marketing and manufacturing experience, risks of development of new products, regulatory risks and other risks detailed in the Company’s most recent Annual Report on Form 10-K and other Securities and Exchange Commission filings. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

Investors:

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Sr. VP & CFO

or

Media:

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Mark Marmur, 212-508-9670

Source: Navidea Biopharmaceuticals, Inc.