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Twin Vee PowerCats and Wizz Banger, Inc. Developing A.I. Toolkit to Drive Dealer Success in Marine Retail

FORT PIERCE, FL / ACCESS Newswire / June 2, 2025 /Twin Vee PowerCats Co. (Nasdaq:VEEE), ("Twin Vee" or the "Company"), a manufacturer, distributor, and marketer of power sport boats, today provided further details on the AI-powered toolkit its subsidiary, Wizz Banger, Inc., is actively engineering. Wizz Banger is crafting a comprehensive suite of tools designed to transform the marine retail landscape, empowering dealerships with high-quality leads, streamlined transactions, and unmatched market transparency, revolutionizing how boats are sold in the $57 billion recreational boating industry.

Wizz Banger is focusing its development efforts on creating an integrated platform that addresses the evolving needs of marine businesses in an increasingly digital world. "The core of Wizz Banger's development focuses on providing tangible advantages to dealerships, enabling them to connect more effectively with today's discerning boat buyers," explained Joseph Visconti, CEO and President of Twin Vee PowerCats Co. "The suite of tools being engineered by Wizz Banger aims to redefine how marine products are marketed, sold, and managed, fostering a more efficient and customer-centric ecosystem."

Wizz Banger's AI will be a free tool that provides instant, data-driven boat information for dealers, buyers, and sellers. By analyzing national listing data, auction results, and dealer feedback, the AI will deliver transparent pricing that streamlines trade-ins and sales. The tool is designed to help reduce disputes and expedite the sales process, allowing dealers to close deals more quickly and with increased confidence.

According to Visconti, Wizz Banger is also planning to integrate dealer inventories into its platform. "By including a dealer's inventory into our platform, we will be granting dealers access to a robust lead generation engine that delivers qualified, intent-driven leads, intending to surpass traditional advertising models," stated Visconti. Wizz Banger's aggressive SEO strategy, targeting high-intent searches like "My favorite boat brand for sale near me," will enable dealers to connect with motivated buyers, maximizing sales opportunities.

"Partnering with Wizz Banger will allow boat dealers to thrive in a digital-first market," said Tom Huffman, President of Wizz Banger, Inc. "The AI-driven tools and lead generation models we're developing will provide boat dealers with a competitive edge, delivering high-value leads and a seamless transaction experience that sets a new standard in marine retail."

About Twin Vee PowerCats Co.

Twin Vee PowerCats Co. manufactures a range of boats designed for activities including fishing, cruising, and recreational use. Twin Vee PowerCats are recognized for their stable,

fuel-efficient, and smooth-riding catamaran hull designs. Twin Vee is one of the most recognizable brand names in the catamaran sport boat category and is known as the "Best Riding Boats on the Water™." The Company is located in Fort Pierce, Florida, and has been building and selling boats for 30 years. Learn more at twinvee.com.

Visit Twin Vee PowerCats Co. on Facebook, Instagram, and YouTube.

About Wizz Banger, Inc.

Wizz Banger, Inc. is a wholly owned technology company developing an online marine commerce and sales platform to modernize and streamline the recreational boating industry. By integrating Wizz Banger's AI-powered tools, the company aims to create a seamless and transparent ecosystem for buyers, sellers, dealers, lenders, and manufacturers.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements and include statements regarding crafting a comprehensive suite of tools designed to transform the marine retail landscape, empowering dealerships with high-quality leads, streamlined transactions, and unmatched market transparency, revolutionizing how boats are sold in the $57 billion recreational boating industry, creating an integrated platform that addresses the evolving needs of marine businesses in an increasingly digital world, providing tangible advantages to dealerships, enabling them to connect more effectively with today's discerning boat buyers redefining how marine products are marketed, sold, and managed, fostering a more efficient and customer-centric ecosystem, providing instant, data-driven boat information for dealers, buyers, and sellers, delivering transparent pricing that streamlines trade-ins and sales, reducing disputes and expediting the sales process, allowing dealers to close deals more quickly and with increased confidence, integrating dealer inventories into Wizz Banger's platform, granting dealers access to a robust lead generation engine that delivers qualified, intent-driven leads intending to surpass traditional advertising models, enabling dealers to connect with motivated buyers through Wizz Banger's aggressive SEO strategy maximizing sales opportunities, allowing boat dealers to thrive in a digital-first market and providing boat dealers with a competitive edge, delivering high-value leads and a seamless transaction experience that sets a new standard in marine retail and creating a seamless and transparent ecosystem for buyers, sellers, dealers, lenders, and manufacturers by integrating Wizz Banger's AI-powered tools. These forward-looking statements are based on management's expectations and assumptions as of the date of this press release and are subject to a number of risks and uncertainties, many of which are difficult to predict that could cause actual results to differ materially from current expectations and assumptions from those set forth or implied by any forward-looking statements. Important factors that could cause actual results to differ materially from current expectations include, among others, Wizz Banger's ability to craft a comprehensive suite of tools that will transform the marine retail landscape, empower dealerships with high-quality leads, streamlined transactions, and unmatched market transparency and revolutionize how boats are sold in the recreational boating industry, Wizz Banger's ability to create an integrated platform that addresses the evolving needs of marine businesses in an increasingly digital world, Wizz

Banger's ability to foster a more efficient and customer-centric ecosystem, Wizz Banger's ability to provide instant, data-driven boat information for dealers, buyers, and sellers, deliver transparent pricing that streamlines trade-ins and sales, reduce disputes and expedite the sales process, Wizz Banger's ability to integrating dealer inventories into its platform as planned, Wizz Banger's ability to provide boat dealers with a competitive edge delivering high-value leads and a seamless transaction experience that sets a new standard in marine retail, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2024, the Company's Quarterly Reports on Form 10-Q, the Company's Current Reports on Form 8-K and subsequent filings with the SEC. The information in this release is provided only as of the date of this release, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events, except as required by law.

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