

October 1, 2010



Graphic Packaging Announces Release Date for Third Quarter 2010 Earnings

MARIETTA, Ga., Oct. 1 /PRNewswire-FirstCall/ -- Graphic Packaging Holding Company (NYSE: GPK) will release results for the third quarter 2010 on Thursday, November 4th before the market opens. The same morning, the company will host a conference call at 8:30 a.m. to discuss third quarter results. To access the live conference call, listeners calling from within North America should dial 800-392-9489 at least 10 minutes prior to the start of the conference call (Conference ID #15009638). Listeners may also access the audio webcast at the Investor Relations section of the Graphic Packaging website: <http://www.graphicpkg.com>. Replays of the call will be available for one week following the completion of the call and can be accessed by dialing 800-642-1687.

About Graphic Packaging International, Inc.

Graphic Packaging International, Inc., a subsidiary of Graphic Packaging Holding Company (NYSE: GPK), headquartered in Marietta, Georgia, is a leading provider of paperboard packaging solutions for a wide variety of products to food, beverage and other consumer products companies. The company is one of the largest producers of folding cartons and holds a leading market position in coated-recycled boxboard and specialty bag packaging. The company's customers include some of the most widely recognized companies in the world. Additional information about Graphic Packaging, its business and its products is available on the company's web site at www.graphicpkg.com.

SOURCE Graphic Packaging Holding Company