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MakerBot Replicator 3D Printers Showcased at La Fabrique du BHV Marais -- The Largest 3D Printing Exhibition to Date in Paris

MakerBot & One of Its French Resellers, Le FabShop, Transform Department Store into 3D Printing Makerspace, April 3 to May 9

PARIS--(BUSINESS WIRE)-- For five weeks this spring, MakerBot® Replicator® 3D Printers and one of MakerBot's French resellers, le FabShop, will transform the Paris department store Le BHV Marais into a contemporary factory where customers can discover 3D printing on five floors of the store and become creators themselves in a series of 3D printing workshops. Beginning April 3 and running until May 9, Le BHV Marais will turn into "Grande Fabrique" where MakerBot Replicator 3D Printers will be featured on every floor 3D printing everything from housewares to fashion. The store window on the Rue de Rivoli will also showcase MakerBot Replicator Desktop 3D Printers 3D printing all day. For visitors to the store, 3D printing workshops will be offered each day; the schedule is available online at bhv.fr. Le BHV Marais is located at 52, Rue de Rivoli, Paris 75004. Hours are Monday through Saturday, 9:30 to 20.00; Wednesday, 9:30 to 21.00.

"We are very excited to have MakerBot Replicator Desktop 3D Printers showcased in such an innovative and public forum," said Bre Pettis, CEO of MakerBot. "This is the first time such a large installation of 3D printers has been placed in a department store and also the first time 3D printing workshops have been offered on a such a long-term and public scale. It is going to be wonderful to see what is 3D printed."

One of MakerBot's French resellers, le FabShop, is coordinating and managing the installation of MakerBot Replicator 3D Printers at Le BHV Marais. Le FabShop will be offering 15 do-it-yourself workshops focusing on the design and printing of 3D files. Workshop registration and fees vary from 80 to 120 euros for four-hour workshops. Participants must bring their own computer. For a complete list of the workshops, see at bhv.fr.

"Every floor at BHV will have MakerBot Replicator 3D Printers on display where visitors can see the 3D printing process up close and personal," noted Bertier Luyt, founder and president of le FabShop. "This is an incredible opportunity for le FabShop to bring the 3D printing magic of MakerBot Replicator Desktop 3D Printers and scanners to a large audience, with more than 30,000 visitors expected per day, and almost a million visitors over the course of the five weeks. La Fabrique du BHV Marais will be France's largest 3D printing exhibition to date! Our close relationship with MakerBot, the global leader in desktop 3D printing, and the support of Le BHV Marais, allowed us to think big for this event. Everyone at le FabShop is very excited about this event and is looking forward to showcasing what 3D

printing is all about.”

MakerBot has also 3D printed several miniature Paris landmarks as souvenirs for visitors to purchase. These souvenirs include the Eiffel Tower, Louvre Pyramid, Arc de Triomphe and Basilique du Sacre-Coeur in Montmartre. Each 3D printed souvenir will be 5 €. A Bird mobile will also be available for 90 € .

MakerBot Replicator Desktop 3D Printers and the MakerBot Digitizer™ Desktop 3D Scanner will also be available on-site for purchase during and after the duration of the event.

Workshops include:

3D printing with SketchUp

3D printing with Blender

3D printing with Autodesk

3D scanning with the MakerBot Digitizer Desktop 3D Scanner

Design with Autodesk 123D

Cooking and 3D printing

Fixing your home with 3D printing

Master classes in 3D printing

For a complete list of the workshops, see bhv.fr.

About MakerBot

MakerBot, a subsidiary of Stratasys Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. The MakerBot 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: Thingiverse.com, the MakerBot [Digitizer](#) Desktop 3D Scanner, the MakerBot [Replicator](#) line of Desktop 3D Printers, MakerBot [Desktop](#), [MakerCare Protection Plan](#), the MakerBot retail [stores](#), and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including *Popular Mechanics*’ “Overall Winner” for best 3D printer, *Time Magazine*’s “Best Inventions of 2012,” *Popular Mechanics*’ “Editor’s Choice Award,” *Popular Science*’s “Product of the Year,” *Fast Company*’s “One of the World’s Top 10 Most Innovative Companies in Consumer Electronics,” and many more. Join the Next Industrial Revolution by following MakerBot at makerbot.com.

About Stratasys

Stratasys Ltd. (Nasdaq:SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company’s patented FDM® and PolyJet® 3D printing technologies produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye digital-manufacturing service. Stratasys has more than 1,800 employees, holds over 550 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: stratasys.com or blog.stratasys.com.

About le FabShop

le FabShop was born in 2012 out of an insatiable search for creativity by founder and president Bertier Luyt and his know-how in 3D modeling projects. le FabShop is a company full of projects that invests in all aspects of digital creation and is now leading French personal 3D printing.

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