

April 13, 2026

CINEMARK®

Cinemark's Summer Movie Clubhouse Makes Movie Magic Easy With Discounted Tickets and Big-Screen Family Fun

The annual series brings family-friendly films back to the big screen at unbeatable prices for 10 weeks starting June 1

Tickets go on sale May 13 for this year's program, which is sponsored by Illumination's Minions & Monsters and DreamWorks Animation's Forgotten Island, coming to theaters soon from Universal Pictures

Illumination's Minions and Monsters arrives in theaters July 1, and DreamWorks Animation's Forgotten Island arrives in theaters September 25

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#), one of the largest and most influential theatrical exhibition companies in the world, is making movie magic easy all summer long with the return of Summer Movie Clubhouse. This annual program brings the big-screen fun with 10 family favorites in theaters at more than 285 Cinemark locations nationwide from June 1 through August 6. Tickets will be available starting May 13 at [Cinemark.com](#), on the Cinemark app and at participating box offices for only \$1.75, plus taxes and fees where applicable. These affordable cinematic adventures for all ages are sponsored by Illumination's *Minions & Monsters* (in theaters July 1), and DreamWorks Animation's *Forgotten Island* (in theaters September 25), both released by Universal Pictures.

"We continue to see that younger audiences treasure the shared, immersive experience of going to the movies, and Cinemark is thrilled to nurture that excitement with our annual Summer Movie Clubhouse," said Wanda Gierhart Fearing, Cinemark Chief Marketing and Content Officer. "This program gives families an affordable, easy way to enjoy beloved films together and build the kind of memories that turn today's young movie fans into lifelong moviegoers."

This year, audiences can soak up the big-screen fun on Wednesday mornings with a lineup including *Paddington*, *Sonic the Hedgehog*, *KPop Demon Hunters Sing Along*, *Shrek Forever After*, *The SpongeBob Movie: Search for SquarePants*, *A Minecraft Movie*, *Dog Man*, the live-action *How to Train Your Dragon*, *The Bad Guys 2*, and *Gabby's Dollhouse: The Movie*. Select locations will keep the excitement going with additional screenings on Mondays and Thursdays, giving families even more chances to enjoy these captivating adventures. Guests can visit their local theater's listings to see which days and showtimes are available.

To make the outing even sweeter, Cinemark is offering special deals on favorite concessions, including \$1.00 off snack packs and \$1.00 off popcorn-and-drink combos of any size, so everyone can savor classic movie treats at an extra-friendly price.

For more information on Summer Movie Clubhouse and to purchase tickets, visit [Cinemark.com/summer-movie-clubhouse](https://cinemark.com/summer-movie-clubhouse) or the Cinemark app.

Moviegoing Enthusiasm

Audiences continue to show strong enthusiasm for the shared, immersive experience that only movie theaters can deliver. According to [National Research Group data](#), 77% of Americans ages 12–74 went to the movies in 2025, with younger audiences demonstrating particularly high engagement, which is a positive indicator for the long-term strength of theatrical exhibition. At Cinemark, the number of guests seeing six or more movies per year surpassed 2019 levels for the first time since the pandemic. Additionally, 2025 marked the first year since 2019 in which more than half of Cinemark’s moviegoers also visited during the prior year, reflecting a growing return to consistent, habitual moviegoing.

The Cinemark Experience

Cinemark’s commitment to delivering a preeminent out-of-home entertainment experience comes to fruition through continual investment in its theaters and customer journey.

- Fan-favorite Luxury Lounger recliners, with more than 72 percent of the domestic circuit reclined.
- Cinemark XD, the number one private-label premium large format in the world with over 300 auditoriums across the U.S. and Latin America, representing 13 percent of global box office in 2025 on 5 percent of screens.
- Largest footprint of D-BOX motion seats with nearly 550 auditoriums.
- Everyone’s favorite mouth-watering movie theater concessions with free refills on large drinks and XL popcorn, in addition to robust food and beverage offerings, with 80 percent of U.S. theaters offering restaurant-quality menu items and 60 percent offering beer, wine and alcohol. Guests can skip the line and order their cinema snacks ahead of time on the Cinemark app.
- Must-have movie merchandise in theaters as well as online at shop.cinemark.com.
- Superior sight and sound technology delivered by top-of-the-line multi-channel surround sound and Barco digital and laser projectors managed by an industry-leading technology team that delivers a 99.97 percent uptime across thousands of showtimes every day. This means moviegoers can count on Cinemark for a smooth, uninterrupted presentation.
- Guest service scores that consistently reach high satisfaction ratings from approximately 95 percent of domestic guests surveyed.
- Cinemark Movie Club, the industry-leading movie theater subscription program with more than 1.45 million members in addition to Movie Rewards free loyalty program with outstanding member rewards.
- Steeply discounted movie tickets at Cinemark theaters on Discount Tuesday, with Movie Rewards members saving even more.
- National partnerships with UberEats, Door Dash, Grubhub and 7NOW to satisfy those movie theater concessions cravings at home.

For full details about the Cinemark moviegoing experience, visit [Cinemark.com](https://cinemark.com) or download the Cinemark app. Click [HERE](#) for general Cinemark images and b-roll.

About Illumination’s *Minions & Monsters*

Illumination expands its joyful animated universe with a riotous new chapter, featuring all-new characters, in the biggest global animated franchise in history. This is the rambunctious, ridiculous and totally true story of how the Minions conquered Hollywood, became movie stars, lost everything, unleashed monsters onto the world and then banded together to try and save the planet from the mayhem they had just created.

About DreamWorks Animation's *Forgotten Island*

Your best friendship is worth fighting for. DreamWorks Animation, the studio that brought you unforgettable bonds between a boy and a dragon in *How to Train Your Dragon*, an ogre and a donkey in *Shrek*, and a robot and a gosling in *The Wild Robot*, now welcomes a dazzling and emotional story about two lifelong best friends who must come together before they drift apart in *Forgotten Island*.

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (303 theaters; 4,241 screens) and 13 South and Central American countries (193 theaters; 1,396 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

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