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Twin Vee PowerCats Co. Welcomes Shawn Erb as Director of Sales and Dealer Relations

FORT PIERCE, FL / ACCESSWIRE / December 9, 2024 / [Twin Vee PowerCats Co.](#)

(Nasdaq:VEEE), ("Twin Vee" or the "Company"), a manufacturer, distributor, and marketer of power sport boats, today announced that Shawn Erb, a seasoned sales and business development professional in the marine and recreational vehicle industries, has joined Twin Vee as its Director of Sales and Dealer Relations. In this role, Mr. Erb will lead the Company's sales operations, cultivate strong relationships with new and existing dealers across the United States and globally, and manage the sales, distribution, and support for the Company's product lines. Mr. Erb's new position is effective immediately.

"Shawn's expertise in cultivating new and established dealer relationships and driving sales growth will be invaluable as we expand our reach and introduce new models to the market," says Joseph Visconti, Chairman and CEO of Twin Vee PowerCats Co. "He brings a wealth of knowledge and a proven track record of success in business development, dealer networks, and recreational marine industry. We're thrilled that Shawn has joined us and believe his leadership will be instrumental in helping us to achieve our goals in the months and years ahead."

Sharing Visconti's excitement, Mr. Erb embraces the opportunity to work with the Twin Vee team and build upon the Company's success. "To me, joining Twin Vee is like having an opportunity I had while working for the Harley Davidson Motor Company. An American brand built for the American family," Erb explains. "As I walked throughout our Fort Pierce, FL manufacturing facility with Joseph, I was shown the technological upgrades and the custom craftsmanship of each Twin Vee throughout the manufacturing process. In addition, their investment in a 30,000 sq. ft facility expansion will support further quality improvements and state-of-the-art manufacturing. I look forward to working with all of our Twin Vee Dealers and dealers I have worked with throughout my career. As Twin Vee and I grow our partnerships, we will be a company known for being easy to work with and taking a proactive approach to ensure our dealers and products are supported from the top down!"

Most recently, Mr. Erb was the National Sales Manager for Four Winn's Boats, where he directed and managed the sales and business development strategy for Four Winn's & Wellcraft Brands in the Americas. He also served as the VP of Sales and Business Development for SHERP of North America, developing and supporting its North American dealer network. From 2016 to 2023, Mr. Erb worked at BRP, Inc. in several roles, including Business Development Manager U.S. Southeast for BRP, Inc.'s Marine Group Division, Field Operations Manager of the U.S. Powersports Division for Motorcycles, and Rider Education Manager for the U.S. His other notable roles include Production Manager at York Vehicle Operations for the Harley Davidson Motor Company, Operations Director/Regional Sales Manager for Premier Property Service of York, LLC, and Executive Consultant and

International Sales Director for International Business Service Group.

Mr. Erb graduated with a Master of Business Administration in Human Resource Management in 2021 and a Bachelor of Business Administration in 2017 from Wrexham Glyndwr University.

Boat dealers interested in joining the Twin Vee team can reach Shawn Erb at shawn@twinvee.com or Loretta Ball at lolli@twinvee.com.

About Twin Vee PowerCats Co.

Twin Vee PowerCats Co. is a manufacturer, distributor, and marketer of power sport boats. The Company produces a range of boats designed for activities including fishing, cruising, and recreational use. Twin Vee PowerCats are recognized for their stable, fuel-efficient, and smooth-riding catamaran hull designs. Twin Vee is one of the most recognizable brand names in the catamaran sport boat category and is known as the "Best Riding Boats on the Water™." The Company is located in Fort Pierce, Florida, and has been building and selling boats for 30 years. Learn more at twinvee.com.

Visit Twin Vee PowerCats Co. on [Facebook](#) and [Instagram](#).

Watch the Twin Vee team talk about the development of the GFX-2 on [YouTube](#).

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements and include statements regarding plans for Mr. Erb to lead the Company's sales operations, cultivate strong relationships with new and existing dealers across the United States and globally, and manage the sales, distribution, and support for the Company's product line, Mr. Erb's expertise in cultivating new and established dealer relationships and driving sales growth being invaluable as the Company expands its reach and introduces new models to the market, Mr. Erb's leadership being instrumental in helping the Company to achieve its goals in the months and years ahead, the continued investment of an additional 100,000 sq. ft addition at the Fort Pierce, FL manufacturing facility supporting further quality improvements and state-of-the-art manufacturing, Mr. Erb working with all of the Twin Vee Dealers and dealers he has worked with throughout his career, Twin Vee and Mr. Erb growing their partnerships and being a company known for being easy to work with and taking a proactive approach to ensure its dealers and products are supported from the top down. These forward-looking statements are based on management's expectations and assumptions as of the date of this press release and are subject to a number of risks and uncertainties, many of which are difficult to predict that could cause actual results to differ materially from current expectations and assumptions from those set forth or implied by any forward-looking statements. Important factors that could cause actual results to differ materially from current expectations include, among others, Mr. Erb's ability to contribute to the Company as expected, the Company's ability to expand its reach and introduce new models to the market, the Company's ability to implement further quality improvements and state-of-the-art

manufacturing at its Fort Pierce, FL manufacturing facility, the Company's ability to grow its partnerships and dealer network, and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, the Company's Quarterly Reports on Form 10-Q, the Company's Current Reports on Form 8-K and subsequent filings with the SEC. The information in this release is provided only as of the date of this release, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events, except as required by law.

Contact:

Glenn Sonoda
investor@twinvee.com

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