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Twin Vee PowerCats Co. Launches "CEO Hustle" Webcast

FORT PIERCE, FL / ACCESSWIRE / October 30, 2024 / [Twin Vee PowerCats Co.](#)

(Nasdaq:VEEE), ("Twin Vee" or the "Company"), a manufacturer, distributor, and marketer of power sport boats, launched its new webcast series, "CEO Hustle," with two videos hosted by CEO Joseph Visconti. CEO Hustle is posted regularly on [Joseph's social media accounts](#) and [YouTube channel](#), ensuring convenient access for individuals who prefer to consume content on their platform of choice.

- Subscribe to [Joseph's Social Media Accounts](#).
- Visit Twin Vee PowerCats Co. on [Facebook](#) and [Instagram](#).
- Visit AquaSport on [Facebook](#) and [Instagram](#).
- Watch Twin Vee and AquaSport's Legacy of Boat Building Excellence on [YouTube](#).
- Watch the Twin Vee team talk about the development of the GFX-2 on [YouTube](#).



Announced last week, the innovative series provides a behind-the-scenes look at Twin Vee and its manufacturing operations in Fort Pierce, Florida, where viewers can explore production processes, learn about the Company's latest boat models and news, and meet members of Twin Vee's dedicated team. "With all the content out there competing for views, I felt it was important we communicate with investors, customers, and fans in compelling and

creative ways," explained Joseph Visconti, Chairman and CEO of Twin Vee PowerCats Co. "This weekly webcast is our way of opening the doors and inviting everyone in to truly connect with us here at Twin Vee. It's about fostering a deeper understanding of who we are, what we do, and the passion that drives us."



Each CEO Hustle webcast will focus on a specific aspect of Twin Vee and its daily operation. For example, in the [premiere](#) episode that launched on October 25th, Visconti provides an overview of what viewers can expect every week: engaging interviews with key team members, comprehensive factory tours, in-depth insights into the innovative designs and superior performance of Twin Vee and AquaSport's latest boat models, and much more. In the [second episode](#) released yesterday, Visconti discusses Twin Vee's 30,000-square-foot factory expansion in Fort Pierce, Florida. Once complete, the Company's production facility will comprise 100,000 square feet of true linear manufacturing capability enabling Twin Vee to build up to 1,000 boats annually.

Yesterday, Twin Vee introduced its newsletter, "CEO Update," to strengthen its community ties further. CEO Update delivers Company news, updates on new models, and exciting initiatives straight to the inboxes of Twin Vee and AquaSport owners, investors, and enthusiasts. "The newsletter is another avenue for people to connect with us to learn about the exciting things happening at Twin Vee," Visconti added. "I personally pick each week's content to ensure that readers receive the most relevant and engaging information about Twin Vee and AquaSport." Subscribers will also have access to CEO Hustle episodes from the newsletter, allowing them to catch up with every episode.



"Twin Vee and AquaSport have an incredible legacy that stretches for decades," said Visconti. "The launch of CEO Hustle and our new newsletter is a way for everyone to feel more connected to our journey, and I'm eager to share our story to help build stronger relationships with our stakeholders."

About Twin Vee PowerCats Co.

Twin Vee PowerCats Co. manufactures Twin Vee and AquaSport boats. The Company produces a range of boats designed for activities including fishing, cruising, and recreational use. Twin Vee PowerCats are recognized for their stable, fuel-efficient, and smooth-riding catamaran hull designs. Twin Vee is one of the most recognizable brand names in the catamaran sport boat category and is known as the "Best Riding Boats on the Water™." The Company is located in Fort Pierce, Florida, and has been building and selling boats for 30 years. Learn more at twinvee.com.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements and include statements regarding fostering a deeper understanding of the Company, what we do, and the passion that drives us, Twin Vee's 30,000-square-foot factory expansion in Fort Pierce, Florida once complete comprising 100,000 square feet of true linear manufacturing capability enabling Twin Vee to build up to 1,000 boats annually and building stronger relationships with the

Company's stakeholders.. These forward-looking statements are based on management's expectations and assumptions as of the date of this press release and are subject to a number of risks and uncertainties, many of which are difficult to predict that could cause actual results to differ materially from current expectations and assumptions from those set forth or implied by any forward-looking statements. Important factors that could cause actual results to differ materially from current expectations include, among others, the Company's ability to build stronger relationships with its stakeholders , and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, the Company's Quarterly Reports on Form 10-Q, the Company's Current Reports on Form 8-K and subsequent filings with the SEC. The information in this release is provided only as of the date of this release, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events, except as required by law.

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