

Families Flock to AMC Theatres® During the Thanksgiving Holiday as AMC Records Its Busiest Week in 2025, Monday Through Sunday, in the U.S. and Globally – More Than 6.9 Million Guests Visited an AMC or ODEON Movie Theatre

Fueled by a strong U.S. Thanksgiving holiday weekend, AMC recorded its highest Monday through Sunday weekly attendance in 2025 in the U.S. and globally, November 24-30

During that same time frame, more than 5.5 million people visited AMC in the U.S. and more than 1.3 million attended an ODEON Cinemas location internationally

In the U.S., AMC scored its busiest Wednesday and busiest Friday of 2025, based on attendance

The strong attendance was driven by popular family-friendly titles ZOOTOPIA 2 and WICKED: FOR GOOD

AMC expects the momentum to continue next weekend with the opening of FIVE NIGHTS AT FREDDY'S 2

LEAWOOD, Kan.--(BUSINESS WIRE)-- Moviegoers were drawn to the magic of the big screen at AMC Theatres (NYSE:AMC) throughout the Thanksgiving holiday week and weekend, as AMC welcomed its highest-attended week of 2025, Monday through Sunday, both in the U.S. and globally.

Driven primarily by the strong appeal of family-friendly hits such as ZOOTOPIA 2 and WICKED: FOR GOOD, more than 6.9 million moviegoers visited an AMC or ODEON theatre from Monday, November 24 through Sunday, November 30. This includes 5.5 million moviegoers at AMC's U.S. theatres during the same period, reaffirming the theatrical moviegoing experience as a high priority among family holiday traditions.

In the United States, AMC set new 2025 attendance marks, posting its busiest Wednesday and its busiest Friday of the year based on admissions.

Chairman and CEO Adam Aron commented:

"What an extraordinary Thanksgiving holiday week and weekend for movie-loving families in the United States, as well as at our theatres globally, which posted our strongest attendance numbers of the entire year. Just under 7 million people found their way to one of our theatres. On behalf of everyone at AMC, I want to thank all of our studio partners and every one of our guests who made this our busiest week in 2025."

Aron continued:

"As the theatrical landscape continues to rebound, AMC remains committed to delivering the very best in theatrical exhibition – from recliner seating to immersive sound and picture, to the most sought-after premium formats – that encourage families and film lovers alike to choose the unmatched big screen experience at AMC. With more exciting titles to come over the next few weeks, including the highly anticipated FIVE NIGHTS AT FREDDY'S 2 and AVATAR: FIRE AND ASH, we look forward to welcoming millions and millions more guests to AMC Theatres and ODEON Cinemas throughout the remainder of 2025."

Tickets and showtimes for all movies available at all U.S. AMC locations can be found at <u>amctheatres.com</u> and on the AMC mobile app. Tickets for AMC's international locations are available at <u>odeoncinemasgroup.com</u>.

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 860 theatres and 9,600 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its Signature power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty and subscription programs, website, and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. For more information, visit amctheatres.com.

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