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Equifax Offers Consumers a FREE Snapshot of Their Credit Score Range

New product provides users access to their credit score range and summarizes the factors impacting their score

ATLANTA, Nov. 19 /PRNewswire-FirstCall/ -- Equifax, Inc. (NYSE: EFX), announced today an addition to its Personal Information Solutions suite of identity protection, credit monitoring and personal finance products, *Equifax Credit Score Card* (TM). The Equifax Credit Score Card provides consumers with a *FREE* snapshot of their credit score range and a high-level explanation of their credit standing. Access to the credit score range also includes a description of some of the key factors that may be impacting the credit score, as well as a customized recommendation of an Equifax product that can help the consumer better understand, track and protect their credit.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Equifax Credit Score Card is absolutely *FREE*--consumers are not required to provide their credit card information in order to receive it and are under no obligation to purchase other Equifax products. Consumers can get their *FREE* Equifax Credit Score Card at www.equifax.com/creditscorecard. Access to the product is available through the Equifax Member Center for 30 days.

Equifax's suite of identity protection, credit monitoring and personal finance products are designed to help consumers take control of their credit, protect the power of their identity and maximize their financial well being. Learn more about Equifax at www.equifax.com or connect with us on Facebook at www.facebook.com/equifax.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America and Europe. Equifax is a member of Standard &

Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.