



CINEMARK®

CENTURY
THEATRES.

CinéArts.

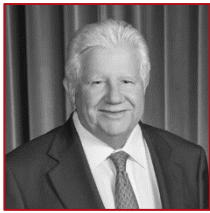
Tinseltown

rave
cinemas

Environmental, Social, Governance Presentation

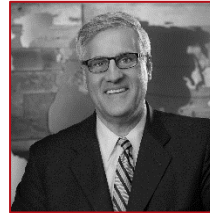
November 2021

Experienced, Independent and Diverse Board



Lee Roy Mitchell

- Founder, Chairman of the Board
- Committees: None



Carlos M. Sepulveda

- Lead Independent Director
- Chairman, Triumph Bancorp
- Committees: AC*, CC, SPC



Darcy Antonellis

- CEO, Vubiquity
- Committees: AC



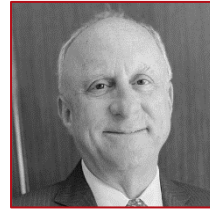
Benjamin D. Chereskin

- President, Profile Capital Management
- Committees: CC, SPC*



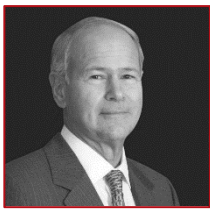
Nancy Loewe

- CFO, Weyerhaeuser
- Committees: AC, GC



Steven P. Rosenberg

- Manager, SPR Ventures
- Committees: AC, GC*



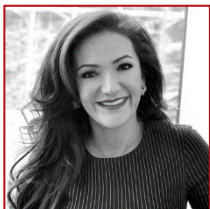
Enrique F. Senior

- Managing Director, Allen & Company
- Committees: SPC



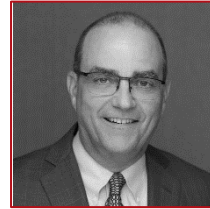
Raymond W. Syufy

- Former CEO, Century Theatres
- Committees: SPC



Nina G. Vaca

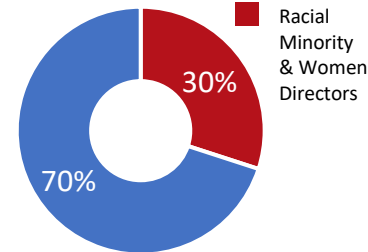
- CEO, Pinnacle Group
- Committees: CC*, GC



Mark Zoradi

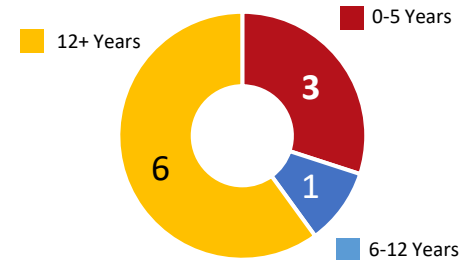
- CEO, Cinemark
- Former President, Walt Disney Studios Motion Picture Group

Director Diversity

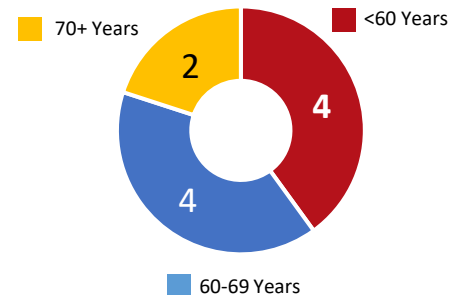


30% of Board comprised of women and/or minorities

Balanced Board Tenure



Range of Ages



Board Skills, Leadership and Risk Oversight

Our Board leadership structure promotes effective independent oversight, and is comprised of directors with the right skills to drive value for Cinemark stockholders

Board Leadership Structure and Skills Aligned with Our Strategy

- ✓ Board leadership structure promotes balance between independent, engaged oversight and extensive industry and operational expertise

Separate Chairman and CEO, with Chairman who:

- Provides leadership to the Board by chairing meetings, organizing directors and facilitating deliberations of the Board
- Has in-depth industry knowledge and long-standing relationships
- Provides significant input on strategic initiatives, including evaluating new diversification and growth opportunities
- Assists in maintaining company culture

Lead Independent Director with robust responsibilities and authority under Corporate Governance Guidelines

- Liaison between non-management directors and management
- Calls and chairs executive sessions of non-management directors
- Consults with Chairman and CEO to approve schedules, agendas and information for Board meetings
- Available for consultation and communication with stockholders



Our Board Practices

- ✓ Annual Board self-evaluation, overseen by the Nominating and Corporate Governance Committee
- ✓ Annual committee self-evaluations
- ✓ Considers many factors, including diversity of experience, educational and professional background and age, wisdom, integrity, skills such as understanding of finance and marketing, and willingness to devote adequate time to Board duties in evaluating the suitability of individual Board members

Our Governance Highlights

- ✓ Separate Chairman and CEO and Lead Independent Director
- ✓ Lead Independent Director with well-defined role and robust responsibilities
- ✓ Majority of directors are independent
- ✓ Robust oversight of risk and risk management
- ✓ Annual Board and committee evaluations and assessments
- ✓ Regular Board evaluations of management
- ✓ Commitment to Board refreshment and diversity
- ✓ Regular executive sessions of independent directors required by Corporate Governance Guidelines

Compensation Governance Principles

- ✓ Significant majority of CEO target pay “at-risk”
- ✓ Majority of pay is long-term and at-risk with no guaranteed bonuses or salary increases
- ✓ Robust stock ownership guidelines align executive and director interests with those of stockholders
 - Non-employee directors: 5x annual cash retainer
 - CEO: 5x annual base salary
 - All EVP: 2x annual base salary
- ✓ Prohibition on all hedging, pledging, short sales and derivative transactions by directors and executive officers
- ✓ Double-trigger in employment agreements for change-in-control

Ongoing Commitment to Sustainability

Committed to promoting environmental sustainability in our communities, including reducing our carbon footprint through energy efficiency measures and reducing waste through co-mingled recycling programs

60,000

Tons of waste recycled since 2012

~31%

Energy usage offset by renewable options in 2019

60%

Expected energy usage offset by renewable options

6M – 7M

Kilowatt-hours per year generated by solar installations at 20 locations

Recycling

- Recycling at all eligible locations **~25% of Cinemark's waste diverted from landfills by recycling in 2018 and 2019**
- Organics Recycling (Composting) in select markets in CA, CO and TX

Renewable Energy

- **Offsite Renewable Energy:** Contracted for 10 megawatts of wind power capacity annually 2018-2020, 40 megawatts 2021-2027 through purchase of Trent Mesa Wind Farm
- **Energy Supply Contracts:** Contracts in deregulated markets earning Renewable Energy Credits, ~75 million kilowatt-hours produced annually in 2018-2019
- **Energy Storage:** 5 locations with battery storage (1 more pending) to reduce power during highest usage part of the day, ~1.5 Megawatts of battery storage capacity
- **Thermal Storage:** Projects in place in California and Massachusetts
- **Electric Vehicle Charging:** Rollout of 100+ free EV charging stations (Volta) at locations for customers (*in process*)

Energy Efficiency

- **Lighting:** LED lighting, whole or in part, in most buildings and LED parking lot lighting retrofits (*in process*)
- **LEED Certifications:** 3 LEED certified theatres; 1 in process
- **Energy Management Systems:** Control lighting schedules and operation
- **HVAC**
 - Variable frequency drives installed in all eligible HVAC units to reduce power consumption
 - Right sizing of HVAC units to ensure no wasted energy use
 - Energy management systems to control HVAC temperatures and schedules to ensure energy efficiency
- **Water:** Water fixture and irrigation retrofits (*in process*)
- **Awards Recognizing Cinemark:**



Our Board and management team are dedicated to ensuring that we have a diverse and inclusive work environment for our employees, and the health and wellbeing of our employees has remained a key priority throughout the COVID-19 pandemic

Diversity & Inclusion

- **Conscious Inclusion Training** for entire leadership team, Board and Theatre General Managers
- **External speaker series to facilitate discussions around diversity & inclusion** for all corporate-based employees ⁽¹⁾
- **Employee-run employee resource groups** to help foster a diverse, inclusive workplace

Cinemark Cares

- **Employee volunteering opportunities and initiatives**, including a partnership with Variety (providing resources and experiences to children with special needs)
- Fund-raising initiatives, including **partnership with Will Rogers Foundation to support Cinemark team members in need due to natural disasters**
- **Annual charity golf tournament** ⁽¹⁾
- Employee anniversary awards program

- Information for domestic market as of Proxy filing date on April 2, 2021

1) Suspended with global pandemic with full intentions to reinstate

Training & Development

- **Mandatory comprehensive safety training** for employees post-COVID
- **Leadership development and skill enhancement training for corporate and field employees**
 - On-demand e-learning platform available to all employees for skills development
 - LEAN and Six-Sigma training available to all corporate employees and theatre GMs
 - Additional high-performer development programs
- **Coaching and mentoring programs**
- Exclusive arrangement with University of North Texas to provide **financial support to employees for undergraduate courses and certification** ⁽¹⁾
- **College student internship program** and ongoing relationships with local universities to hire talent
- **Employee engagement surveys** to ensure we are doing our best to **promote motivation and morale**

Investor Outreach

- Proactive governance outreach to significant institutional shareholders for the past three years; 2020 outreach represented 60% of shareholders
- Held meetings with all that accepted our request and engaged in dialogue with 20% of shareholder ownership in 2020

ESG Committee

- Created an ESG Committee that meets at least quarterly to align on initiatives and next steps
- Committee comprised of Michael Cavalier, EVP General Counsel; Sid Srivastava, EVP Human Resources/Diversity Equity & Inclusion/Corporate Social Responsibility; Caren Bedard, SVP Controller & Treasury; Chanda Brashears, SVP Investor & Public Relations; Art Justice, VP Energy & Sustainability

DEI & CSR Progression

- Developing Diversity, Equity & Inclusion (DEI) initiatives to be overseen by Sid Srivastava with a Director-level hiring planned for 2021
- Restructured Corporate Social Responsibility (CSR) under Sid Srivastava's leadership as it directly correlates to social initiatives

Website Updates

- Compiling and aligning on ESG information to publicize on website
- Redesigning and streamlining layout of website to make the ESG information easier to locate and process

10K/Proxy Information

- Added disclosures to the 10K and Proxy to provide public data points regarding environmental and social initiatives



Thank You
