

August 3, 2009



Mobil 1 Selected as Factory- and Service-Fill Endorsed Motor Oil for the New 2010 Chevy Camaro

Chevy Brings Back Nostalgic Muscle Car with New Design

FAIRFAX, Va.--(BUSINESS WIRE)-- ExxonMobil today announced that Mobil 1, the world's leading fully synthetic motor oil, has been selected as the factory- and service-fill endorsed motor oil for the new 2010 Chevy Camaro SS, one of the most highly anticipated sports cars in recent years.

The new 2010 Chevy Camaro SS is equipped with the high-performance Corvette-inspired LS3 engine, which is a 6.2 liter, V-8 engine that can deliver up to 426 horsepower enabling the Camaro to accelerate from 0-60 mph in 4.7 seconds. It is available in either a six-speed manual or six-speed automatic transmission and gets an estimated 24 mpg on the highway. Beyond the Camaro SS edition, other new models in the Camaro series include the LS and LT.

"Since its introduction more than 40 years ago, the Chevy Camaro has stood as an iconic sports car brand, and we are very excited to see our new, premium Camaro SS model, as well as the LS and LT models, begin hitting the floors of dealerships nationwide," said Cheryl Pilcher, product manager, Chevrolet Camaro. "With its proven engine cleaning characteristics, extreme temperature performance and outstanding wear protection, we believe Mobil 1 is the ideal motor oil for the high-performance SS model and also exceeds the specifications for the LS and LT models."

"For more than 15 years, our Mobil 1 team has enjoyed a close technical collaboration with General Motors, and we are excited to have Mobil 1 play a role in launching the next generation of such a beloved, classic American sports car, like the Chevy Camaro," said Lawrence Kearns, Global Automotive Marketing Manager, ExxonMobil Lubricants & Petroleum Specialties Company. "Beyond the new Chevy Camaro SS model, Mobil 1 is the designated engine oil for factory and service fills in five other Chevy models."

"We look forward to continuing to work with the GM Powertrain team to develop future formulations of Mobil 1 that deliver the performance and protection General Motors and Chevy engineering teams have relied on for so many years."

Already in production, the 2010 Chevy Camaro will be available throughout North America in early May and will be offered in a convertible model by 2011. It is also currently available in the Middle East and will soon be available in South America.

Chosen by more original equipment manufacturers than any other oil brand, Mobil 1 is the world's leading fully synthetic motor oil. Additional information about Mobil 1 and other

ExxonMobil lubricants can be found at www.mobil1.com.

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