

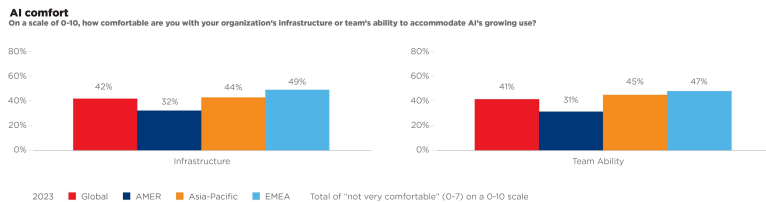
Over 40% of IT Leaders Doubt Their Digital Infrastructure Is Prepared to Accommodate Coveted AI Technology

Survey shows while 85% of businesses pursue the benefits of AI, building the infrastructure to support it remains a priority

REDWOOD CITY, Calif., June 14, 2023 /PRNewswire/ -- More than four in 10 IT leaders surveyed globally (42%) believe their existing IT infrastructure is not fully prepared for the demands of artificial intelligence (AI) technology, despite its widespread adoption across industries, according to the [Equinix 2023 Global Tech Trends Survey](https://www.equinix.com/resources/insights/survey/equinix-2023-global-tech-trends-survey). The survey, which examined IT leaders' responses to AI advances in their organizations, comes after a year of significant AI breakthroughs that saw the technology rapidly deployed in applications across both the business-to-business and business-to-consumer sectors.

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"Tech leaders globally are expediting AI's integration into their organizations, and it is increasingly becoming a critical capability to enable intelligent and autonomous systems that power a modern business. Those who fail to maximize its use could fall behind," said **Kaladhar Voruganti, Senior Technologist at Equinix**.

The survey confirmed AI uptake is on the rise across all industry sectors, with 85% of the 2,900 IT decision-makers polled worldwide seeking to benefit from the advantages of AI and already using or planning to use it across multiple key functions. Organizations are most likely to be using AI, or planning to do so, in IT operations (85%), followed by cybersecurity (81%), and customer experience (79%).

"Successful development of accurate AI models depends upon secure and high-speed access to both internal and external data sources that can be spread across multiple clouds and data brokers," added **Voruganti**. "For example, as enterprises embark on creating their own private generative AI solutions, they may want to process their confidential data at a private and secure location with high-speed access to external data sources and AI models. Furthermore, we are entering an era where more data is being generated at the edge. Hence, AI processing has to move to the edge for performance, privacy and cost reasons. In order to satisfy the above requirements, tech leaders can implement hybrid solutions where

AI model training and model inference can occur at different locations. Ultimately, to create scalable AI solutions, businesses must consider whether their IT frameworks can accommodate the required data ingestion, sharing, storage and processing of massive and diverse data sets, while keeping sustainability in mind."

On implementing complex AI strategies, **Aengus Tran, CEO & Co-Founder at harrison.ai**, noted: "Secure hosting of our compute and data storage platforms is our highest technical priority as we build AI solutions for clinicians across the world. We rely on an extremely fast and direct connection to enable hybrid cloud models as required to move remarkably large data sets on which we train and develop our AI solutions. This digital infrastructure enables us to tackle bigger healthcare problems—from medical imaging solutions, to new AI healthcare solutions requiring more data and processing—helping to improve the standard of global healthcare and achieve our vision to impact one million lives per day."

IT leaders in EMEA had the most uncertainty about the ability of their infrastructure to accommodate the needs of AI (49%), compared to leaders in Asia-Pacific (44%) and the Americas (32%).

In addition to digital infrastructure updates, the survey also highlighted the need for education and collaboration to enable IT teams to optimize the deployment of this infrastructure, with AI and machine learning expertise being sought by 37% of those growing their IT teams.

A full copy of the report can be [found here](#).

About the Survey

The independent study, commissioned by Equinix, surveyed more than 2,900 IT decision-makers in diverse enterprises across the Americas (Brazil, Canada, Colombia, Chile, Mexico, U.S.), Asia-Pacific (Australia, Hong Kong, India, Japan, Singapore, South Korea), and EMEA (Bulgaria, Finland, France, Germany, Ireland, Italy, Netherlands, Nigeria, Poland, Portugal, South Africa, Spain, Sweden, Switzerland, Turkey, UAE, UK). Respondents were selected for participation from Dynata's online panel. The survey was conducted online between March 20, 2023 and April 07, 2023.

About Equinix

[Equinix](#) (Nasdaq: EQIX) is the world's digital infrastructure company®. Digital leaders harness Equinix's trusted platform to bring together and interconnect foundational infrastructure at software speed. Equinix enables organizations to access all the right places, partners and possibilities to scale with agility, speed the launch of digital services, deliver world-class experiences and multiply their value, while supporting their sustainability goals.

Forward-Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, risks to our business and operating results related to the current inflationary environment; foreign currency exchange rate fluctuations; increased costs to procure power and the general volatility in the global energy market; the challenges of acquiring, operating and constructing IBX® and xScale® data centers and developing, deploying and delivering Equinix products and solutions; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenues from customers in recently built out or acquired data centers; failure to complete any financing

arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; risks related to our taxation as a REIT and other risks described from time to time in Equinix filings with the Securities and Exchange Commission. In particular, see recent and upcoming Equinix quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.



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