

February 11, 2025



Barclays and Wyndham Renew Long-Standing Partnership

Partners since 2010, new long-term agreement maintains Barclays US Consumer Bank as exclusive issuer of Wyndham's award-winning suite of co-brand credit cards

WILMINGTON, Del. (February 11, 2025)— Barclays US Consumer Bank, a leading credit card issuer and financial services partner, today announced the long-term renewal of its co-branded credit card program with Wyndham Hotels & Resorts, the world's largest hotel franchisor with approximately 9,200 hotels across more than 95 countries.

Under the newly signed agreement, Barclays will continue to be the exclusive issuer of the [Wyndham Rewards Earner[®] Plus Card](#), [Wyndham Rewards Earner[®] Card](#), and [Wyndham Rewards Earner[®] Business Card](#). The award-winning suite of cards—designed specifically for road trippers and road warriors—offers up to 8x earn on gas purchases and Wyndham hotel stays, up to 5x earn on marketing, advertising and utility purchases (Wyndham Rewards Earner Business Card only) and up to 4x earn on restaurant and grocery purchases. Other benefits include Wyndham Rewards membership upgrades, booking discounts, anniversary bonuses and more.

“As champions of the everyday traveler, Wyndham is always looking for new ways to help our members stay engaged—both on the road and off,” said Kurt Albert, treasurer and head of financial partnerships and planning, Wyndham Hotels & Resorts. “Our suite of co-branded cards does just that, making it easy for members to earn points on their everyday spend. Best of all, every card is backed by the power of Barclays, ensuring exceptional service and support every step of the way.”

“We have a shared commitment to creating products that offer cardmembers great value and rewards that enhance their experiences with Wyndham,” said Doug Villone, head of cards and partnerships, Barclays US Consumer Bank. “This long-term contract extension reflects the successful partnership we’ve built and grown since 2010. For more than a decade, we’ve worked together to increase customer loyalty and engagement and look forward to building on this momentum in the years to come.”

Consistently recognized for its simplicity and generous rewards, Wyndham Rewards is the #1 rated hotel rewards program as named by both USA Today and U.S. News & World Report. Members—approximately 112 million enrolled around the world—earn a guaranteed 1,000 points with every qualified stay and can redeem for free nights starting at just 7,500 points. With more than 60,000 hotels, vacation club resorts and vacation rentals globally, no other hotel rewards program is more generous or offers members more places to stay.

To apply or learn more about Wyndham's co-branded credit card programs, visit

Barclaycardus.com. Terms and conditions apply.

###

About Wyndham Hotels & Resorts

Wyndham Hotels & Resorts (NYSE: WH) is the world's largest hotel franchising company by the number of properties, with approximately 9,200 hotels across over 95 countries on six continents. Through its network of approximately 893,000 rooms appealing to the everyday traveler, Wyndham commands a leading presence in the economy and midscale segments of the lodging industry. The Company operates a portfolio of 25 hotel brands, including Super 8[®], Days Inn[®], Ramada[®], Microtel[®], La Quinta[®], Baymont[®], Wingate[®], AmericInn[®], Hawthorn Suites[®], Trademark Collection[®] and Wyndham[®]. The Company's award-winning Wyndham Rewards loyalty program offers approximately 112 million enrolled members the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rentals globally. For more information, visit wyndhamhotels.com.

About Barclays US Consumer Bank

Barclays US Consumer Bank is a leading co-branded credit card issuer and financial services partner in the United States that creates highly customized programs to drive customer loyalty and engagement for some of the country's most successful travel, entertainment, retail, and affinity institutions. The bank offers co-branded, small business and private label credit cards, installment loans, online savings accounts, and CDs. For more information, please visit BarclaysUS.com.