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# **ExxonMobil Continues Commitment to NASCAR with Mobil 1 Motor Oil and Mobil Lubricants**

## **Official Motor Oil and Official Lubricants Designations Renewed Through 2012**

CHARLOTTE, N.C.--(BUSINESS WIRE)-- As a reflection of the value of the relationship with the nation's number one motorsport, ExxonMobil today announced the renewal of a long-standing official partnership with NASCAR for its Mobil 1 motor oil and Mobil brand of lubricant products.

The 2009 NASCAR season will mark the seventh consecutive season in which Mobil 1 is the "Official Motor Oil of NASCAR" and the Mobil brand of lubricant products are the "Official Lubricants of NASCAR." The new agreement extends that official partnership through the 2012 season.

"We are excited to extend this relationship with such well known and respected global brands like Mobil 1 motor oil and Mobil lubricants," said Mike Helton, president, NASCAR. "Race fans know that when using Mobil 1 and Mobil lubricants, they're getting similar performance benefits as those experienced by the world's top racing teams."

An industry leader in the development of innovative, problem-solving lubricants, including synthetics, the Mobil family of automotive lubricants includes motor oil, transmission fluid, gear lubricants and greases. Used by more than 50 percent of the teams in NASCAR's top three circuits, race-proven Mobil 1 is the world's leading synthetic motor oil and meets the industry's toughest standards, outperforming all conventional oils.

"Partnering with NASCAR gives us an excellent platform to fully demonstrate our products," said Alan Kelly, president, ExxonMobil Lubricants & Petroleum Specialties Company. "This agreement with NASCAR showcases the engine protection and performance that Mobil 1 delivers for both NASCAR drivers on the track and race fans traveling to the track. Everyone at ExxonMobil is looking forward to another exciting NASCAR season in which Mobil 1 plays such a prominent role."

A long-time supporter of NASCAR racing, 2009 marks Mobil 1's 18th season as a major sponsor of Penske Racing's NASCAR team. Mobil 1 is the primary sponsor of Sam Hornish Jr. in the #77 Mobil 1 Dodge, an associate sponsor of veteran driver Kurt Busch in the #2 Miller Lite Dodge and an associate sponsor of driver David Stremme in the #12 Alltel Dodge.

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR), celebrating 60 years in

2008, is the sanctioning body for one of North America's premier sports. NASCAR is the No. 1 spectator sport - holding 17 of the top 20 highest attended sporting events in the U.S., and is the No. 2 rated regular-season sport on television.

NASCAR races are broadcast in more than 150 countries and in more than 30 languages. NASCAR fans are the most brand loyal in all of sports, and as a result more Fortune 500 companies participate in NASCAR than any other sport.

NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and NASCAR Camping World Truck Series), four regional series, and one local grassroots series, as well as two international series. NASCAR sanctions more than 1,200 races at 100 tracks in more than 30 U.S. states, Canada and Mexico. Based in Daytona Beach (Fla.), NASCAR has offices in New York, Los Angeles, Charlotte (N.C.), Concord (N.C.), Conover (N.C.), Bentonville (Ark.), Mexico City, and Toronto.

#### A Long History of Performance: Mobil 1 in Motorsports

Mobil 1, the world's leading synthetic motor oil, has long been the lubricant of choice for race teams competing in the most demanding and popular motorsports series across the globe.

Mobil 1's history in motorsports officially began in 1978 with a sponsorship of Williams Formula One Racing Team. From that time, Mobil 1's presence on race tracks and circuits has grown by global proportions. Today, Mobil 1 synthetic oil is relied on for its ability to deliver exceptional engine performance and protection even under some of the most extreme conditions by automotive technicians, race car drivers, team owners and the world's leading automotive manufacturers.

Along with its status as the Official Motor Oil of NASCAR, Mobil 1 enjoys a long association with many of world's most popular and successful race teams, including Vodafone McLaren Mercedes' Formula One team, Corvette Racing's American LeMans Series team, the official AMG-Mercedes factory teams in the European-based DTM championship, Alex Job Racing Le Mans GT2 team, Penske Racing's NASCAR and IndyCar Series teams, as well as the Porsche Mobil 1 Supercup--the world's fastest international one-make series.

#### About Mobil 1

The world's leading synthetic motor oil, Mobil 1 features a proprietary SuperSyn anti-wear technology that provides performance beyond conventional motor oils. This technology allows Mobil 1 to meet the toughest standards of car builders and to provide exceptional protection against engine wear, under normal or even some of the most extreme conditions. Mobil 1 flows quickly in extreme temperatures to protect critical engine parts and is designed to maximize engine performance and help extend engine life.

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