

March 4, 2022

OLAPLEX

Olaplex, Inc. Announces Participation in the BofA Securities 2022 Consumer and Retail Technology Conference on March 9th

SANTA BARBARA, Calif., March 04, 2022 (GLOBE NEWSWIRE) -- Olaplex Holdings, Inc. ("OLAPLEX"), today announced their participation in the BofA Securities 2022 Consumer and Retail Technology Conference being held on March 9, 2022 at the St. Regis Hotel in New York.

JuE Wong, Chief Executive Officer, and Eric Tiziani, Chief Financial Officer, will participate in a fireside chat on Wednesday, March 9, 2022 at 1:00pm ET. The Company's management team will meet with investors during the conference. The audio portion of the fireside chat will be available on the Company's Investor Relations website, <https://ir.olaplex.com/>, and will remain there for 90 days following the event.

About OLAPLEX

OLAPLEX is an innovative, science-enabled, technology-driven beauty company with a mission to improve the hair health of its consumers. A revolutionary brand, OLAPLEX paved the way for a new category of hair care called "bond-building," the process of protecting, strengthening and rebuilding broken bonds in the hair during and after hair services. The brand's products have an active, patent-protected ingredient that works on a molecular level to protect and repair hair from damage. OLAPLEX's award-winning products are sold through a global omni-channel platform serving the professional, specialty retail, and direct-to-consumer channels.

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Source: Olaplex Holdings, Inc.