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2014 Life Time Tri Series and Participants Expand Support for St. Jude Children's Research Hospital®

Life Time – The Healthy Way of Life Company expands work with St. Jude Children's Research Hospital in the fight against childhood cancer and other deadly diseases

CHANHASSEN, Minn. & MEMPHIS, Tenn.--(BUSINESS WIRE)-- [Life Time – The Healthy Way of Life Company](#) (NYSE:[LTM](#)) today announced that it has expanded its support for [St. Jude Children's Research Hospital®](#), which is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases.

Through its Life Time Tri South Beach event, the organization has enjoyed a six-year tradition of supporting the cause. For 2014, the partnership has been extended to include not only South Beach but also four additional [Life Time Tri Series](#) events. These include Life Time Tri Minneapolis, Life Time Tri Chicago, Life Time Tri Oceanside, and Life Time Tri CapTex.

Thanks to the generous support of donors, families never receive a bill from St. Jude for treatment, travel, housing and food – because all a family should worry about is helping their child live. Athletes participating in Life Time Tri events are encouraged to raise money as St. Jude Heroes while earning great perks such as free race entry, race weekend travel accommodations, St. Jude gear and more. In 2013, the Life Time Tri South Beach, alone, raised \$432,000 for St. Jude.

“St. Jude Children's Research Hospital has been a great charity partner in the past few years during Life Time Tri South Beach and many participants are passionate about participating for such an important cause,” said Kimo Seymour, vice president, Life Time Athletic Events. “We're excited to expand our relationship with St. Jude to four additional Life Time Tri Series events in 2014 and have no doubt that our athletes will turn their commitment to a healthy way of life into support for the kids of St. Jude.”

“The support St. Jude Children's Research Hospital has received from the Life Time Tri South Beach event and its participants over the years is helping us to further our mission of finding cures and saving children with cancer and other deadly diseases,” said Richard Shadyac Jr., CEO of ALSAC/St. Jude Children's Research Hospital. “We are deeply appreciative to Life Time for expanding its Life Time Tri Series events for the benefit of St. Jude and giving communities across the country a chance to join our efforts to end childhood cancer.”

Participants in Minneapolis, Chicago, Oceanside, CapTex and Life Time Tri South Beach events can compete as an individual, form a relay team or get their company involved in the Corporate Challenge. During registration, athletes will select their desire to fundraise for St. Jude and an online fundraising page will be set up within a week.

Registration for the 2014 Life Time Tri Series, including those events partnered with St. Jude, will open on Nov. 1, 2013. For more information and updates on the Life Time Tri series, visit lifetimetri.com, “Like” the [Life Time Tri Facebook page](#) or follow @lifetimetri on [Twitter](#).

More information about Life Time Athletic Events is available at EventsByLifeTime.com, on Twitter [@lifetimefitness](#) and the [Life Time Athletic Events Facebook page](#).

About St. Jude Children’s Research Hospital®

St. Jude Children’s Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases. St. Jude has the world’s best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since we opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. St. Jude freely shares the breakthroughs we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing and food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org or following St. Jude on facebook.com/stjude and twitter.com/stjude.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables members to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Nov. 12, 2013, the Company operated 107 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/2013112005396/en/>

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