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UNRIVALED.

Terra Tech, a Publicly Traded Urban Ag Company, Launches Three New E-Commerce Hydroponic Equipment Sites

IRVINE, Calif.-- Terra Tech Corp. (OTCBB: TRTC.OB), a leader in sustainable agriculture launched three new E-Commerce websites selling everything the urban gardener needs at some of the most competitive prices on the web.

Bestbuyhydro.com, Goodearthhydro.com and Egrow.com collectively contain thousands of cultivation products for the discerning grower. Urban agricultural enthusiasts will find everything from horticultural lighting equipment to hi-tech aeroponic and hydroponic systems.

Derek Peterson, CEO of Terra Tech Corp., is excited about the opportunity to expand their footprint to the online community. "Click and mortar has revolutionized the way consumers shop and urban agricultural products are no different," explains Peterson. "Consumers want the ability to compare pricing as well as quality and online mediums give them the ability to do so instantly."

Bestbuyhydro.com, Egrow.com and Goodearthhydro.com feature products from GrowOp Technology, a subsidiary of Terra Tech. GrowOp distributes an advanced and affordable line of horticultural equipment for the discerning grower. In addition to GrowOp's line the sites will feature products from Sunlight Supply, Hydrofarm and more.

"We want to make certain consumers have access to all major brands but similar to other major retailers who carry proprietary brands we wanted to make sure we offered a low cost, high quality option with GrowOp's lineup," said Eddie Piatt, a Director for Terra Tech.

Consumers can shop for the latest technologies in indoor agriculture for the most competitive prices on the web at Bestbuyhydro.com, Goodearthhydro.com and Egrow.com.

For more information about Terra Tech, visit <http://www.terratechcorp.com>

About Terra Tech

Through its wholly-owned subsidiary GrowOp Technology, Terra Tech Corp specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. We work closely with expert horticulturists, engineers, and plant scientists to develop and manufacture advanced proprietary products for the fast-growing urban agricultural industry as well as individual hobbyists. Large companies, small urban farmers, home enthusiasts, and traditional greenhouse growers utilize our products. Our complete product line is available at specialty retailers throughout the United States, and via our website. Terra Tech Corp was incorporated in July 2008 in the State of Nevada; its subsidiary GrowOp Technology was

founded March 2010, in Oakland, California.

Statements in this press release may be “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as “anticipate”, “believe”, “estimate”, “expect”, “intend” and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (iv) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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