September 19, 2025

Jushi Holdings Inc. Announces Grand Opening of Beyond Hello™ Parma in Ohio, Expanding its Statewide Retail Footprint

- Sixth Beyond Hello Location in Ohio and 41st Retail Location Nationwide
- New Dispensary Opens September 19th in Parma, Just South of Cleveland
- Grand Opening Celebration with Exclusive Promotions September 19 – October 4, 2025



A Media Snippet accompanying this announcement is available by clicking on this link.

BOCA RATON, Fla., Sept. 19, 2025 (GLOBE NEWSWIRE) -- **Jushi Holdings Inc.** ("Jushi" or the "Company") **(CSE: JUSH) (OTCQX: JUSHF)**, a vertically integrated, multi-state cannabis operator, today announced the grand opening of its **Beyond Hello™ Parma** dispensary located at **6891 Ridge Rd, Parma, OH 44129**. Beyond Hello Parma marks the Company's 6th store in the state of Ohio joining Cincinnati, Toledo, Oxford, Warren and Mansfield, and the 41st operating retail location nationwide.



The new dispensary will officially open its doors on Friday, September 19, 2025, and will operate Monday through Saturday from 9:00 AM to 9:00 PM and Sunday from 10:00 AM to 8:00 PM. Customers can place online reservations for in-store pickup at beyond-hello.com, with drive through also available. For additional information, the store can be reached directly at (440) 345-7230.

Conveniently located on Parma's well-traveled Ridge Road corridor, the store offers easy access, ample parking, and proximity to retail, dining, and community destinations. Just minutes from downtown Cleveland, Beyond Hello Parma is positioned to serve across Cuyahoga County and beyond.

The store will carry a wide selection of premium cannabis products including flower, vapes, concentrates, edibles, and wellness options. As with all Beyond Hello™ locations, customers will be supported by a knowledgeable team of cannabis professionals dedicated to providing a personalized, welcoming retail experience.



Beyond Hello
6891 Ridge Road, Parma OH

To celebrate, Beyond Hello™ Parma will feature special grand opening promotions (Learn More) for all patients and customers through October 4th.

“Ohio is quickly becoming one of the most important growth markets in the U.S., and the opening of Beyond Hello Parma demonstrates our continued investment in the state,” said **Jim Cacioppo, Chief Executive Officer, Chairman, and Founder of Jushi Holdings Inc.** “With a strong medical foundation and an adult-use market gaining momentum, Ohio represents a tremendous opportunity for Jushi. We’re excited to bring our elevated retail experience to Parma and to expand access to safe, high-quality products for consumers throughout the Cleveland area and beyond.”



Beyond Hello
6891 Ridge Road, Parma OH

Jushi continues to expand its vertically integrated operations in Ohio, where it cultivates and manufactures a variety of in-house brands including Hijinks, The Bank, SeCHe, The Lab, and Tasteology. By broadening its retail footprint, the Company is increasing access while reinforcing its long-term commitment to Ohio's fast-growing cannabis market.

For more information, visit beyond-hello.com or follow Beyond Hello™ on social media.

About Jushi Holdings Inc.

We are a vertically integrated cannabis company led by an industry-leading management team. Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts, and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, visit jushico.com or our social media channels, Instagram, Facebook, X, and LinkedIn.

Forward-Looking Information and Statements

This press release may contain "forward-looking statements" and "forward-looking information" within the meaning of applicable securities laws, including Canadian securities legislation and United States ("U.S.") securities legislation (collectively, "forward-looking information") which are based upon the Company's current internal expectations, estimates, projections, assumptions and beliefs. All information, other than statements of historical facts, included in this report that address activities, events or developments that the Company expects or anticipates will or may occur in the future constitutes forward-looking information. Forward-looking information is often identified by the words, "may", "would", "could", "should", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" or similar

expressions and includes, among others, information regarding: future business strategy; competitive strengths, goals, expansion and growth of the Company's business, operations and plans, including new revenue streams; the implementation by the Company of certain product lines; the implementation of certain research and development; the application for additional licenses and the grant of licenses that will be or have been applied for; the expansion or construction of certain facilities; the reduction in the number of our employees; the expansion into additional U.S. and international markets; any potential future legalization of adult use and/or medical marijuana under U.S. federal law; expectations of market size and growth in the U.S. and the states in which the Company operates; expectations for other economic, business, regulatory and/or competitive factors related to the Company or the cannabis industry generally; and other events or conditions that may occur in the future.

Readers are cautioned that forward-looking information is not based on historical facts but instead is based on reasonable assumptions and estimates of the management of the Company at the time they were provided or made and such information involves known and unknown risks, uncertainties, including our ability to continue as a going concern, and other factors that may cause the actual results, level of activity, performance or achievements of the Company, as applicable, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such factors include, among others: the limited operating history of the industry and the Company; risks related to managing the growth of the Company including completed, pending or future acquisitions or dispositions, including potential future impairment of goodwill or intangibles acquired and/or post-closing disputes; risks related to the continued performance, expansion and/or optimization of existing operations in California, Illinois, Massachusetts, Nevada, Ohio, Pennsylvania, and Virginia; risks related to the anticipated openings of additional dispensaries or relocation of existing dispensaries subject to licensing approval; the Company's history of operating losses and negative operating cash flows; increasing competition in the industry; risks inherent in an agricultural business, such as the effects of natural disasters; reliance on the expertise and judgment of senior management of the Company; risks associated with cannabis products manufactured for human consumption including potential product recalls; limited research and data relating to cannabis; constraints on marketing products; risk of litigation; insurance-related risks; public opinion and perception of the cannabis industry; risks related to the economy generally; fraudulent activity by employees, contractors and consultants; risks relating to the Company's current amount of indebtedness; reliance on key inputs, suppliers and skilled labor, and third party service provider contracts; reliance on manufacturers and contractors; risks of supply shortages or supply chain disruptions; risks relating to pandemics and forces of nature; risks related to the enforceability of contracts; risks related to inflation, the rising cost of capital, and stock market instability; risks relating to U.S. regulatory landscape and enforcement related to cannabis, including political risks; risks relating to anti-money laundering laws and regulation; cannabis-related tax risks and challenges from governmental authorities with respect to the Company's application for Employee Retention Tax Credits (ERC); other governmental and environmental regulation; risks related to proprietary intellectual property and potential infringement by third parties; sales of a significant amount of shares by existing shareholders; the limited market for securities of the Company; risks relating to the need to raise additional capital either through debt or equity financing; costs associated with the Company being a publicly-traded company and a U.S. and Canadian filer; risks related to co-investment with parties with different interests to the Company; conflicts of interest and related party transactions; cybersecurity risks; and risks related to the Company's critical

accounting policies and estimates. Refer to Part I - Item 1A. Risk Factors in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on March 6, 2025 for more information.

Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on the forward-looking information contained in this press release or other forward-looking statements made by the Company. Forward-looking information is provided and made as of the date of this press release and the Company does not undertake any obligation to revise or update any forward-looking information or statements other than as required by applicable law.

Unless the context requires otherwise, references in this press release to “Jushi,” “Company,” “we,” “us” and “our” refer to Jushi Holdings Inc. and our subsidiaries.

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Photos accompanying this announcement are available at

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The new Beyond Hello™ Parma dispensary features a modern, welcoming design with multiple service stations to ensure fast, personalized service for patients and customers.

Beyond Hello Parma OH



Beyond Hello™ Parma, located at 6891 Ridge Road, officially opens September 19, 2025, becoming Jushi's sixth Ohio dispensary and its 41st retail location nationwide.

Beyond Hello Parma OH



Inside Beyond Hello™ Parma, customers can explore a wide selection of premium cannabis products —including flower, vapes, edibles, and concentrates—supported by knowledgeable team members.

Source: Jushi Holdings Inc.