December 14, 2021

Jushi Holdings Inc. Opens 28th Retail Location Nationwide and 18th BEYOND / HELLO™ Store in Pennsylvania through its Subsidiary, Agape Total Health Care Inc

BEYOND / HELLO™ Pottsville Will Begin Serving Medical Marijuana Patients in the Schuylkill County Region on December 20th at 10:00 a.m.

BOCA RATON, Fla., Dec. 14, 2021 (GLOBE NEWSWIRE) -- **Jushi Holdings Inc. ("Jushi" or the "Company") (CSE: JUSH) (OTCQX: JUSHF)**, a vertically integrated, multi-state cannabis operator, announced the opening of its 28th retail location nationwide and 18th BEYOND / HELLO™ medical marijuana dispensary in Pennsylvania through its subsidiary, Agape Total Health Care Inc. BEYOND / HELLO™ Pottsville will begin serving Pennsylvania medical marijuana patients and caregivers on Monday, December 20, 2021 at 10:00 a.m., providing an unparalleled in-store experience coupled with convenient online reservations available through beyond-hello.com and in-store express pickup.

BEYOND / HELLO™ Pottsville is conveniently located at 101 N. Centre St., in the old Schuylkill Trust Co. building that will be the only dispensary for 30 minutes in any direction. The building, a former bank built in 1923, is a classic "small-town skyscraper" with six stories of offices above the large banking hall. It resides in the center of Pottsville's commercial heart located at the intersection of main and center in downtown Pottsville, sharing the block with other historic architecture hailing from the late 18th and early 19th centuries. BEYOND / HELLO™ Pottsville will occupy the first-floor banking hall, and special care has been taken to blend the modern retail style seamlessly with the former bank's turn-of-the-century elegance.

"In 2019, our Company set a mission of broadening access for medical marijuana patients," said Jim Cacioppo, Chief Executive Officer, Chairman and Founder of Jushi "In a little more than three years' time, we successfully opened up multiple retail locations throughout the Philadelphia, Greater Delaware Valley, Pittsburgh and Scranton Regions. Not only have we continued to successfully deliver on our mission of expanding access to medical marijuana treatments for Pennsylvania's growing patient population, but we also helped eliminate the need to drive long distances to access these life-changing treatments."

BEYOND / HELLO™ Pottsville will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices. The new retail location will provide customers and caregivers with an efficient, accessible and safe experience that goes beyond the traditional cannabis retail environment. As part of this commitment to exceeding patients' expectations, a licensed pharmacist, along with experienced well-trained staff, will be on-site to dispense products, answer questions

and provide service to patients and caregivers. BEYOND / HELLO™ Pottsville is also LGBTQIA+ friendly and handicap accessible.

About Jushi Holdings Inc.
We are a vertically integrated cannabis company led by an industry-leading management team. In the United States, Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, visit jushico.com or BEYOND / HELLO™ on Instagram and Facebook.

Forward-Looking Information and Statements
This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current conditions but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, involve estimates, projections, plans, goals, forecasts, and assumptions that may prove to be inaccurate. As a result, actual results could differ materially from those expressed by such forward-looking statements and such statements should not be relied upon. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has certain expectations and has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully and/or timely achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Management, Discussion and Analysis for the three months ended September 30, 2021, and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-

looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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Photos accompanying this announcement are available at

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On Monday, December 20th at 10:00 a.m., BEYOND / HELLO™ Pottsville will begin serving medical cannabis patients in-store, coupled with the ability to make online reservations through beyond-hello.com for in-store express pickup. BEYOND / HELLO™ Pottsville is conveniently located at 101 N. Centre St., in the old Schuylkill Trust Co. building that will be the only dispensary for 30 minutes in any direction.

BEYOND / HELLO™ Pottsville to Carry Wide Variety of Medical Cannabis Products



BEYOND / HELLO™ Pottsville will give Pennsylvania patients access to Jushi's suite of high-quality brands, including The Lab, Nira+, and two in-house flower brands, The Bank and Sèche, in addition to a variety of partner brands. The dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices.

BEYOND / HELLO™ Pottsville to Provide Efficient, Accessible and Safe Experience



BEYOND / HELLO™ Pottsville will provide customers and caregivers with an efficient, accessible and safe experience that goes beyond the traditional cannabis retail environment. A licensed pharmacist, along with experienced well-trained staff, will be on-site to dispense products, answer questions and provide service to patients and caregivers. The new retail location is also LGBTQIA+ friendly and handicap accessible.

Source: Jushi Holdings Inc.