September 8, 2021

Jushi Holdings Inc. Opens 22nd BEYOND / HELLO™ Retail Location Nationwide, 15th Store in Pennsylvania and 7th Location in the Greater Delaware Valley through its Subsidiary, Franklin Bioscience - SE LLC

BEYOND / HELLO™ Colwyn Continues to Expand Access and Will Begin Serving Medical Marijuana Patients in the Philadelphia Region on Wednesday, September 8th at 10:00 a.m.

BOCA RATON, Fla., Sept. 08, 2021 (GLOBE NEWSWIRE) -- **Jushi Holdings Inc. ("Jushi" or the "Company") (CSE: JUSH) (OTCQX: JUSHF)**, a vertically integrated, multi-state cannabis operator, announced the opening of its 22nd BEYOND / HELLO™ retail location nationwide, 15th medical marijuana dispensary in Pennsylvania and 7th storefront in the Greater Delaware Valley through its subsidiary, Franklin Bioscience - SE LLC. BEYOND / HELLO™ Colwyn will begin serving Pennsylvania medical marijuana patients and caregivers on Wednesday, September 8, 2021 at 10:00 a.m., providing a differential in-store experience coupled with convenient online reservations available through beyond-hello.com and in-store express pickup.

"Our subsidiaries' fifteenth location in Pennsylvania and seventh location in the Greater Delaware Valley Region demonstrates our commitment to expand access to medical patients across the Commonwealth," said Jim Cacioppo, Chief Executive Officer, Chairman and Founder of Jushi. "As we reach this milestone, I want to thank our entire team for all their hard work in executing on our mission to provide patients convenient access to medical marijuana in Pennsylvania. It's been a little over two years since the first BEYOND / HELLO™ location opened in Bucks County, and we are excited our subsidiaries will bring more Pennsylvanians the BEYOND / HELLO™ experience, which includes a diverse selection of products and unmatched digital and in-store experiences. As our subsidiaries continue to open up new locations in Pennsylvania, we look forward to serving even more patients and executing on our long-standing goal to broaden the accessibility of medical marijuana in the Commonwealth."

BEYOND / HELLO™ Colwyn is conveniently located at 522 Ellis Avenue, along the eastern border of Delaware County near Southeast Philadelphia, Darby, Eastwick, Collingdale, Elmwood Park, as well as not too far from the Darby Station SEPTA line. The new dispensary will serve customers Tuesday through Saturday from 10:00 a.m. to 6:00 p.m., and joins the Company's six additional locations in the Greater Delaware Valley Region: BEYOND / HELLO™ Ardmore, BEYOND / HELLO™ Bristol, BEYOND / HELLO™ Center

City, BEYOND / HELLO™ Northern Liberties, BEYOND / HELLO™ University City and BEYOND / HELLO™ West Chester.

BEYOND / HELLO™ Colwyn will provide customers with an efficient, accessible, and safe experience that goes beyond the traditional cannabis retail environment. As part of this commitment to exceeding patients' expectations, a licensed pharmacist, along with experienced well-trained staff, will also be on-site to dispense products, answer questions and provide service to patients and caregivers. The dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices. In addition, BEYOND / HELLO™ Colwyn is handicap accessible and LGBTQIA+ friendly.

For more information, visit jushico.com or BEYOND / HELLO™ on Instagram and Facebook.

About Jushi Holdings Inc.
We are a vertically integrated cannabis company led by an industry-leading management team. In the United States, Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, visit jushico.com or BEYOND / HELLO™ on Instagram and Facebook.

Forward-Looking Information and Statements
This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current conditions but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, involve estimates, projections, plans, goals, forecasts, and assumptions that may prove to be inaccurate. As a result, actual results could differ materially from those expressed by such forward-looking statements and such statements should not be relied upon. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release,

the Company has certain expectations and has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully and/or timely achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Management, Discussion and Analysis for the three months ended June 30, 2021, and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/f9c9c5db-46e6-4a27-a37d-98597b9c3845

Jushi Holdings Inc. Opens 22nd BEYOND / HELLO™ Retail Location Nationwide and 15th Store in Pennsylvania



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Source: Jushi Holdings Inc.