June 4, 2021

Jushi Holdings Inc. Announced its Subsidiary, Franklin Bioscience - NE LLC, Will Open Its 19th BEYOND / HELLO™ Retail Location Nationwide and 12th Store in Pennsylvania

BEYOND / HELLO™ Hazleton's New Retail Design System is Focused on Enhancing the Retail Experience for Pennsylvania Patients

Storefront Expands Access for Patients in Northeast Pennsylvania

BOCA RATON, Fla., June 04, 2021 (GLOBE NEWSWIRE) -- **Jushi Holdings Inc. ("Jushi" or the "Company") (CSE: JUSH) (OTCMKTS: JUSHF)**, a vertically integrated, multi-state cannabis operator, announced its subsidiary, Franklin Bioscience - NE LLC, will open the Company's 12th BEYOND / HELLO™ medical marijuana dispensary in Pennsylvania, and the 19th BEYOND / HELLO™ retail location nationally. BEYOND / HELLO™ Hazleton will begin serving patients and caregivers on Monday, June 7, 2021 at 10:00 a.m., providing an unparalleled in-store experience, coupled with convenient in-store express pickup and online reservations available through beyond-hello.com.

"Pennsylvania continues to be one of the best medical marijuana programs in the country, and the opening of our 12th store location in the Commonwealth is further proof of our continued commitment to broaden access for patients," said Jim Cacioppo, Chief Executive Officer, Chairman and Founder of Jushi. "Our new store location combines a modern retail design and in-store experience with our best-in-class digital platform."

Jushi subsidiaries plan to open an additional six new dispensaries before year end, which is expected to continue to deliver added value to Pennsylvania patients.

BEYOND / HELLO™ Hazleton is the second Pennsylvania location built with the Company's new retail design system that is focused on patient flow, accessibility, safety, and providing an in-store experience that goes beyond the traditional cannabis retail environment. The new storefront, centrally located at 1000 West 15th Street, will be open Monday through Saturday from 9:00 a.m. to 8:00 p.m. and on Sunday from 10:00 a.m. to 6:00 p.m.

The new dispensary will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices. As a part of BEYOND / HELLO's commitment to exceeding patient expectations, a licensed pharmacist along with experienced well-trained staff, will also be on-site to dispense products, answer questions and provide service to patients and caregivers. In addition, BEYOND / HELLO™ Hazleton is handicap accessible, LGBTQIA+ friendly and offers a 10% discount to anyone 65

years or older, veterans and active military personnel with proper identification.

For more information, visit https://jushico.com and https://beyond-hello.com.

About Jushi Holdings Inc.
We are a vertically integrated cannabis company led by an industry-leading management team. In the United States, Jushi is focused on building a multi-state portfolio of branded cannabis assets through opportunistic acquisitions, distressed workouts, and competitive applications. Jushi strives to maximize shareholder value while delivering high-quality products across all levels of the cannabis ecosystem. For more information, please visit www.jushico.com or our social media channels, Instagram, Facebook, Twitter, and LinkedIn.

Forward-Looking Information and Statements
This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current conditions but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, involve estimates, projections, plans, goals, forecasts, and assumptions that may prove to be inaccurate. As a result, actual results could differ materially from those expressed by such forward-looking statements and such statements should not be relied upon. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or may contain statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "will continue," "will occur" or "will be achieved".

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has certain expectations and has made certain assumptions. Expectations, assumptions, and risk factors are more fully described in the Company's Management, Discussion and Analysis for the three months ended September 30, 2020, and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the

Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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Photos accompanying this announcement are available at

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Jushi

BEYOND / HELLO™ Hazleton Inside Photo



BEYOND / HELLO™ Hazleton is the second Pennsylvania location built with Jushi Holdings Inc.'s new retail design (above) system, which was developed to be efficient, safe and offer an experience that

goes beyond the traditional cannabis retail environment. The new storefront, which is centrally located at 1000 West 15th Street, will be open Monday through Saturday from 9:00 a.m. to 8:00 p.m. and on Sunday from 10:00 a.m. to 6:00 p.m. Photo courtesy of Jushi Holdings Inc.

BEYOND / HELLO™ Hazleton Outside Photo



BEYOND / HELLO™ Hazleton (above) will begin serving patients and caregivers on Monday, June 7, 2021 at 10:00 a.m., providing an unparalleled in-store experience, coupled with convenient in-store express pickup and online reservations available through beyond-hello.com. Photo courtesy of Jushi Holdings Inc.

BEYOND / HELLO™ Hazleton Brands Photo



BEYOND / HELLO™ Hazleton will carry dry leaf, concentrates, cartridges, tinctures, topicals, capsules, pills and various ancillary products such as approved batteries and devices, including Jushi Holdings Inc.'s award-winning flower brand, The Bank and high quality, THC and CBD-rich medicinal line of topicals, gel capsules and tinctures, Nira + Medicinals (above). Photo courtesy of Jushi Holdings Inc.

Source: Jushi Holdings Inc.