September 9, 2019

Jushi Holdings Inc. Unveils Two New BEYOND / HELLO™ Medical Marijuana Dispensaries In Pennsylvania

Reaches total of five BEYOND / HELLO locations in Pennsylvania

New openings to create an estimated 50+ jobs to Scranton and Johnstown Regions

PHILADELPHIA, Sept. 9, 2019 /PRNewswire/ --**BEYOND / HELLO™,** a premier retail chain owned by Jushi Holdings Inc. **("Jushi" or the "Company")(NEO: JUSH.B),**a leading company focused on bringing only the best, personalized marijuana treatments and products to customers, today announced BEYOND / HELLO has opened two additional retail locations. Located at 1137 Moosic Street in Scranton and 416 Main Street in Johnstown, PA, both dispensaries opened after receiving approval from the Pennsylvania Department of Health.

"As we strategically expand our footprint across the Commonwealth, our goal is to bring more patients access to state-approved medicinal treatments that work for them," said BEYOND / HELLO President Blythe Huestis. "With the opening of our Scranton and Johnstown locations, we are providing patients and caregivers increased access to some of the best medicinal treatments and professional expertise available. In addition, these openings will create roughly 50 new, livable-wage jobs in the communities they serve."

BEYOND / HELLO Scranton and BEYOND / HELLO Johnstown will carry a wide array of medical marijuana products, including dry leaf, oils and oil cartridges, concentrates, pills, capsules, tinctures, topicals and various ancillary products. A licensed pharmacist, along with seasoned, trained staff, will be on-site to dispense products, answer questions and provide service to patients and caregivers. As the Commonwealth expands its program, BEYOND / HELLO will continue to make state-approved products available to patients.

"With the latest openings, and more retail locations expected to launch later this year, BEYOND / HELLO has become a vital part of these Pennsylvania communities and an important brand for our expanding portfolio," said Jushi CEO and Chairman, Jim Cacioppo. "We are proud to provide the communities of Scranton and Johnstown access to superior cannabis products."

The new BEYOND / HELLO locations added this summer, along with more stores expected to open by the end of the year, will bring an estimated 300 new jobs across the Commonwealth by the end of 2019. BEYOND / HELLO targets hiring personnel within local communities and has a strong track record of promoting employees from within the company. It is the BEYOND / HELLO ethos to create a culture that always places patients and caregivers first.

With these stores, there is one BEYOND / HELLO location in Bristol, Johnstown and Scranton and two in Philadelphia, for a total of five locations in the Commonwealth.

For more information on BEYOND / HELLO, visithttps://beyond-hello.com and on Instagram at @beyond_hello_dispensary.

About BEYOND / HELLO™

BEYOND / HELLO™, a premier retail chain owned by Jushi Holdings Inc., is a leading dispensary brand focused on bringing personalized service and individualized experiences to customers beyond the first visit and beyond the first hello. Led by a team of industry and medical experts, BEYOND / HELLO™ brings trusted, personalized marijuana treatments to customers with compassion and professionalism. For more information, please visit https://beyond-hello.com and on Instagram at @beyond_hello_dispensary.

About Jushi Holdings Inc.

Jushi is a globally-focused cannabis and hemp company led by an industry leading management team. In the United States Jushi is focused on building a multi-state portfolio of branded cannabis and hemp-derived assets through opportunistic acquisitions, distressed work-outs and competitive applications. Jushi strives to maximize shareholder value while delivering high quality products across all levels of the cannabis and hemp ecosystem. For more information please visit www.jushico.com or our social media channels; Instagram, Facebook, Twitter and LinkedIn.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but are not limited to, information concerning the expectations regarding Jushi, or the ability of Jushi to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual

results to differ materially from those projected in the forward-looking information and statements are the following: the ability of Jushi to successfully achieve business objectives, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; and compliance with extensive government regulation, as well as other risks and uncertainties which are more fully described in the Company's Filing Statement dated May 31, 2019 and other filings with securities and regulatory authorities which are available at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

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